Products catalog
Tools you need for your facial plastic surgery practice
The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) was founded in 1964 and represents more than 2,700 facial plastic and reconstructive surgeons throughout the world. The AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA). The AAFPRS holds an official seat in the AMA House of Delegates and on the American College of Surgeons board of governors.

The majority of AAFPRS members and fellows are certified by the American Board of Otolaryngology-Head and Neck Surgery, which includes examination in facial plastic and reconstructive surgery procedures, and the American Board of Facial Plastic and Reconstructive Surgery. Other AAFPRS members are surgeons certified in ophthalmology, plastic surgery, and dermatology.

The AAFPRS was founded in 1964 as an autonomous professional society representing the specialty of facial plastic surgery. The mission of the AAFPRS is:

- To promote the highest quality facial plastic surgery through education, dissemination of professional information, and the establishment of professional standards;
- To achieve understanding and recognition of the specialty of facial plastic surgery by the medical profession, hospitals, and other medical care entities, legislative and regulatory bodies, and the public at large;
- To define facial plastic surgery as a specialty that requires intensive training and competence, embodies high ethical standards, artistic ideals, commitment to humanitarian service, and a desire to enhance the quality of human life;
- To serve as the public's information source on facial plastic surgery; and
- To assist members in the practice of facial plastic and reconstructive surgery, guiding them in the delivery of high quality, cost-effective medicine and surgery.

In 1974, the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) was created to address the medical and scientific issues and challenges which confront facial plastic surgeons. The AAFPRS Foundation established a proactive research program and educational resources for leaders in facial plastic surgery.

Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

**AAFPRS Foundation's Humanitarian Programs**

Your membership to the AAFPRS entitles you to participate in these humanitarian programs which gives you the opportunity to give back to your community. In the early 1990s, FACE TO FACE humanitarian programs were established so that AAFPRS members could use their skills and share their talent in helping the less fortunate individuals here and abroad.

**FACE TO FACE: International**

FACE TO FACE: International brings AAFPRS members to third world countries where they treat children with facial birth defects and anomalies.

**FACE TO FACE: The National Domestic Violence Project**

FACE TO FACE: The National Domestic Violence Project allows AAFPRS members to perform surgeries on survivors of domestic abuse here in the United States, who have received injuries to their faces.

**Faces of Honor**

The newest member to FACE TO FACE is Faces of Honor. This program offers free surgical care for soldiers who have been injured in the line of duty in Iraq and Afghanistan.

To participate, please contact Ann H. Jenne, Director of Development and Humanitarian Programs at (703) 299-9291, ext. 229 or by e-mail at aholton@aafrps.org.
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The Face Book: A Consumer’s Guide to Facial Plastic Surgery
Recently updated with new chapters on fillers and new before and after photos, The Face Book is a perfect primer for facial plastic surgery patients and referral sources. Through actual patient interviews and before and after photos, the book illustrates that surgery is no longer just for the rich and famous.

$14.95 each member/$19.15 non-member
1-5 copies (add $5 for shipping)
$13.95 each member/$17.95 non-member
6-15 copies (add $7 for shipping)
$12.95 each member/$16.75 non-member,
16 copies or more (add $10 for shipping)

E-newsletter ... Facial Plastic Surgery Today
Provide the latest news on facial plastic surgery to your patients electronically by e-mail or on your Web site. Personalize the newsletter by inserting your own photographs, testimonials, and practice information. Place the personalized version on your Web site, updating it each quarter with new educational content. This award-winning newsletter will help you to connect and communicate with your patients, while providing an excellent marketing tool to reach the community at large.

CD $560 members/$672 non-members
Four issues a year

E-AAFPRS Powerpoint Presentation
About the AAFPRS and Its members
This powerpoint presentation is about the AAFPRS and your membership. It is perfect for your waiting room; it will educate your patients about the Academy and your affiliation with the largest facial plastic surgery society. It also includes information about the Academy’s humanitarian programs, its affiliation with the AMA, and the Academy’s missions. You can add your own slides about your own practice to this powerpoint presentation.

No charge, members only

E-Powerpoint Presentation
FACE TO FACE: The National Domestic Violence Project
This powerpoint presentation is perfect for a FACE TO FACE surgeon who wants to talk about the domestic violence program. There are 24 slides that touch on the details of the program, the facts about domestic violence, forms of abuse, testimonials, and how the AAFPRS has taken a stand to help fight against domestic violence.

CD $50 members only
Wooden Display Racks
Use these sturdy racks to display the Academy’s patient brochures in your waiting room; available, single, 4 and 8-pocket (comes in cherry or natural).
$40 member/$48 non-member, single (2 per pack)
$65 member/$78 non-member, 4-pocket
$85 member/$102 non-member, 8-pocket

Patient Education Brochures
Each of the 13 patient information brochures features four-color photos (including before and after photos) and easy-to-read text. The beautiful illustrations and easily understood explanations are equally useful as a before-consultation informational piece, or as part of the initial consultation with the surgeon.
The brochures come shrink-wrapped in 100s. The price noted below is based on a pack of 100 brochures and it includes standard shipping (for U.S. only). Please allow up to two weeks for delivery. Rush service is available for an additional charge.

Member price $80 per pack of 100 brochures.
Non-member price $150 per pack of 100 brochures.

▷ Facelift
▷ Nasal Surgery
▷ Eyelid Surgery
▷ Forehead and Brow
▷ Laser Surgery
▷ Ear Surgery
▷ Hair Replacement
▷ Scar Revision
▷ Skin Resurfacing and Peels
▷ Chin Surgery
▷ Treatment of Facial Wrinkles
▷ Lip Enhancement
▷ What is a Facial Plastic Surgeon?

Physicians Buyers Guide
The AAFPRS Web site has a Physicians Buyers Guide that keeps growing. Make sure you utilize this guide when making purchases for your practice.

Simply go to: www.aafprs.org. At the top of the screen, click on Physicians Buyers Guide. You may use the search key to type in a product you are looking for or browse through the various categories.
Print Advertising Kit
Advertising that works ...  
The Print Advertising Kit has been updated to include two models (one male and one female) available in black and white and in color. A complete How-to Guide and Advertising Design System is a unique advertising kit with up to 30 possible ad variants that can be customized to your practice. You can use these ads just by inserting your logo and other key information about your practice or you can customize them further with over 40 photos or illustrations and 40 headlines to choose from. (You will need Adobe Photoshop to manipulate ads.)
$750  
for AAFPRS fellows and members only

PR Package
Trust Your Face to a Facial Plastic Surgeon  
Spread the word ... This is what your patients should be telling themselves, their friends, their colleagues, and anyone who is interested in cosmetic surgery of the face, head, and neck.

Here’s how you can help spread the word.
This tremendous PR package will allow you to help the Academy with its national PR campaign and at the same time bring more patients into your office.

The PR package consists of:
- an advertorial with 3 versions (see photo below) in digital format along with a “how to use” the advertorial sheet prepared by public relations professionals.
- 3 appealing images/frameable posters to have in your office (see photo on right). You will also receive these in digital format to allow you to add your logo and practice information, if you so choose.
- a scaled-down version of the existing Print Ad Kit (see above) in digital format. This will include five-ready made ads in color and black and white.
$500 (for the whole package)  
for AAFPRS fellows and members only

Facial Plastic Surgery Logo
AAFPRS fellows and members may use the AAFPRS logo for advertisements, stationery (and the like), and on their Web site.

Tools to Educate Your Patients

Please submit your request in writing via e-mail to Rita Chua Magness at the Academy office: rcmagness@aafprs.org.
Web Link
Once you have your practice Web site, increase its exposure by linking to the Academy’s Web site: www.aafprs.org. All AAFPRS fellows and members are listed in the Physician Finder directory. When a visitor searches for a physician in his or her area and your name appears, the visitor can click directly on to your site. An added benefit to Web linked members is their eligibility to submit before and after photos for the Academy site’s Photo Gallery as well as purchase an extended page.

$350 one-time fee, members only
($250 a year to maintain link)

Extended Surgeon Web Page
If you already have a paid Web link on the Academy’s Physician Finder Section, then it is time to step it up a notch. Purchase an extended surgeon page (pictured right) that you can have on the Academy’s Web site. This page will include information about the surgeon, his or her practice, office hours, procedures performed, etc. It may also include photos of the surgeon and his staff.

$660 for the first year and $440 for each year after, members only

Fellow and Member Certificates
Attractive framed (or unframed) certificates for AAFPRS fellows and international members are available through the Academy. Various frames are offered at different prices. Please contact the AAFPRS Membership Department at (703) 299-9291, ext. 225 or by e-mail at matkins@aafprs.org.

$100 unframed, members only
$185+ members only

Attache and Travel Bags
Attractive and sturdy, these bags come with the AAFPRS logo.

$40 attache bag/$60, non-member
$60 travel bag/$80, non-member
Practice Management and Development DVDs

Practice Management and Development is a 6-series DVD set that includes over 23 hours of instruction from physicians, legal and PR professionals, aestheticians, RNs, marketing gurus and Web experts, filmed during the Facial Cosmetic Surgery 2008 meeting held in Las Vegas. This set was partially funded by CareCredit.

The DVD set has been divided into 3 topic areas:
A. Profitability and Worth, Parts 1 & 2
B. Medical Spas & EMR, Parts 1 & 2
C. Internet Marketing and PR, Parts 1 & 2

$390 member/$468 non-member
(for the entire set of 6 DVDs)

Resource Manual

Developing, Marketing, and Managing Your Facial Plastic Surgery Practice

This Resource Manual addresses the challenge of developing, marketing, and managing a successful facial plastic surgery practice in an increasingly competitive environment. To be successful, a practice must combine high quality patient care with above-average compensation and below-average costs. In this competitive environment, survival tools are needed not only by newcomers to the field, but also by established surgeons. A basic set of these tools is contained within this Resource Manual. Also, readers are advised to consult their own expert legal, financial, and business advisers. This manual is not intended to substitute for such advice.

This loose-leaf, easy-to-update manual contains:
▷ Four tabbed dividers. These separate this introduction from the sections on developing, marketing, and managing a facial plastic surgery practice.
▷ Expert Tips. This type of insert offers advice on various topics from legal, marketing, financial, and various other experts. How to accredit your surgical facility, what elements make an effective ad, and how to hire the right staff are just a few of the topics covered by Expert Tips.
▷ Key Steps. In this type of insert, successful facial plastic surgeons tell how they handle a particular aspect of their practice. Among other experiences that surgeons share in Key Steps are how they developed an ambulatory surgery facility, a concept logo, and a marketing plan that keeps the doctor booked six weeks in advance.
▷ Exhibits. Actual documents in use in successful facial plastic surgery practices are reprinted as Exhibit inserts. Exhibits include sample forms, form letters, advertisements, patient education materials, office leases, employment contracts, staff policies, treatment protocols, and much other printed matter.

$175 member/$210 non-member
Basic Principles of Rhinoplasty
Authored by J. Gregory Staffel, MD, this book was published to fill the gap between the chapter on rhinoplasty and the tome on rhinoplasty. The book presents technical principles of rhinoplasty including treatment algorithms, aesthetic considerations, and techniques for enhancing the integrity of the airways. A must for all residents, the book will answer two questions: What needs to be done to the nose to make it work well and look right? and What technique is easiest to use for the desired results?
$25 member/$30 non-member

Wound Management and Suturing Manual
Edited by Corey S. Maas, MD and funded by Ethicon, this manual provides the reader with basic principles and techniques through interactive didactics and laboratory practicums. The course examines and reviews wound healing and care with focus on interventional techniques such as suturing and wound closure for a variety of injuries. There are four parts to this manual: wound healing; acute wound management; sutures and needles; and suturing methods.
$25 member/$30 non-member

E-Essentials in Facial Plastic Surgery
This manual completed by Ann Stark, MD and Arlen D. Meyers, MD, defines the skills, knowledge, and attitudes for residents doing, not only basic techniques, but also new procedures including applications in cosmetic surgery, advances in craniomaxillofacial and trauma surgery, and outcomes of research. The manual is designed to provide program directors, faculty and curriculum planners, as well as medical students and residents with the minimum abilities that students of facial plastic and reconstructive surgery should be expected to demonstrate at the conclusion of their training.
No charge to residents
$10 member/$12 non-member
(electronic format only)

DVDs
See page 30 for description of these DVDs (catalog number 1702).

Aligning the Stars: A History of Modern Rhinoplasty
By Robert L. Simons, MD and Charles B. Cox, MA
$130 member/$156 non-member
(for all 3 DVDs)

Our Love is Here to Stay
Robert L. Simons, MD and Charles B. Cox, MA

The Coming of Age: An Odyssey
Charles B. Cox, MA, Robert L. Simons, MD, Editorial Advisor

$130 member/$156 non-member

With your purchase, you get a copy of the Coming of Age book, a 25th anniversary history of the AAFPRS, also authored by Dr. Simons.

Coming of Age
A 25th anniversary history book of the AAFPRS authored by Robert L. Simons, MD.
$25 member/$30 non-member
Free with purchase of Dr. Simons DVD set (see left)

www.aafprs.org
(703) 299-9291
The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery is dedicated to the continuing medical education of its members. Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

Since education is a major priority and commitment, John T. Dickinson, MD, developed an audiovisual center in Pittsburg and produced and collected videotapes on facial plastic and reconstructive surgery, including live demonstrations from AAFPRS Foundation courses. In honor of his foresight and efforts, the AAFPRS Foundation named its video collection the John Dickinson Memorial Library.

Commonly known as the Video Learning Center, the collection includes over 280 titles of teachings and demonstrations including live surgeries collected over the years. The collection features master teachers in their respective fields showing techniques in which they are truly experts. The production of these materials is on-going and new titles are added on a regular basis. The Video Learning Center is a highlight at Academy meetings and courses and allows physicians to preview titles before they make their purchase.
Physician Instruction DVDs

100 Series Blepharoplasty

124 Ptosis Repair
Don O. Kikkawa, MD (2012) (23:22) $130
The video features an upper eyelid ptosis surgery. Two techniques in different patients are demonstrated: conjunctival muellerectomy and external levator advancement. Local anesthetic injection, blepharoplasty markings, and ptosis surgical techniques are discussed in depth during both procedures. Post-operative photos conclude the presentation.

123 Asian Blepharoplasty
Robert A. Goldberg, MD (2004) (23:22) $130
In this DVD, Dr. Goldberg performs a closed blepharoplasty on an Asian patient. He demonstrates his technique for reforming an upper eyelid crease using a non-incisional mattress suture. There is no skin excision; sutures are passed in a form similar to the trail left by a downhill skier. The procedure is done under local anesthesia. Pre and postoperative photos are shown.

122 Upper Lid and Transconjunctival Lower Lid Blepharoplasty with Fat Pad Repositioning
Stephen W. Perkins, MD (2003) (20:22) $130
This DVD demonstration of upper and lower lid blepharoplasty demonstrates a standard, yet universally successful upper lid blepharoplasty technique along with a transconjunctival lower lid blepharoplasty approach using fat pad transposition to efface a nasal jugal groove deformity. Attention is made specifically to preoperative markings and upper lid blepharoplasty. Often, this is critical to obtaining a symmetrical, successful result, correcting lateral hooding as well. A preseptal approach to fat removal in lower lid blepharoplasty via the transconjunctival approach is clearly demonstrated. Preserving the nasal fat pad and transpositioning it beneath the orbicularis in the nasal jugal region provides for smoother contour and prevents further hollowing.

121 Cosmetic Upper and Transconjunctival Lower Blepharoplasty with Skin Pinch
Peter A. Adamson, MD (2003) (50:51) $130
This DVD presents a middle-aged woman with prominent dermatochalasis of the upper lids, and steatoblepharon and skin excess of the lower lids. Dr. Adamson’s current approach to upper lid blepharoplasty with fat excision is detailed. The lower eyelids are approached through a transconjunctival incision for fat removal and skin pinch for skin removal. Intraoperative surgical decision making is discussed and results shown.

120 Upper Lid and Modified Transcutaneous Lower Lid Blepharoplasty
E. Gaylon McCollough, MD (2000) (45:00) $130
A preoperative analysis indicates a need for complete facial rejuvenation. In this first of three tapes, Dr. McCollough addresses two audiences. The first audience is the experienced surgeon. Using the right side of the patient he demonstrates his upper lid and transcutaneous lower lid approach. This is a clearly demonstrated procedure. On the patient's left side, Dr. McCollough discusses and demonstrates techniques used by the assistant to properly assist the surgeon as dissection and excision are accomplished. Discussion also involves the rest of the surgical team and the vital role they can play when they know exactly what the surgeon needs. This represents an excellent training tape for use by surgical assistants as well as the experienced surgeon.

119 Upper and Lower Lid Blepharoplasty with a Skin Muscle Flap Suspension Technique to the Lower Lids
Stephen W. Perkins, MD (1999) (20:48) $130
The patient is a 44 year old white female who exhibited premature pseudoherniation of orbital fat, as well as dermatochalasis and redundancy of skin and muscle of both upper and lower eyelids. The standard upper eyelid incisions are outlined and technique to achieve consistent, reproducible, and reliable results in upper lid blepharoplasty are shown. A transcutaneous approach to the lower lid for removal of pseudoherniated orbital fat and the repositioning of the skin and muscle flap is shown. Showing the appropriate amount of orbicularis, as well as skin and assuring good lid position with a muscle suspension suture is demonstrated. This safe lower lid blepharoplasty with excellent reproducible results is detailed.

118 Transconjunctival Blepharoplasty
Wallace K. Dyer, MD (1998) (16:00) $130
Following a preoperative analysis with photos, Dr. Dyer begins with a discussion of the anesthesia used. Using cautery and scissors, Dr. Dyer proceeds with the surgery. Pre-cauterizing facilitates opening the conjunctiva with little bleeding. Complete dissection is shown. Fat pad removal and a discussion of the amount follows. Each step in the procedure is clearly shown. The tape concludes with a comparison of pre- and post-operative photos.
Transconjunctival Blepharoplasty With CO2 Skin Resurfacing
This surgical demonstration presents an upper and lower lid blepharoplasty. The upper lids are done in the traditional manner with cold steel while the lower lids are done by the new technique of transconjunctival approach with CO2 Laser skin resurfacing. In both instances care is taken to present pertinent anatomy while offering frequent surgical pearls acquired by Dr. Thornton, an ophthalmic plastic surgeon, in the course of hundreds of similar cases. In addition to the blepharoplasty, the patient’s lower right lid is horizontally shortened approximately 5 mm to reduce unilateral laxity and prevent ectropian.

Transconjunctival Blepharoplasty
Stephen W. Perkins, MD (Aging Face Course 1991) (44:16) $130
Dr. Perkins demonstrates proper eyelid evaluation, upper eyelid blepharoplasty followed by lower lid transconjunctival blepharoplasty.

Blepharoplasty of the Upper Lid
Norman J. Pastorek, MD (Aging Face Course 1991) (50:37) $130
Dr. Pastorek demonstrates his technique and approach of the upper lid blepharoplasty. Specific step discussion of the procedure is made clear.

Blepharoplasty
Calvin M. Johnson, Jr., MD (1987) (41:00) $110
This tape demonstrates how to handle a blepharoplasty under trying circumstances of excessive bleeding.

Blepharoplasty and Browlift
Charles J. Krause, MD (1987) (27:00) $110
Dr. Krause demonstrates a surgical technique for bilateral lower lid blepharoplasty and bilateral mid-forehead browlift.

Blepharoplasty
Norman J. Pastorek, MD (1987) (44:00) $110
The blepharoplasty technique emphasizes the use of local anesthesia, pre-operative marking for lateral upper lid sculpting, muscle strip excision for a natural upper lid sulcus, lower lid skin incision extension on a horizontal plane, skin muscle of flap lower lid, skin and muscle excision based on maximal tension on the lower lid, and suspension suture of the lower lid from lateral orbicularis muscle to the lateral orbital tubercle periosteum.

Upper and Lower Lid Blepharoplasty
Devinder S. Mangat, MD (1987) (39:00) $110
This tape demonstrates a practical approach to blepharoplasty with emphasis on minimizing complications. Technical aspects of the procedures are detailed.

Browlift and Blepharoplasty
Jack R. Anderson, MD (1985) (55:52) $110
This DVD shows Dr. Anderson’s technique for a browlift. The incision is placed immediately above the brow. In addition, Dr. Anderson shows the technique for reducing the bony supraorbital ridge. Dr. Anderson also demonstrates his technique for lower lid blepharoplasty.

Blepharoplasty
John L. Wobig, MD (1985) (47:39) $110
This DVD demonstrates a conventional upper and lower lid blepharoplasty. Dr. Wobig is an oculoplastic surgeon and demonstrates pertinent anatomy and relationships throughout the procedure.

Blepharoplasty
Ted A. Cook, MD (1985) (56:06) $110
This is a conventional upper and lower lid blepharoplasty. The unique aspect of this tape is Dr. Cook’s demonstration of the electrocautery treatment of fat instead of conventional fat resection.

Complications of Blepharoplasty, Part I
Orkan George Stasior, MD (1983) (Part I, 59:20; Part II, 60:27; Part III, 55:26) $110 per part, $500 for all five parts
Lower and upper lid deformities, medial and lateral canthi deformities, lacrimal system dysfunctions, and surgery of the Asian eye, are demonstrated. Each complication is clearly shown through anatomical dissection and case examples. The prevention and correction of these problems is emphasized.

Blepharoplasty, Browlift, Chin Augmentation, Part IV
Richard C. Webster, MD (1976) (57:49) $110
This DVD completes the lower lid blepharoplasty. It shows the use of browlifts. Planning and techniques are shown. The second half of this tape shows Dr. Webster’s techniques for chin augmentation. The details for carving the implants, as well as the intricacies for their placement, are clearly demonstrated.
This technique describes an endoscopic assisted forehead lift using a combination of the subgaleal and subperiosteal planes. The tape shows an endoscopic forehead lift using a combination of the subgaleal and subperiosteal planes. The extent of mid facial and forehead dissections are clearly shown, both from exterior views and from beneath the flap. Precautions regarding the facial and infraorbital nerves are provided. Both pre- and post-operative photos are provided at the conclusion for comparison.

208 Endoscopic Forehead Surgery
Gregory S. Keller, MD and Terence M. Davidson, MD (1994) (50:00) $130
Drs. Keller and Davidson discuss the advantages, disadvantages and concepts behind the procedure, using subcutaneous, subgaleal and subperiosteal planes. The tape shows an endoscopic forehead lift using a combination of the subgaleal and subperiosteal planes and a laser to incise the corrugator, procerus and depressor supercilii muscles. Methods of electrosurgical treatment, dissection of temporal areas and techniques for fixation of the brow elevation and temporalis fascia are demonstrated.
Physician Instruction DVDs

Brow and Forehead

207 Management of the Male Eyebrow and Lid
Devinder S. Mangat, MD (1988) (48:00) $110

206 Coronal Forehead Lift
Peter A. Adamson, MD (1987) (21:00) $110
Pre- and post-operative photographs are used in addition to a complete DVD of Dr. Adamson’s technique.

205 Forehead Lift
Peter A. Adamson, MD (1987) (28:00) $110
This DVD illustrates the use of the coronal forehead lift to rejuvenate the aging upper face. Patient analysis and indications for surgery are discussed. The surgical techniques, including patient marking, anesthesia, flap elevation, myoplasty, re-drapage and closure, are described in detail.

204 Forehead Lift
Calvin M. Johnson, Jr., MD (1987) (41:00) $110
This tape demonstrates the coronal approach forehead lift in a male patient under trying circumstances of excessive bleeding.

203 Browlift and Blepharoplasty
Jack R. Anderson, MD (1985) (55:52) $110
This DVD shows Dr. Anderson's technique for a browlift. The incision is placed immediately above the brow. In addition, Dr. Anderson shows the technique for reducing the bony supraorbital ridge. Dr. Anderson also demonstrates his technique for lower lid blepharoplasty.

202 Browlift
Claus D. Walter, MD (1985) (52:48) $110
This is a demonstration of a browlift with the incision placed immediately above the brow. The technique for supraorbital ridge reduction is demonstrated. An upper lid blepharoplasty is also performed.

201 Browlift
Reed Dingman, MD (1982) (46:00) $110
Dr. Dingman demonstrates his technique for a browlift in a live surgical demonstration from the 1982 Aging Face Symposium in Alabama.

200 Temporal Browlift
Claus D. Walter, MD (1982) (45:00) $110
Dr. Walter demonstrates his technique for a temporal browlift in a live surgical demonstration from the 1982 Aging Face Symposium in Alabama.

349 MACS-Lift and Facial Fat Grafting
Patrick L. Tonnard, MD (2011) (1:30:00) $130
The MACS-lift is a full facelift that can be performed with local anesthesia and light sedation and on an outpatient basis. The surgery can be completed within two to three hours and most patients return to normal activity within two weeks. The minimal surgery time makes it safe and practical to combine with other procedures. In this video, Dr. Tonnard demonstrates a contemporary facial rejuvenation. The short scar MACS-lift technique is performed. This produces a natural antigravitational rejuvenation of the lower third of the face. Other techniques shown include: short scar temporal lift, volume preserving eyelid surgery, fat grafting of the malar and chin areas, upper eyelids, and intradermal fat grafting of the perioral region. The DVD also shows post-operative photos from one week and six weeks out.

348 Face Lift with Extended SMAS, Vicryl Fixation
James M. Stuzin, MD (2006) (1:07:30) $130
Dr. Stuzin introduces this patient and proceeds to perform an extended SMAS plication using Vicryl Mesh inside the upper surface of the SMAS before suturing it in place. The facelift is shown clearly on both sides in this menu driven DVD.

347 Deep Plane Face Lift and Four Lid Blepharoplasty
Classic deep plane face-neck lift and secondary four lid blepharoplasty on a 55 year old female patient. Fibrin glue is used as an adjunct to wound closure without drains. Lower lids are handled by skin-muscle flap suspension blepharoplasty.

346 Endoscopic Facial Rejuvenation
Nicanor Isse, MD (2004) (48:00) $130
Systematic and progressive dissection of the soft tissue of the face, preserving of circulation and preventing postoperative soft tissue atrophy. To obtain a sequential rejuvenation and remodeling of different facial region. Through a fronto-temporal approach, using an endoscope. Pre and post-operative comparisons are made.

345 Transblepharoplasty Midface Lift
Michael J. Sullivan, MD (2004) (52:00) $130
The Transblepharoplasty procedure described on this DVD is designed to improve the aesthetic appearance of the lower eyelid and midfacial region, specifically ptosis of the cheek pad. This simplified approach provides excellent correction of midfacial aging changes with a low incidence of postoperative complications.

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Physician Instruction DVDs
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**344 Combined Temporal and Lower Eyelid Approach to the Midface Lift**
This DVD demonstrates my personal approach to lifting midface and lower eyelid soft tissues while supporting them into the temporal area with permanent suturing techniques. This transcutaneous lower eyelid approach is used as well as a sublabial incision in order to completely free the mid-facial tissues sub-periosteally. The upper anterior fibers of the masseter muscle are released as well as the periosteum along the inferior border of the maxilla. Elevation is carried up to just below the infraorbital rim. The lower eyelid skin muscle is developed, as well as the short SOOF elevation. A trans-temporal approach on top of the temporalis fascia is used to approach the lateral orbital rim. The subperiosteal approach is then used to connect the tunnel to the maxillary elevation in open view of the infraorbital rim. A bone tunnel was made in the superior temporal line and permanent suture used to suspend the mid-facial periosteum and SOOF tissues to this bone tunnel. The excess redundant skin and muscle of the lower eyelid lateral molar is excised and supported. A significant improvement in the nasolabial groove and double convexity of the aging lower eyelid mid-face is achieved by this technique. Lateral temporal brow elevation completes the rejuvenation of the mid-face, temporal and lateral brow area.

**343 The Deep Plane Facelift: A Case Study**
Peter A. Adamson, MD (2002) (58:30) $130
This DVD documents the facelift experience of a middle-aged woman. It includes a pre-operative discussion of her concerns, facial analysis, marking, anesthesia and draping. Cervical liposuction, deep plane face-lifting and submental platysmaplasty are performed. The progressive techniques of skin-only, SMAS plication and imbrication, sub-SMAS and deep plane lifting are illustrated. Post-operative results are shown.

**342 The Deep Plane Facelift**
Tom D. Wang, MD (1999) (15:40) $130
This is a tape of a deep-plane facelift dissection along with submental fat removal using the liposhaver. It covers the placement of incisions, dissection planes, surgical techniques of deep-plane lift and fat removal techniques with liposhaver.

**341 Deep Plane Facelift with Forehead Lift and Blepharoplasty**
Calvin M. Johnson, MD (2000) (59:14) $130
Dr. Calvin Johnson’s personal technique for facial rejuvenation, including blepharoplasty, forehead lift, lip augmentation and rhytidectomy, as represented in this DVD, is the product of more than twenty years of evolution and modification of different procedures. The techniques demonstrated here have well stood the test of time and have served Dr. Johnson and his patient well over this period. In this tape, Dr. Johnson clearly demonstrates his technique for a transconjunctival blepharoplasty with skin pinch, a coronal forehead lift, submental platysmaplasty and deep plane facelift. Briefly shown are his techniques for lip augmentation including graft harvesting and surgical dressings.

**340 Modified SMAS Facelift**
Harry Mittelman, MD (2000) (59:50) $130
In this DVD, Dr. Mittelman demonstrates the technique of “parotid to malar eminence” SMASectomy and imbrication. This technique is indicated for patients with round faces and prominent nasolabial and commissure-mandibular grooves. Dr. Mittelman has found this technique to give better improvements in cheek fat repositioning and the nasolabial area compared to Webster type SMAS plication. The viewer will be guided through the preoperative markings, skin incisions, submental dissection, face dissection, SMASectomy and imbrication as well as skin redraping and skin closure. Pre and post operative comparison is made at the conclusion of the tape.

**339 Arcus Marginalis Release and Orbital Fat Repositioning**
Robert A. Goldberg, MD (2000) (42:41) $130
Dr. Goldberg demonstrates his technique for AMR and fat repositioning through a transconjunctival approach. The tape continues as Dr. Goldberg performs an endoscopic midface lift. After patient analysis, utilizing a temporal incision, Dr. Goldberg demonstrates his technique for an endoscopically assisted midface lift using a combination of endoscopic and external views. Pre and postoperative results are shown. Finally, Dr. Goldberg concludes this tape with a SOOF lift with lateral canthoplasty after patient analysis; Dr. Goldberg demonstrates his technique for SOOF lift utilizing a combination of endoscopic and external views. Pre and post operative comparisons are made.

**338 Tri-Plane Rhytidectomy**
Shan R. Baker, MD (2000) (55:00) $130
This technique describes a method of rhytidectomy involving multiple planes of dissection. A mid-face lift is accomplished by a sub-periosteal dissection of the maxilla and zygoma. A lower cheek and jowl lift is performed through a sub-SMAS and subplatysmal dissection. The neck is lifted by a combination of a submentoplasty and preplatysmal dissection performed from a lateral approach. The three planes of dissection are integrated into a single rhytidectomy procedure. The tape concludes with a comparison of pre and postoperative results on the patient.

**337 The Next Generation Suspension Rhytidectomy**
E. Gaylon McCollough, MD (2000) (49:00) $130
In this tape, Dr. McCollough performs a suspension rhytidectomy following a submental platysmaplasty. The pre-operative analysis indicates a need for cheek and neck lift as well as a perioral chemical peel to reduce creases around the lips. The patient also has a blepharoplasty and forehead lift done. The extent of undermining and suturing techniques are clearly demonstrated. This along with pearls gathered by Dr. McCollough through nearly 30 years of experience make this one of his finest tapes. Pre and post operative comparisons are made.
The patient is a 44 year-old white female who exhibited premature loss of elasticity of skin and moderate development of jowls, jowl ptosis, as well as submental skin, fat and platysma ptosis. This time proven technique in face lifting involves submental and jowl liposuction as well as submental platysma excision and direct lipectomy with corset anterior band suturing. Complete skin elevation of the neck accompanies this treatment of platysma as it is suspended posteriorly after undermining the platysma and central face SMAS unit. Imbrication of the SMAS and platysma is accomplished after performing a modified version of the deep plane facelift. Elevation of the mid-facial tissues over the malar eminence and superficial to the zygomaticus muscle is performed simultaneously. A unique method of suspension of these two units is demonstrated. Proper attention to details of incision placement is carefully outlined to achieve a very satisfactory surgical, as well as satisfied patient result. Post-op care and dressings are demonstrated.
Facelift

317 Facial Liposuction and Facelift
David A.F. Ellis, MD (1987) (40:00) $110
This tape demonstrates Dr. Ellis’ technique on a male facelift patient with jowls. It shows the technique of a subtle use of liposuction to give an improved result with a short flap.

316 Facelift
Ted A. Cook, MD (1985) (45:00) $110
A long-flap facelift is demonstrated in this tape. Particular details shown are: extensive sharp technique undermining, plication SMAS suspension, extensive post auricular dissection, and incision planning. The entire procedure from pre-operative planning through post-operative dressing is presented.

315 Facelift
E. Gaylon McCollough, MD (1985) (57:35) $110
Dr. McCollough demonstrates his techniques for cheek-neck lift, submental lipectomy and coronal forehead lift.

314 Facelift
Frank M. Kamer, MD (1985) (58:05) $110
This facelift highlights Dr. Kamer’s techniques for developing a platysmal flap and his sequential techniques for closure. He uses liposuction for submental reduction.

313 Facelift
H. George Brennan, MD (1985) (58:31) $110
This shows a pretricheal forehead lift, a cheek-neck lift platysmal surgery and a submental lipectomy and management of anterior platysmal cording.

312 Facelift-Discussion
Frank M. Kamer, MD and H. George Brennan, MD (1985) (38:41) $110
This tape is a discussion of the facelift techniques demonstrated by Drs. Kamer and Brennan in DVDs 313 and 314. Each discussion is a slide presentation of their indications, techniques, results and complications with facelift surgery.

311 SMAS in Facelift Surgery, Part I
310 Part II
309 Part III
Richard C. Webster, MD (1984) (Part I, 57:28; Part II, 57:15; Part III, 50:55) $110 per part; $300 for all three
The superficial musculo aponeurotic system (SMAS) is an integral part of the aging face surgery. Suturing the SMAS tightens the muscles of the face and neck and creates a superior, longer lasting result. In Parts I and II, Dr. Webster demonstrates the anatomy of SMAS and elucidates the principles for plicating SMAS in the face and neck. Plication and imbrication are compared. Case examples and complications are shown. Platysmal surgery is discussed. Part III dissects the SMAS in the forehead, temple, and scalp. Techniques for using the SMAS in the forehead and temple lift surgery are demonstrated. Case examples are discussed.

308 Facelift, Submental Lipectomy, Part II
E. Gaylon McCollough, MD (1982) (40:00) $110
This tape continues the surgery from Part I. The submental lipectomy and the forehead lift are demonstrated.

307 Facelift, Temporal Lift, Submental Lipectomy, Forehead Lift, Part I
E. Gaylon McCollough, MD (1982) (55:00) $110
Dr. McCollough demonstrates his technique for cheek-neck lift in a live surgical demonstration from the 1982 Aging Face Symposium in Alabama.

306 Facelift
Ivo Pitanguy, MD (1982) (56:18) $110
Dr. Pitanguy demonstrates his technique for facelift in a live surgical demonstration from the 1982 Aging Face Symposium in Alabama.

305 Facelift
Reed Dingman, MD (1982) (59:00) $110
Dr. Dingman demonstrates his technique for a facelift in a live surgical demonstration from the 1982 Aging Face Symposium in Alabama.

304 Facelift
Richard C. Webster, MD (1982) (62:00) $110
Dr. Webster demonstrates his technique for a cheek-neck lift in a live surgical demonstration from the 1982 Aging Face Symposium in Alabama.

303 Facelift, Part I
302 Part II
Walter E. Berman, MD (1981) (Part I, 52:54; Part II, 41:04) $110 per part; $200 for both parts
Dr. Berman demonstrates his technique for facelift, temple lift, and frontal lift surgery. The techniques are shown in a cadaver dissection. A case example of frontal lift, temple lift, cheek-neck lift, upper and lower lid blepharoplasty and submental lipectomy highlights salient points of the procedure.

301 Facelift, Part II
Richard C. Webster, MD (1976) (56:30) $110
This is a continuation from Part I. Using the same specimen, a moderate and then an extended facelift is performed. The differences are clearly demonstrated. This is a must for facelift surgeons. Planning, preparation, and the techniques for temple lifts are also shown.

300 Facelift, Part I
Richard C. Webster, MD (1976) (56:18) $110
This tape shows Dr. Webster’s technique for the conservative facelift with posterior application. It includes planning and preparations. The surgical techniques are carefully shown and demonstrated.
Dr. Binder's patients are female and a male. The female wishes to have more fullness in her cheeks and a reduction of the early jowling that is present. The male patient wishes to have an existing chin/mandible implant removed as it is ill fitting and shows. Dr. Binder takes us through the pre-operative evaluation, markings and anesthesia for a chin, pre-jowl, submalar and malar implant. A malar implant is demonstrated but not placed in either patient. On the male he demonstrates removal and replacement of a new implant using a unique retrograde approach in combination with an anterior approach through a chin incision. In both cases, chin incisions, making pockets, intraoral incisions and submalar pockets are demonstrated. This nearly bloodless dissection illustrates how careful use of proper instruments aids in successful outcome. Attention of paid to anatomy, particularly the mental and infraorbital nerves. Dr. Binder carefully controls the limits of dissection through the use of the "Smart Hand Technique". Submalar implants are kept in place with an externally tied suture around rolled dental gauze. Dressings are shown and highlighted with application of a compression mask which significantly reduces post operative swelling. In addition to the two surgical cases, Dr. Binder provides two PowerPoint presentations which provide an overview of the use of chin, submalar, malar and mandibular implants. This DVD is menu driven enabling the view to select desired portions of the surgeries. This DVD was partially funded by Implantech.
**Physician Instruction DVDs**

### 700 Esthetic Services

**700 The Esthetician and Your Practice**
Candice Winteregg and Linda Dice-Adams (1998) (18:30) $110
This video addresses the benefits of incorporating esthetic services into your practice, offers suggestions for locating employees for the esthetic staff, space requirements, additional support services needed, salary arrangements, and how to promote this new service once initiated.

### 800 Series Injectables

**804 Autologous Fat Grafting - Facial Rejuvenation**
Thomas L. Tzikas, MD (2006) (1:36:00) $130
Autologous fat grafting is technique dependent and an artistic procedure—know where to inject and how much. The harvesting and injection technique should be minimally traumatic. In this DVD, Dr. Tzikas steps the viewer through a pre-op analysis, fat harvesting and injection techniques. He demonstrates clearly locations for fat harvesting and fat injection. He explains the reasons for these choices. He discusses the amount to inject in specific regions of the face. Pre and post op photos are shown at the conclusion of the case. This menu driven DVD is divided into: a general concepts overview, pre-operative analysis, marking, fat harvesting, fat separation and preparation, injections and pre-postoperative comparisons.

**803 Perioral Rejuvenation**
Ross A. Clevens, MD (2006) (1:09:17) $130
This DVD addresses rejuvenation of the lower face, lips and perioral region. Techniques are presented to enhance the lips and to diminish deep nasolabial folds, marionette lines, and the corner of mouth frown and droop. Also demonstrated are techniques of Botox and Radiesse injection to rejuvenate the lips and perioral region as well as micropigmentation (permanent makeup) to enhance the lips. The procedures are performed under local anesthesia and may be combined with other facial rejuvenation techniques. Dr. Clevens discusses in detail the use of Botox for lip and perioral rejuvenation. Pre and post-operative images are presented for all procedures. The menu driven DVD is divided into: overview, corner of the lip lift with Radiesse, sub-nasal lip lift, direct excision of the nasolabial folds, direct lip lift in conjunction with corner of the lip lift, botox presentation and treatment, and micropigmentation.

**802 Injectable Neuromodulators**
Corey S. Maas, MD (2010) (59:00) $130
This DVD shows a comprehensive review of neuro-modulators (botulinum toxins) preparation, indications, dosage and techniques for the upper and lower face with representative animated before and after video.

### 900 Series Otoplasty

**905 Cosmetic Otoplasty**
Peter A. Adamson, MD (2009) (35:00) $130
This DVD illustrates a well-established technique for correction of the congenitally protruding ear in a middle-aged woman. The procedure consists of a Furnas setback of the prominent conchal bowl by excision of post-auricular soft tissue. Unfurling of the antihelix is corrected utilizing horizontal mattress sutures according to the Mustarde technique. Results are shown.

**904 Otoplasty**
Peter A. Adamson, MD (2000) (30:00) $130
Cosmetic otoplasty in a child patient is demonstrated using the techniques of soft tissue excision to reduce a prominent conchal bowl and horizontal mattress sutures to further define the antihelical fold. Draping, local injections, markings, incisions, excisions and suturing are demonstrated. After dressings are applied, case concludes with pre- and post-operative comparisons.

**903 Otoplasty, Part I**
Richard C. Webster, MD (1977) (Part I, 59:00; Part II, 59:00) $110 per part; $300 for all three parts
Dr. Webster demonstrates several different techniques for otoplastic surgery. Their uses are clearly outlined. He then describes and demonstrates his own personal technique using the conchal setback.

**901 Otoplasty, Part III**
Richard C. Webster, MD (1977) (29:00) $110
Part III shows a technique for enlarging a congenitally small or “cupped” ear.

**900 Otoplasty**
Sidney S. Feuerstein, MD (1974) (40:36) $110
This otoplastic operative is an eclectic technique illustrating a “cartilage-cutting” procedure combined with the use of permanent sutures. Varied methods of superior crus management are demonstrated on several patients.
1088 Aesthetic and Functional Septorhinoplasty
Shan R. Baker, MD (2013) (1:33:00) $135
The DVD is a live video of an aesthetic and functional septorhinoplasty in a middle eastern male. His complaints included bilateral nasal obstruction, and a markedly crooked nose. He also desired a reduction in the size of the nose in addition to straightening the nose. Surgical techniques included: 1) reduction of dorsal projection; 2) reduction of tip projection accomplished by division of the lateral crura and overlap; 3) shortening of the nasal length by cephalic tip rotation using a tongue-in-groove technique; 4) spreader grafts and spreader flaps to straighten the middle vault; 5) straightening the bony vault by performing percutaneous medial, lateral, and transverse osteotomies.

1087 Asian Augmentation Rhinoplasty with Costal and Septal Cartilage Grafting
David W. Kim, MD (2013) (1:50:00) $135
Augmentation of the dorsum and the creation of increased projection and length of the nasal tip are frequently beneficial in rhinoplasty for the Asian patient. Adding structure to the flat Asian nose creates a stronger profile and more defined frontal highlights and shadowing. In the operation, Dr. Kim utilizes autogenous costal and septal cartilage to create several structural grafts. A combination of techniques are demonstrated including dorsal onlay grafts, extended spreader grafts, tongue in groove elevation of the tip cartilages onto a septal extension graft, a projecting shield graft, and lateral crural onlay grafts.

1086 Powered Microsaw Rhinoplasty
Rami Batniji, MD (2012) (49:00) $130
Dr. Batniji utilized a set of special tools designed for each stage in the functional and aesthetic process. The instrument and procedure were innovative, precise, and safe, preventing multiple complications associated with manual osteotomies. Because blunt force fractures made with the traditional chisel and hammer method seldom permit fine and precise bone reduction, the powered microsaw rhinoplasty technique has become the best alternative to manual bone removal, with minimal trauma to the patient.

1085 Shortening the Long Nose with Structural Support
Stephen W. Perkins, MD (2011) (39:00) $130
Management of aesthetics and airway function is crucial in significant reduction rhinoplasty involving major deprojection of the tip, hump reduction, and control of rotation. In this DVD, Dr. Perkins demonstrates the sequential steps required to satisfactorily manage a significantly overprojected, under-rotated 26-year old, white female’s thin skinned nose with a tall, narrow hump. An external columnellar approach is utilized to be able to effect and control hump reduction, middle nasal vault, tip deprojection, and upward rotation in a very thin skinned caucasian patient. Middle nasal vault and alar grafting are mandatory for maintenance of aesthetic form and function. Refinements addressing management of thin skin are presented.

1084 Functional and Cosmetic Revision Rhinoplasty
Minas Constantinides, MD (2011) (est. 1:20:00) $130
This case is a complex revision functional and cosmetic open rhinoplasty performed on a 51-year old man who had his primary rhinoplasty 30 years ago. The DVD begins with a detailed analysis of photos and findings. Highlights of the surgery include removal of an old shield graft with tip recontouring, caudal repositioning of cephalically-oriented crurae, complex revision septoplasty, solving the shrink-wrapped soft tissue envelope and treating internal and external valve collapses with both suture techniques and cartilage grafts. Novel uses of new biomaterials are illustrated. The DVD ends with a critical analysis of post-operative photographs. This unique case shows how Dr. Constantinides handled a complicated revision problem changing the pre-operative plan as new findings are encountered during surgery.

1083 Functional Rhinoplasty
Edward H. Farrior, MD (2011) (est. 1:20:00) $130
The patient in the DVD is a 53-year old professional jockey who has had multiple nasal injuries that present nasal obstruction and nasal deformity. He is of small stature and has a deviated, disproportionately large nose. To compound the situation, the skin is sebaceous. Because of the disproportionate nature of his nose, augmentation in the thick skinned patient would not be desirable. It was necessary to try some proven techniques to reduce his nose and skin envelope as well as maneuvers to strengthen his cartilage. In an effort to straighten the dorsal and septal deviation, a septoplasty was performed with shortening of the caudal strut, caudal repositioning, and dorsal splinting with spreader grafts. In addressing the overly large nose in the thick skinned patient, it was necessary to defat the nasal tip skin, perform dorsal reduction with reduction of the nasal frontal angle and nasal dorsum, retro-displacement of the medial crura, resection of the anterior maxillary spine, tip graft, and alar shortening. Lateral crural flaps were also performed to shorten the lateral leg of the tip tripod. This was all performed through an open, decorticate approach because of the need for accurate graft placement and visualization for hemostasis in a sebaceous nose.

1082 The "Pinocchio" Nose
Stephen W. Perkins, MD (2009) (38:16) $130
A 27 year old caucasian female with a markedly over-projected nasal tip often referred to as the "Pinocchio Nose" undergoes surgery. This DVD is a surgical demonstration of sequential operative steps to deproject the nasal tip to achieve harmonious balance with the rest of the patient’s nose and face. Significant deprojection as demonstrated in this DVD for this patient involves multiple techniques to deproject the overprojected nasal tripod while maintaining symmetry,
lobular support, and functional external valve integrity. All surgical procedures and grafts are performed and grafts secured via the “open” or external columellar approach.

1081 Aesthetic Nasal Reconstruction
Using animated artwork and filmed operating room segments, these two parts show how Dr. Burget plans an aesthetic reconstruction of the nose plus the details of the surgical technique. The focus is less on the use of flaps and grafts than on the creation of aesthetically pleasing dimensions, proportion and form. Volume I: Repair of a Unilateral Nasal Defect - Radical excision of an extensive skin cancer has produced a left-sided defect on a young woman’s nose and cheek. Her aesthetic standards are high. In this case, use of thin, highly vascular nasal lining flaps is the key to an aesthetically pleasing result. Volume II: A dog has viciously avulsed nearly half of the nose of a beautiful young woman. Intranasal lining donor sites are limited. The use of a full-thickness skin graft braced by cartilage grafts as lining for the nose is the key to successful restoration of the patient’s face.

1080 Spreaders Flaps in External Rhinoplasty
Ronald Gruber, MD, (2007) (59:14) $130
This DVD is intended to illustrate general principles of external rhinoplasty but specifically the technique of creating spreader flaps. Spreaders flaps are an alternative to spreader grafts and have the advantage of not having to waste donor cartilage. A secondary intention is to illustrate a technique of medial oblique and lateral osteotomy. Pre-operative analysis and post operative results are provided.

1079 Open Septorhinoplasty in the Overprojected Crooked Nose
Peter A. Adamson, MD (2007) (54:54) $130
This DVD presents a 22 year-old woman with functional complaints of nasal obstruction and aesthetic concerns of her nose being crooked, too large and the tip too protruding. A primary open septorhinoplasty is performed. Tip refinement techniques utilized include vertical lobule division for deep projection, and a combination of single dome unit, bunching and interdomal sutures for lobule refinement. A columellar strut and alar strut graft are also utilized. Medial and lateral osteotomies combined with spreader grafting provided straightening. Six month post operative results are shown.

1078 External Rhinoplasty: Dependent Tip and Dorsal Hump
Dean M. Toriumi, MD (2007) (2:15:00) $130
This “live” surgical demonstration was from the Advanced Rhinoplasty Course of the American Academy of Facial Plastic and Reconstructive surgery held in Chicago in June 2005. The patient is a young woman with a dependant nasal tip and dorsal hump. In the surgery the patient undergoes an external rhinoplasty approach with dissection between the medial crura to expose the septum. Septoplasty was performed to correct her nasal obstruction. Dorsal hump reduction was performed followed by medial and lateral osteotomies. The middle nasal vault was reconstructed with spreader grafts. The nasal tip was stabilized by suturing the medial crura to an overly long caudal septum. The nasal tip was refined with cephalic trim and dome binding sutures. Further refinement was achieved using an onlay graft applied over the domes. Alar rim grafts were placed to create favorable shadowing of the nasal tip. Alar batten grafts were placed to stabilize the lateral wall of the nose and prevent lateral wall collapse. All of these maneuvers are clearly described in the presentation. The DVD goes into great detail about the analysis, surgical plan, and execution of the surgical maneuvers. Many illustrations were used to enhance the explanation of the surgical techniques.

1077 Rhinoplasty Techniques for the Twisted Nose
Ira D. Papel, MD (2007) (1:03:00) $130
This DVD demonstrates the surgical approach to a twisted nose. A full preoperative evaluation is followed by precise surgical steps to straighten the columella, tip, middle vault and nasal bones. Through an open approach each step is clearly shown with up-close and clear DVD images. The post-operative result is shown at 18 months after surgery.

1076 Over-projected Nose with Chin Augmentation
Dean M. Toriumi, MD (2005) (30:44) $130
In this DVD the surgeon will demonstrate how he manages the over projected nose. The patient has an under-projected chin with an over projected nose. The chin augmentation is performed via a submental incision and demonstrated the use of an extended silastic implant. The external rhinoplasty approach will be described in detail as well as execution of dorsal hump reduction, osteotomies, spreader grafts, lateral crural strut grafts, dome suturing, de-projection of the tip, and alar base reduction. The de-projection of the tip was performed by setting the medial crura back on the caudal septum. This case demonstrates the structure approach to rhinoplasty demonstrating how tip position can be effectively controlled without using reductive methods. The DVD is constructed to allow the viewer to observe the entire operation or go to specific maneuvers.

1075 Deviated Nose with Dorsal Hump
Dean M. Toriumi, MD (2005) (37:15) $130
In this DVD the surgeon will demonstrate his technique for management of the deviated nose. The patient has a deviated nose that is over-projected with a bulbous nasal tip. The external rhinoplasty approach will be described in detail as well as his execution of dorsal hump reduction, osteotomies, spreader grafts, lateral crural strut grafts, dome suturing, caudal extension graft, alar batten grafts and alar base reduction. This case demonstrates the philosophy of structural grafting and preservation of nasal support. The DVD is constructed to allow the viewer to observe the entire operation or go to specific maneuvers.
Rhinoplasty

1074 Droopy Tip Rhinoplasty
Russell W.H. Kridel, MD (2005) (59:00) $130
This 64 year old male patient presents with an over-projected, under rotated, ptotic tip with a dorsal hump. Complicating his case is the fact that he has had multiple previous nasal fractures and has a scarred soft tissue envelope. He also has a bifid tip and a hanging columella. A detailed septrhinoplasty addresses his septal fractures. Via an open approach, a Lateral Crural Overlay technique is used to rotate and deproject the tip and a crushed cartilage graft is placed in the radix to further address the relative over projection. Care is taken to be conservative and not to over-operate on this older male patient who has lived with his nose for many years!

1073 Saddle Nose Deformity: Composite Reconstruction
Rollin K. Daniel, MD (2005) (31:44) $130
Saddle nose is one of the most challenging deformities in all of rhinoplasty surgery, especially when all structures are involved including a large septal perforation. A new approach, “composite reconstruction” is illustrated. Harvesting of rib cartilage is shown in step-by-step detail. The deeper “foundation layer” is constructed to provide support through the innovative use of spreader grafts and a true “septal” strut. The outer “aesthetic layer” consists of a columellar strut and tip graft plus diced cartilage in a fascia dorsal graft. Support of the collapsed alar rims is achieved with large lateral rim grafts.

1072 Primary Rhinoplasty with Dorsal Hump Reduction and Tip Rotation
Vito C. Quatela, MD (2003) (59:23) $130
The patient is an 18 year old female desiring cosmetic rhinoplasty with no functional complaints. Primary dissatisfaction relates to size of nose and dorsal convexity. Patient desires a shorter nose with only minimal tip rotation. On exam, she has very thin skin with slight tip ptosis and middle vault narrowing. This case illustrates the use of an open rhinoplasty approach, columellar struts and tip grafting techniques. The approach specifically addresses the complexities of using tip grafts in a thin-skinned nose.

1071 Primary External Rhinoplasty Showing Osteotomy Detail
A 22 year old, white female was desirous of a thinner, more defined nose with a takedown of her dorsal hump. She did not want too sharp of a tip. Standard open approach was utilized with suturing of the dome cartilages. Osteotomy techniques are highlighted with endonasal pictures. Pre and post operative photographs are shown.

1070 Rhinoplasty for Trapezoid Tip & Placement of Alar Strut Grafts: The External Approach
Stephen W. Perkins, MD (2003) (35:12) $130
In this surgical demonstration, Dr. Perkins presents his rhinoplasty techniques for patients presenting with an over-projected nose and trapezoid tip with cephalic malposition of alar cartilages. Using the external approach, his techniques are clearly demonstrated and where possible, an endoscopic view is incorporated. A comparison of pre- and post-op results at six months is presented.

1069 Cosmetic Open Septorhinoplasty
Peter A. Adamson, MD (2003) (58:00) $130
A woman presents with a large broad nose with thick skin. The open septrhinoplasty approach is used to perform a septrhinoplasty which is illustrated endoscopically. Tip projection is reduced and the tip refned utilizing the columellar strut, vertical lobule division and dome suturing techniques. Bony dorsal reduction is carried out along with maneuvers to narrow the cartilaginous middle third of the nose. Soft tissue refnement of the supratip and correction of alar hooding is illustrated. Post operative results are shown.

1068 Spare Parts Nasal Salvage
Russell W.H. Kridel, MD (Advanced Rhinoplasty Course 2003) (55:00) $130
Over-resection in rhinoplasty causes the most problems because necessary anatomic parts have been removed and the resultant weakened structural support has little ability to withstand scar contracture forces, which distort the nose post-operatively over time. In salvage cases, expectations should be lowered as not all deformities can be corrected. In this DVD, a case of dorsal saddling with over-resection of the tip cartilages and alar notching is presented. Composite skin/cartilage, auricular grafts, acellular dermal grafts and irradiated rib cartilage grafts are used to restore nasal proportions and normalcy.

1067 Asian Rhinoplasty - An Autogenous Approach
Rollin K. Daniel, MD (Advanced Rhinoplasty Course 2003) (43:15) $130
This DVD demonstrates a new operation that achieves the aesthetic results associated with implants, but using the patient’s own tissues. The highlights include the following: defatting the soft tissue envelope, lengthening the nose, achieving tip projection plus definition, augmenting the dorsum, and narrowing the alar base. The result is a dramatic yet natural improvement with few long term complications.

1066 Primary Rhinoplasty
Dean Toriumi, MD (Advanced Rhinoplasty Course 2001, Live Surgery Demo) (1:44:30) $130
Dr. Toriumi demonstrates the use of the external rhinoplasty approach and structural grafting for correction of the bulbous nasal tip. Over projection of the nasal tip was corrected by dissecting the medial crura and setting them back on the midline caudal septum in a tongue and groove fashion. This maneuver effectively de-projected the tip and allowed re-projection of the domes with a dome-binding suture. A crushed cartilage Radix graft was used to augment the nasal frontal angle and provide a more favorable dorsal line. Lateral crural strut grafts were used to re-contour the lateral crura. Alar batten grafts were used to stabilize that lateral wall of the nose and prevent alar collapse.
1065 Endonasal Tip Rhinoplasty for the Correction of Trapezoid Tip Collapsing Alae
Stephen W. Perkins, MD (Advanced Rhinoplasty Course 2001, Live Surgery) (59:00) $130
Dr. Perkins performs surgery on a 43 year old white female who complained of a “funny looking nose” and some airway obstruction with snoring. The completed procedure demonstrates correction of a markedly twisted, asymmetrical nasal tip via this endonasal approach. This trapezoid tip with collapsing alae is corrected using alar battens and struts.

1064 Primary Rhinoplasty: Endonasal Technique
Norman J. Pastorek, MD (Advanced Rhinoplasty Course 2001) (37:38) $130
This patient is a 41 year old white female desiring aesthetic nasal surgery for many years. She is an established business person with a maturing family. She is interested in minimal change of her appearance and would like “to still look like myself” post-operatively. The patient is interested in some reduction of the overall nasal projection, so that the nose appears more feminine. She would also like some narrowing of the nasal tip width. The procedure is an aesthetic rhinoplasty to reduce nasal projection and obtain nasal tip narrowing and refinement using an endonasal approach with dorsal reduction, osteotomies, and tip refinement with the domel-binding suture under local anesthesia.

1063 Primary Rhinoplasty, Low Radix, High Dorsum, Inadequate Tip Projection Internal Valvular Incompetence
Mark Constantian, MD (Advanced Rhinoplasty Course 2001) (45:00) $130
This is a 16 year-old female patient who undergoes a primary rhinoplasty to treat several nasal problems. She was treated with dorsal reduction, radix, spreader and tip grafts. Each maneuver is carefully detailed and demonstrated. Pre operative analysis is provided and comparison of pre and post operative results are given.

1062 Correction of Increased Tip Projection, A Bulbous Tip and Dorsal Hump via Open Rhinoplasty
Jack P. Gunter, MD (Advanced Rhinoplasty Course 2001) (45:00) $130
This DVD demonstrates Dr. Gunter’s algorithm of reducing tip projection leaving the domes intact and correcting a bulbous tip using suture techniques with a columellar strut. Hump reduction using prophylactic dorsal spreader grafts, correction of a broad bony base with internal osteotomies and septoplasty are also presented. During the procedure the “L” shape strut inadvertently fractured at the dorsal septal-perpendicular plate junction making the case more interesting. It was corrected using a percutaneous K-wire through the distal segment and both nasal bones.

1061 Primary Septorhinoplasty and Inferior Turbinectomy
Bahman Guyuron, MD (Advanced Rhinoplasty Course 2001) (37:00) $130
This DVD portrays Dr. Bahman Guyuron’s approach to primary septorhinoplasty. Patient assessment, injection of vasoconstrictive agents, the use of an open technique for rhinoplasty, septoplasty and turbinatectomy are demonstrated. The author’s approach to removal of the dorsal hump, lowering the radix and osteotomy has clearly been shown. The use of suture techniques and their rationale for this specific case has also been reviewed. The techniques for placing a tip graft and a lobule graft utilizing a properly shaped segment of septal cartilage are clearly presented. Resection of the alar base with release of the muscles, alar base narrowing with disconnection of antagonist muscles have been exhibited. Finally application of the internal and external nasal splints is displayed.

1060 Augmentation Rhinoplasty with Small Dorsal Reduction
Calvin M. Johnson, MD (Advanced Rhinoplasty Course 2001) (38:00) $130
In this DVD, Dr. Johnson demonstrates his rhinoplasty technique for the underprojected nose in relation to a strong chin. Through an open structure approach, he illustrates how minimal dorsal reduction coupled with the precise placement of a strut and tip grafts can result in a more projected nose that balances an otherwise strong profile. In addition, he discusses the option of radix grafting as an alternative technique to camouflage the dorsum with a minimal hump in cases where increased tip projection is necessary.

1059 Endonasal “Double Dome” Correction of a Broad Flat Trapezoid Tip
Stephen W. Perkins, MD (Advanced Rhinoplasty Course 2001) (32:22) $130
This DVD demonstration of a rhinoplasty is an 18 year old white female who has a hereditary flat, broad, trapezoid type lobule. The patient has fairly poor tip support with divergent intermediate nasal lobule. Demonstration of the correction of this lobule deformity via the endonasal delivery flap approach is presented. Additionally, a small profile hump reduction is performed simultaneously. Correction of persistent bifidity of the tip is demonstrated as well.

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1052 Cosmetic Endonasal Double Dome Tip Rhinoplasty with Hump Removal and Chin Augmentation using Single Mersilene Mesh Implant
Stephen W. Perkins, MD (Advanced Rhinoplasty Course 2001) (43:00) $130
The patient in this rhinoplasty demonstration is a 40 year old white female who desires improved profile alignment. In addition to a moderate nasal bony hump and a drooping nasal lobule, she has a hypoplastic mentum. This DVD demonstrates chin augmentation techniques via the intraoral approach using mersilene mesh as a chin implant material. Following this, an endonasal approach using endonasal delivery flap approach is demonstrated to narrow her nasal lobule. Double dome techniques are demonstrated as well as bony and cartilaginous pyramid alignment. Bilateral medial osteotomies were used to complete the pyramid portion of the rhinoplasty. Pyramid surgery is performed using Cinelli dorsal osteotome, dorsal nasal rasps, and bilateral lateral osteotomies performed with a guarded Neivert osteotome.

1057 Male Rhinoplasty
Rodney Rohrich, MD (Advanced Rhinoplasty Course 2001) (35:00) $130
This technique illustrates the use of the open technique in the management of a male rhinoplasty using a component dorsal reduction done in an incremental fashion by separating the upper lateral cartilage from the septum and the bony reduction in a graduated, precise fashion. This will illustrate the use of autologous septal cartilage grafts, using columnellar struts in a graduated approach to tip support and correct tip asymmetry. The role of the alar contour grafts is demonstrated to correct alar notching with a history of previous rhinoplasty.

1056 Intranasal Rhinoplasty Technique
Ira Papel, MD (Advanced Rhinoplasty Course 1999) (59:30) $130
Dr. Papel performs an intranasal surgery on a patient. Incisions are made in the upper lateral cartilages bilaterally. Periosteum is elevated over the bony portion of the nose in a two-step process, exposing the nasal hump for removal. Raspingsmooths the bony portion of the nose. Bilateral dissection of the alar cartilages is shown and the lateral crus is trimmed cephalically to preserve the underlying vestibular skin. Excess tissue in the supratip area is removed, both cartilages are delivered, positioned, and sutured to reduce the distance between the domes and the tip. Osteotomies are done, intranasal incisions are closed.

1055 Reconstruction of Caudal Nasal Support Structure via Open Rhinoplasty
Ted A. Cook, MD (Advanced Rhinoplasty Course 1999) (34:00) $130
This patient has lost complete support to the lower 2/3’s of her nose due to a septal hematoma, which later abscessed. The surgical approach used allows visualization deep to the septal bony spine where a strut will be placed to reinforce the columella. Additionally, irradiated rib cartilage is used to provide support to the upper lateral cartilages, improving the dorsal profile. Finally, osteotomies are performed to narrow the bony portion of the nose. Pre and post operative comparisons are shown. Dr. Cook’s tape is easy to follow and learn from because of his ability to clearly demonstrate his technique.

1054 Rhinoplasty with High Septal Hemitransfixion to Correct Caudal Septal Deformities
Frank M. Kamer, MD (Advanced Rhinoplasty Course 1999) (36:00) $130
In this case, Dr. Kamer leaves the caudal relationship between the septum and the medial crus intact. He believes this is an important method of correcting caudal septal deviations, especially those due to trauma. The same procedure works quite well for congenital caudal deviations according to Dr. Kamer. Following a preoperative analysis, Dr. Kamer proceeds to repair the septum, trim the dorsal hump and then delivers the crus, suturing them together to narrow the tip and increase projection. All of these maneuvers are expertly demonstrated. The case concludes with dressings and a comparison of the pre and postoperative images at 6 months.

1053 Revision Rhinoplasty with Pinched Tip and Valve Collapse
Wayne F. Larrabee, Jr., MD (Advanced Rhinoplasty Course 1999) (24:00) $130
This patient is very thin skinned and the challenge is to broaden the tip and dorsum, provide tip projection and repair collapsed nasal valves under these circumstances. Strengthening the columella, restructuring the domes, placing a graft on the tip and broadening the dorsum with spreader grafts are deftly demonstrated. Pre-operative analysis is provided and the case concludes with a comparison of pre and post-operative images at 6 months.

1052 The Simons Modification of Vertical Dome Division/Goldman Technique of Vertical Dome Division
Robert L. Simons, MD (Advanced Rhinoplasty Course 1999) (46:00) $130
This single one hour DVD consists of two surgical presentations. In the first surgical presentation, the patient also undergoes a monoplasty. After preoperative analysis, local injections, mentoplasty and nasal surgery follow. With extreme clarity, Dr. Simons presents his approach. Highlights include: dorsal hump removal, tip surgery, cartilage delivery, vertical dome division and suturing, use of cartilage as a batten for the columella and crushed cartilage to provide support to the lateral cartilages. Closure of incisions, dressings and postoperative results round out his presentation. In his second case, Dr. Simons demonstrates the classic “Goldman Technique of Vertical Dome Division.” Following a pre operative analysis, he demonstrates the incisions and suturing in the nasal tip that differentiate this procedure from other techniques of vertical dome division. Both cases conclude with a comparison of pre and post operative images at 5 months.
1051 Delivery Flap Approach for Double Dome Tip Rhinoplasties, Patient A
Stephen W. Perkins, MD (Advanced Rhinoplasty Course 1999) (38:25) $130
The patient is a 32 year old white female airline stewardess who also models part-time. She is approximately 5’9” tall. She came in desiring a reduction in the hooked nature of her nasal profile and reduction in the bulbousness of her tip. Despite a relative under-projection and a very short infratip lobule, a delivery flap approach was used to sculpt the nasal lobule and to suture the alar cartilages together in a double dome unit. A small infratip lobular graft was placed via this endo-nasal approach. Profile alignment was accomplished with a dorsal osteotome and rasping.

1050 Delivery Flap Approach for Double Dome Tip Rhinoplasties, Patient B
Stephen W. Perkins, MD (Advanced Rhinoplasty Course 1999) (25:43) $130
The patient is a 38 year old female who is a part-time model, desired narrowing of her nasal tip and overall refinement to her nose. No drastic or obvious changes were requested. A delivery flap approach was used to refine the bulbous nasal lobule. Individual dome suturing was used to narrow the wide alar cartilages and tip support was assured with a double dome mattress suture along with an inter-crural strut. Bilateral internal, lateral, and medial osteotomies were performed to bring the broad pyramid into harmony with the tip.

1049 Primary Rhinoplasty
Bahman Guyuron, MD (Advanced Rhinoplasty Course 1999) (39:30) $130
This teenage patient has a slight deviation of anterior septum to the left, wide asymmetric nasal bones and bilateral collapse of lower lateral cartilages. Her columella is slightly retracted and the alae are slightly hanging. A dorsal hump is evident. Under general anesthesia, a rhinoplasty is performed in which the use of spreader grafts and a nasal strut are demonstrated. Bilateral internal, lateral osteotomies were performed to bring the broad pyramid into harmony with the tip. Cartilage is also sutured to the caudal septum to prevent a caudal dorsal depression. A subdomal graft is inserted across both domes to further strengthen tip cartilage. The alar base is narrowed through removal of small wedges of tissue on both sides and then careful attention to the dressing is demonstrated. The tape concludes with a comparison of pre and post operative photographs.

1048 Cosmetic and Functional Open Septorhinoplasty
Peter A. Adamson, MD (Advanced Rhinoplasty Course 1999) (30:00) $130
This tape describes a primary cosmetic open rhinoplasty in a young woman presenting for nasal reduction, including tip refinement and dorsal reduction. Maneuvers performed include alar cartilage resection, Columellar strut, and vertical dome division with overlap and lobule refinement sutures. Techniques include columellar and lobule grafting, osteotomies, dorsal spreader grafting and alar base advancement.
Rhinoplasty

1035 Rhinoplasty Double Dome Unit, Part I
1034 Part II
E. Gaylon McCollough, MD (1986) (Part I, 59:00; Part II, 10:00)
$110 per part; $200 for both parts
The McCollough double dome technique is used to refine the patient’s tip. Dr. McCollough also demonstrates septicotomy, osteotomy and lowering of the dorsum.

1033 Rhinoplasty: Intracartilaginous Approach Retrograde Delivery
Ivo Pitanguy, MD (1986) (50:00) $110
Dr. Pitanguy performs a cephalic trim of the lower lateral cartilages, demonstrates Pitanguy’s Ligament, and cross-hatches the domes to refine this patient’s tip.

1032 Rhinoplasty External Dome Division: Chin Implant, Part I
1031 Part II
Jack R. Anderson, MD (1986) (Part I, 58:00; Part II, 59:00) $110
Dr. Anderson demonstrates his external approach and the Anderson technique of narrowing a bulbous tip. A chin implant was also used to improve the profile.

1030 Rhinoplasty: External, Part I
1029 Part II
Jack P. Gunter, MD (1986) (Part I, 59:00; Part II, 19:00) $110 per part; $200 for both parts
The patient was noted to have a ptotic nasal tip and a Z-shaped septum. Dr. Gunter uses external rhinoplasty technique to shorten the nose, remove the hump and refine the tip.

1028 Rhinoplasty: Modified Vertical Dome Division, Part I
1027 Part II
Robert L. Simons, MD (1986) (Part I, 60:00; Part II, 10:00) $110 per part; $200 for both parts
Dr. Simons demonstrates his technique of rhinoplasty. The tip was refined and the medial crura sutured together with a 5.0 nylon suture. The dorsum was also lowered and osteotomies performed.

1026 Rhinoplasty: Double Dome Unit, Chin Implant, Part I
1025 Part II
E. Gaylon McCollough, MD (1986) (Part I, 61:00; Part II, 14:00)
$110 per part; $200 for both parts
The McCollough Double Dome Technique was used to refine and narrow this patient’s lobule. A chin implant was also performed to improve the profile.

1024 Rhinoplasty: External With Mesh Implant, Part I
1023 Part II
E. Gaylon McCollough, MD (1986) (Part I, 59:00; Part II, 12:00)
$110 per part; $200 for both parts
The patient had a very complicated problem: a saddle deformity, ptotic tip and a twisted nose. A mersilene mesh onlay graft was used along with an external approach and cartilage grafts in this complex reconstruction.

1022 Rhinoplasty: Intracartilaginous Approach, Part I
1021 Part II
Richard C. Webster, MD (1986) (Part I, 61:00; Part II, 17:00)
$110 per part; $200 for both parts
Dr. Webster performed an intracartilaginous incision with retrograde delivery of the lower lateral cartilages. The cephalic margins of the alar cartilages were removed and cartilage plumping grafts placed in the nasal labial angle. The septum was also shortened in this patient.

1020 External Rhinoplasty
Ted A. Cook, MD (1985) (60:10) $110
This tape presents the technique of external rhinoplasty with a cadaver dissection followed by a 17-minute case exam. The indications, results and complications are discussed.

1019 Rhinoplasty
Robert L. Simons, MD (1985) (60:22) $110
The unique aspects of this rhinoplasty tape are the external rhinoplasty approach, management of a crooked nose and wildly deviated septum and, finally, the use of the Goldman tip techniques to achieve tip projection and rotation.

1018 Rhinoplasty
M. Eugene Tardy, Jr., MD (1985) (57:35) $110
Dr. Tardy demonstrates a straightforward approach for a reduction rhinoplasty in an older woman. Unique to this tape are the demonstration and discussion of factors relevant to rhinoplasty in the aging face.

1017 Dynamics of Rhinoplasty, Part I
1016 Part II
Walter E. Berman, MD (1980) (Part I, 58:00; Part II, 60:20)
$110 per part; $200 for both parts
Dr. Berman demonstrates the dynamics of rhinoplasty. This is shown in a carefully progressive fashion using drawings and cadaver dissection. It is all tied together with a case demonstration. These two DVDs supplement and complement the manual “Dynamics of Rhinoplasty” available through the American Academy of Otolaryngology -- Head and Neck Surgery. This is an outstanding introduction to rhinoplasty and a good review as well.

1015 Vertical Dome Division - The Goldman Rhinoplasty, Part I
1014 Part II
Robert L. Simons, MD (1980) (Part I, 58:30; Part II, 56:15) $110 per part; $300 for three parts
The first two tapes in this series demonstrate diagrammatically and by dissection the technique of dome division and the Goldman rhinoplasty. It is illustrated with abundant case material. This is the finest demonstration of this famous procedure.
1013 Vertical Dome Division - The Goldman Rhinoplasty, Part III
Robert L. Simons, MD (1980) (39:00) $110; Part III is a live dissection highlighting these techniques.

1012 Rhinoplasty, Part I
1011 Rhinoplasty, Part II
1010 Rhinoplasty, Part III
Richard C. Webster, MD (1976) (Part I, 50:45; Part II, 49:07; Part III, 45:00) $110 per part; $300 for three parts
These three tapes form a series in which Dr. Webster’s concepts of anatomy and dynamics are illustrated. These concepts are shown on several models and are then clearly demonstrated on cadaver dissection.

1009 Rhinoplasty, Part IV
1008 Rhinoplasty, Part V
1007 Rhinoplasty, Part VI
1006 Rhinoplasty, Part VII
1005 Rhinoplasty, Part VIII
Richard C. Webster, MD (1979) (Part IV 58:12; Part V, 57:30; Part VI, 59:20; Part VII, 47:40; Part VIII, 50:30) $110 per part; $500 for five parts
This second series of rhinoplasty tapes is an extensive series of lectures by Dr. Webster illustrating all of the major concepts in rhinoplasty surgery. These include not only the simple concepts of rhinoplasty, but also many of his more complex concepts. Such things as lateral crural flap, tip-lip aesthetic complex, curved lateral osteotomy and all aspects of profile plasty are discussed.

1004 Nasal Obstruction, Part I
1003 Part II
Carl N. Patterson, MD (1979) (Part I, 58:56; Part II, 55:37) $110 per part; $300 for three parts
This is a series of discussions, demonstrations, dissections and illustrations showing the entire concept in correction of nasal obstruction. The techniques and the anatomy are delineated. The techniques of septoplasty and ancillary procedures such as turbinectomy are all described and demonstrated.

1002 Nasal Obstruction, Part III
Carl N. Patterson, MD (1979) (51:56) $110
Part III is devoted to the aging nose. The use of struts, tip rotation, etc. are all beautifully shown. These three tapes are a masterpiece in surgery of nasal obstruction.

1001 Rhinoplasty, Part I
1000 Part II
Claus D. Walter, MD (1979) (Part I, 61:30; Part II, 54:40) $110 per part; $200 for both parts
In this set of DVDs, Dr. Walter, a world-renowned German surgeon, demonstrates through dissection and with carefully chosen illustrations his techniques of rhinoplasty. He illustrates his own aesthetic judgments, and he also shows some uses of composite grafts in rhinoplasty surgery. Many new concepts are introduced.
Soft Tissue Surgery

1104 Chemical Peel
Thomas H. Alt, MD (1987) (46:00) $110
This tape shows the technique of applying the Baker’s phenol chemical peel for improvement of facial wrinkling and sun damage. The peel is occluded with tape for 48 hours. The surgeon discusses patient selection, laboratory workup, post-operative treatment and the advantages of this versus trichloracetic acid peels, facial dermabrasion and the untaped phenol chemical peel.

1103 Face Peel
Edwin A. Cortez, MD (1987) (23:00) $110
This tape demonstrates a full-face chemical peel using non-tape technique in a middle-aged female.

1102 Management of Facial Wrinkles -- Chemical Peel
1101 Dermabrasion, Injection, Part I and Part II
Joseph W. Walike, MD, Richard T. Farrior, MD, Richard C. Webster, MD (1985) (Part I, 61:12; Part II, 54:35) $110 per part; $200 for both parts
This is a complete discussion of the management of facial wrinkles. Dr. Walike demonstrates a chemical peel; Dr. Farrior demonstrates mechanical dermabrasion; and Dr. Webster demonstrates the use of injectable fillers.

1100 Dermabrasion
Norman Orentreich, MD (Aging Face 1982) (41:18) $110
Dr. Orentreich demonstrates his technique for dermabrading acne scars in a live demonstration.

1200 Series Soft Tissue Surgery

1227 Unilateral Cleft Lip Repair and Tip Rhinoplasty
Jonathan M. Sykes, MD (2005) (48:00) $130
Dr. Sykes performs a unilateral cleft lip repair using a modified Millard technique with tip rhinoplasty on a three month old with a complete unilateral cleft lip. He discusses the types of repairs, the advantages and disadvantages of the Millard repair, and the anatomy. This DVD clearly demonstrates the local injections, marking and measuring of the landmarks of the lip and nose, the incision and closure, and the rhinoplasty. After completion of the case, pre- and post-operative pictures are made. This DVD comes in DVD format, which includes a menu and chapters, allowing easy review of specific portions of the case.

1226 Facial Recontouring; Submental Lipectomy and Microlipo Injection
Saul Asken, MD (Aging Face Course 1988) (42:00) $110

1225 Facial Recontouring; The Use of Microlipo Injection
Julius Newman, MD (Aging Face Course 1988) (31:23) $110

1224 Levator Resection and Margin
Byron Smith, MD (1987) (15:00) $110
Case example -- Surgery for the Asian Eye.

1223 Soft Tissue Surgery, Part I
1222 Part II
Ted A. Cook, MD (1982) (Part I, 50:00; Part II, 50:00) $110 per part; $200 for both parts
Dr. Cook demonstrates the six soft tissue exercises used in the AAFPRS soft tissue course. The principles are explicitly detailed and applications are demonstrated with case examples.

1221 Lip Reconstruction
Richard C. Webster, MD (1979) (58:10) $110
Dr. Webster demonstrates his technique for total lip reconstruction. The technique is clearly demonstrated in cadaver dissection and then is illustrated with a live case presentation.

1220 Surgical Anatomy of the Eyelid, Part I
1219 Part II
Crowell Beard, MD (1978) (Part I, 56:28; Part II, 60:00) $110 per part; $200 for both parts
Dr. Beard is, perhaps the father of eyelid anatomy. He describes both cross sectional and surgical anatomy for both upper and lower eyelids.

1218 Surgery of the Eyelids, Part I
1217 Part II
Crowell Beard, MD (1978) (Part I, 57:30; Part II, 49:30) $110 per part; $200 for both parts
Techniques for eyelid excision and reconstruction are shown. For both upper and lower lids, small, medium, and total lid resections are shown. Their reconstruction is demonstrated and illustrated.

1216 Scar Revision, Part I
1215 Part II
Richard C. Webster, MD (1977) (Part I, 60:00; Part II, 58:00) $110 per part; $300 for all three parts
Dr. Webster goes through all the techniques of scar revision including concepts of simple excision, extreme eversion, favorable skin tension lines, M-plasty, running W-plasty, and geometric broken line excisions. All these techniques are clearly and carefully described and demonstrated.

1214 Scar Revision, Part III
Richard C. Webster, MD (1977) (30:45) $110
Part III shows a series of cases exemplifying all of the above techniques.

1213 Dermabrasion and Skin Grafts
Richard C. Webster, MD (1976) (48:45) $110
This DVD is the first in the series of soft tissue tapes by Dr. Webster. In addition to showing the soft tissue instrument kit, it shows and illustrates techniques for dermabrasion. It shows several techniques for obtaining skin grafts, both split thickness and dermal.
1212 Incisions and Dressings
Richard C. Webster, MD (1976) (61:30) $110
This tape shows all of the different techniques for making skin incisions and highlights many of the technical details. It then describes the philosophies and illustrates the techniques for proper wound dressing.

1211 Wound Closure Techniques, Part I
1210 Part II
Richard C. Webster, MD (1976) (Part I, 58:00; Part II, 55:32) $110 per part; $200 for both parts
The technique of wound closure including subcutaneous and deep closure and cutaneous closures are shown. The majority of the tape deals with the different kinds of suture, techniques such as simple running,-locking, and mattress sutures. The technique for closing the geometric broken line is also shown and the use of the staple gun is demonstrated.

1209 Local Skin Flaps, Part I
1208 Part II
Richard C. Webster, MD (1976) (Part I, 50:06; Part II, 50:35) $110 per part; $300 for all three parts
Part I and II illustrate all of the major local skin flaps used in soft tissue surgery. They are demonstrated in a controlled situation so that not only the concepts but also the dynamics of their pulls are shown.

1207 Local Skin Flaps, Part III
Richard C. Webster, MD (1976) (54:49) $110
Part III deals exclusively with the techniques of transposition flaps, particularly transposition flaps as used by Dr. Webster. It illustrates, demonstrates, and defines all of the parameters and dynamics of this most useful flap.

1206 Facial Defects -- Selected Closures, Part I
Richard C. Webster, MD (1976) (53:30) $110; $600 for all
In this series of six DVDs, various areas of the scalp and face are examined. Both small and large lesions are shown in all of the anatomically pertinent areas and the techniques for their excision and closure are demonstrated. Part I deals with the scalp and forehead.

1205 Facial Defects -- Selected Closures, Part II
Richard C. Webster, MD (1976) (57:47) $110
Part II deals with the eyebrow and eyelids.

1204 Facial Defects -- Selected Closures, Part III
Richard C. Webster, MD (1976) (53:45) $110
Part III deals exclusively with the lower eyelids and the nose.

1203 Facial Defects -- Selected Closures, Part IV
Richard C. Webster, MD (1976) (57:42) $110
Part IV deals with the nose, the nasal tip and the cheek.

1202 Facial Defects -- Selected Closures, Part V
Richard C. Webster, MD (1976) (61:00) $110
Part V deals exclusively with the lips.

1201 Facial Defects -- Selected Closures, Part VI
Richard C. Webster, MD (1976) (59:00) $110
Part VI deals with the lip, the chin and the inferior aspects of the cheek.

1200 Technique of Z-Plasty
Leslie Bernstein, MD (1972) (41:00) $110

1300 Series Surgery of the Head and Neck

1315 Trapezius Myocutaneous Flaps, Part I
1314 Part II
William R. Panje, MD (1982) (Part I, 58:40; Part II, 57:50) $130 for both
The techniques for harvesting and utilizing trapezius myocutaneous flaps are described and demonstrated. Four different flap designs are described; superior based, island, paddle, and osseomyocutaneous. Experiences, indications, and complications are discussed.

1313 Pectoralis Myocutaneous Flap, Part I
1312 Part II
Hugh F. Biller, MD (1981) (Part I, 53:20; Part II, 37:00) $130 for both
The technique for the pectoralis myocutaneous flap is described and demonstrated. Its use for oral cavity, esophagus and stomal recurrence is shown. Limitation, complications, and uses are described and illustrated.

1311 Composite Grafts, Part I
1310 Part II
Claus D. Walter, MD (1979) (Part I, 43:00; Part II, 51:10) $130 for both
Dr. Walter is the master of composite grafts and perhaps has a larger clinical experience of composite grafts than anyone else in the world. He shows the taking of composite grafts, and neck, predominantly from the ear, and shows their multiple uses in reconstruction about the face and head.

1309 Composite Grafts, Part III
Claus D. Walter, MD (1979) (51:00) $110

1308 Facial Rehabilitation, Part I
1307 Part II
John J. Conley, MD (1977) (58:30) $130 for both
This is an absolutely classic series of tapes showing the whole gamut of concepts in facial rehabilitation. Part I deals with radical parotidectomy and the use of facial nerve grafts. Part II deals with radical parotidectomy and the use of facial nerve grafts.
Facial Rehabilitation, Part III
John J. Conley, MD (1977) (56:55) $130 for both
Part III concludes the technique of temporalis sling, shows the use of Masseter sling, and also shows technique for nerve switch. Part IV shows the dissection of the sural nerve and shows a crossface nerve graft.

Facial Rehabilitation, Part V
John J. Conley, MD (1977) (53:53) $110
Part V shows a series of ancillary procedures such as static slings, and also describes the technique of free muscle transplant.

Superficial Parotidectomy
John J. Conley, MD (1977) (40:00) $110
The technique of superficial parotidectomy is described and demonstrated.

Workhorse Flaps of the Head and Neck, Part I
John J. Conley, MD (1977) (Part I, 55:12; Part II, 32:08) $130 for both
Dr. Conley describes, compares, and demonstrates all of the major transposition flaps, which he calls the "workhorse" flaps, used in head and neck reconstruction.

Microvascular Surgery
Shan R. Baker, MD (1978) (60:00) $110
Technically superb discussion and demonstration of microvascular surgical techniques.

Management of Complex Midfacial Trauma, Part I
John A. McCurdy, Jr., MD (1989) (Part I, 50:00; Part II, 42:00) $130 for both
These tapes beautifully demonstrate the new techniques in midfacial trauma and are invaluable training tools for all surgeons, house staff and residency programs. They provide a short introduction to biomechanics, midfacial trauma and the surgical management of Le-Fort fractures. Techniques for rigid and semi-rigid fixation are shown, including new plating systems that replace old-fashioned suspension techniques and greatly reduce the duration of intermaxillary fixation.

Rhinoplasty Part I
E. Gaylon McCollough, MD (1991) (Part I, 57:00; Part II, 41:00) $130 for both
Introduces the viewer to the clinic and to a special patient. This is a primary rhinoplasty with a complex tip.

Rhinoplasty, Part III
E. Gaylon McCollough, MD (1991) (57:15) $130
This is a second rhinoplasty highlighting dome suturing and tip refinement.

Aging Face, Part I
E. Gaylon McCollough, MD (1991) (Part I, 53:45; Part II, 58:06) $130 for both
Aging Face, Part I, shows blepharoplasty, while Part II, shows a cheek/neck lift with facial submental and cervical liposuction.

Cosmetic Surgery for the Asian Face, Part I
John A. McCurdy, Jr., MD (1989) (Part I, 58:15; Part II, 57:50) $130 for both
This five-part series is a distillation of three days of filming. Dr. McCurdy focuses on specific procedures on the Asian face including several "double eyelid" procedures that Dr. McCurdy describes as "not to Westernize but to beautify the eye." He discusses the philosophy of making cosmetic change while retaining natural ethnic characteristics.

Aging Face, Part II
E. Gaylon McCollough, MD (1991) (Part I, 53:45; Part II, 58:06) $130 for both
Aging Face, Part I, shows blepharoplasty, while Part II, shows a cheek/neck lift with facial submental and cervical liposuction.

A Visit With Dr. McCurdy: Cosmetic Surgery for the Asian Face, Part I
John A. McCurdy, Jr., MD (1989) (Part I, 58:15; Part II, 57:50) $130 for both
This five-part series is a distillation of three days of filming. Dr. McCurdy focuses on specific procedures on the Asian face including several "double eyelid" procedures that Dr. McCurdy describes as "not to Westernize but to beautify the eye." He discusses the philosophy of making cosmetic change while retaining natural ethnic characteristics.

A Visit With Dr. McCurdy, Part III
John A. McCurdy, Jr., MD (1989) (Part III, 44:16; Part IV, 56:12) $130 for both
This is a unique DVD of a two-day visit to Dr. Kamer's office. It includes the overall philosophy and flow of the office by following a patient through registration, interview, pre-operative work-up and surgery. During the two-day visit, Dr. Kamer performed three rhinoplasties, two blepharoplasties, one facelift, and one circumoral peel. Each case includes interviews with Dr. Kamer.

A Visit With Dr. McCurdy, Part IV
John A. McCurdy, Jr., MD (1989) (54:42) $110

A Visit With Dr. Kamer, Part III
Frank M. Kamer, MD (1987) (31:55; Part IV 57:22) $130
1618-1623 Practice Management Set
(Facial Cosmetic Surgery Meeting 2008) (all 6 parts/6 DVDs above) $390

1623 Practice Management - Internet Marketing & PR, Part II
(Facial Cosmetic Surgery Meeting 2008) (4:20:00) $130 for parts I and II
Internet Marketing - Catherine Maley (34:43)
Panel Discussion 1: Catherine Maley, Susan Sullivan, RN, Steven Dayan, MD, Janice Lipsky, PhD (11:20)
Execution of a Successful Event - Glenn Morley (27:53)
Panel Discussion 2: Anne Cohen, Catherine Maley, Steven Dayan, MD, Glenn Morley (48:58)
Leveraging Your Website and Practice with Video Technology - John Fodor, PhD (17:17)
Panel Discussion 3: John Fodor, PhD, John McCann, MD, PhD, Robert Baxter, Sam Lam, MD, (36:06)
Implementing Marketing and Development Programs - Steve Smith (38:24)
Panel Discussion 4: Anne Cohen, Clare Colletti, Paul Hester, MD (26:00)

1622 Practice Management - Internet Marketing & PR, Part I
(Facial Cosmetic Surgery Meeting 2008) (4:53:35)
Internal Marketing - Ramsey Choucair, MD (27:44)
Panel Discussion 1: Ramsey Choucair, MD, Greg Washington, Catherine Maley, William Silver, MD (48:22)
The Foolproof ROI Marketing Plan - Anne Cohen (39:49)
Panel Discussion 2: Anne Cohen, Steve Smith, Catherine Maley, E. Gaylon McCollough, MD (48:58)
Exponential Growth Using the Internet and Your Website - Robert Baxter (42:17)
Panel Discussion 3: Robert Baxter, Susan Sullivan, RN, Anne Cohen, Richard D. Gentile, MD, MBA (33:38)
Catching the Big Fish In Public Relations - Janice Lipsky, PhD (24:18)
Panel Discussion 4: Anne Cohen, Catherine Maley, David A. F. Ellis, MD, Janice Lipsky, PhD (26:00)

1621 Practice Management: Medical Spas & EMR, Part I
(Facial Cosmetic Surgery Meeting 2008) (2:39:26) $130 for parts I and II
Is Aesthetic Surgery a Luxury? - Marie Czenko Kuechel, MA (51:14)
Panel Discussion 1: Doris Day, MD, Susan Sullivan, RN, Cathrine Maley, Marie Czenko Kuechel (35:33)
Using Medical Spa Services to Market Your Aesthetic Practice - Jason N. Pozner, MD (54:50)
Panel Discussion 2: Jason Pozner, MD, Anne Cohen, Janice Lipsky, PhD (21:58)
Physician Instruction DVDs

1618 Practice Management - Profitability & Worth, Part I
(Facial Cosmetic Surgery Meeting 2008) (2:49:56)
Creating a High Performance Team to Enhance the Bottom Line - Susan Sullivan, RN (21:51)
Creating & Sustaining the Right Culture - Sam Lam, MD (25:50)
Panel Discussion 1: Susan Sullivan, RN, Sam Lam, MD, Greg Washington (25:50)
Creating Real Growth By Effective Strategic Planning in the Aesthetic Practice - Robert Rosser (23:12)
Creating Real Growth By Effective Strategic Planning - Greg Washington (13:43)
Panel Discussion 2: Susan Sullivan RN, Greg Washington, E. Gaylon McCollough, MD (33:40)
Allergan/BSM Cosmetic Surgery Benchmarking Database - Glenn Morley (23:18)
Panel Discussion 3: Glen Morley, Wheat Bailey, David A.F. Ellis, MD (28:39)

1702 Dr. Simons DVD Set
Robert L. Simons, MD and Charles B. Cox, MA (Description of all 3 below) $130

Aligning the Stars: A History of Modern Rhinoplasty
Robert L. Simons, MD and Charles B. Cox, MA (2007) (36:44)
The program describes in entertaining fashion how rhinoplasty got started in the United States, spread into other countries and the role of the AAFPRS in promoting education to spread the expertise for this procedure. The significant individuals, their contributions and efforts to reach out to other specialties is documented. With a running time of just over 36 minutes, the viewer is presented with a wealth of material, some of it never shown before. A second part of the DVD entitled Memory Book covers the personal reflections of Dr. Simons and is divided into 6 chapters: Early Years, Courses, OR Techniques, Mentors, Friends and International.

Our Love is Here to Stay
This DVD updates an earlier program by tracing developments in facial plastic and reconstructive surgery by focusing on the history of the AAFPRS between its 25th anniversary in 1989 and the year 2002. Dr. Simons reviews the actions and activities of Academy members as their practices matured and their specialty became not only accepted but sought after by patients and those seeking a profession within the practice of medicine. He concludes with a glimpse of the future and what is needed to maintain the position of respect Academy members enjoy in the medical community and amongst the public.

The Coming of Age: An Odyssey
Charles B. Cox, MA and Robert L. Simons, MD, Editorial Advisor (1989) (25:00)
This DVD traces the beginning of modern facial plastic and reconstructive surgery and then focuses on the key personalities in otolaryngology who worked to establish their right to practice their skills. Early photographs, film footage, and interviews with founding members and others of the American Academy of Facial Plastic and Reconstructive Surgery form the body of this program commissioned for the 25th anniversary celebration of AAFPRS.

1701 Office Operating Room Facility Accreditation
Howard A. Tobin, MD and Terence M. Davidson, MD (1990) (20:26) $110
This DVD, prepared jointly with the Accreditation Association for Ambulatory Health Care, Inc., provides an informative walk-through of the standards and accreditation process as carried out in surveys of ambulatory surgical facilities by the AAAHC.

1700 How To Deal With Disparagement and Legislative Attacks
Thomas W. Rhodes, Esq. (17:00) $110
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