ONSITE PROGRAM

2017 AAFPRS
ANNUAL MEETING

OCTOBER 26-28

FACIAL PLASTIC SURGERY
AMERICAN ACADEMY OF FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY, INC.

PHOENIX, AZ

PROGRAM CO-CHAIRS:
LOUIS M. DEJOSEPH, MD
JAIMIE DEROSA, MD

MEETING DIRECTOR:
PHILLIP R. LANGSDON, MD
We’ve Mastered the Art of Facial Implants

Leader in silicone, ePTFE and custom facial implants.

For more information about our facial or body contouring implants, contact us today.

We’ve got exciting news and Rewards points for you! Come see us at Booth 302 at the AAFPRS Annual Meeting in Phoenix
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WELCOME FROM THE PROGRAM CHAIRS
Thank you for being here to attend the 2017 AAFPRS Annual Meeting. This meeting is all about new ideas and sharing them with you. We are excited to include talented members of our Academy who may never before have had the opportunity to present their research and results in this venue. You will also hear seasoned opinions from surgeons with years of practice.

We have three full days featuring rhinoplasty, aging face, and non-surgical techniques. There will be an international surgery panel on Friday and a microvascular forum held on Saturday, as well.

It’s going to be an exciting and educational meeting for all with plenty of new pearls to take home with you.

Some of the exciting sections this year include:
- Wednesday section for surgeons starting out in practice, either in academic or private setting. Just starting practice? Speakers share their pearls of wisdom and experience on how to succeed and navigate through these first few years.
- Interesting panels, topics, and abstracts section
- Many new speakers presenting novel ideas
- Microvascular Workshop
- Business section focusing on how to run the office
- Focused rhinoplasty, aging face, emerging trends, and injectable sessions
- Live injection demos from experts in the field

We hope that you enjoy Phoenix. The weather is beautiful this time of year and we will all enjoy each other’s company as we learn the latest in facial plastic and reconstructive surgery.

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WELCOME FROM THE MEETING DIRECTOR
Welcome all to Phoenix. The Board’s charge to the Annual Meeting Program Director was to partner with Academy staff to improve the structural organization, efficiency, and financial solvency of our annual meetings, while creating institutional memory.

After hearing from members, my overriding philosophy has been one of inclusiveness (involving more members who had never been asked to speak), a reduction in unnecessary spending, and maximizing attendees time/educational opportunities.

To that end, beginning with the 2016 Annual Meeting in Nashville and continuing at this meeting in Phoenix, we have included more new speakers and many who are rarely asked to speak. We have reduced the number breakout rooms and consolidated the essence of presenter’s expertise into several concentrated and topic related forums. We have also improved our afternoon practice management program, added more videos and time for new innovations/research presentations.

New for 2017 is a full day program on Wednesday designed to address the complexities of practicing facial plastic surgery in today’s world. It is for those about to begin practice as well as those who are already in practice. We have never done anything like this and it should be very informative. Don’t miss it; you can come and go from committee meetings.

Going forward, we will continue to evaluate and implement your feedback; keep them coming. We will work to make the programs as educational as possible while placing a high priority on your ROI for your time away from practice!

I look forward to our time together in Phoenix for what promises to be a great meeting for all.

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EVALUATION AND CME CREDITS
The AAFPRS Foundation’s LEARN (Lifelong Educational and Research Network) allows you to capture meeting evaluation responses and award CME credits on line at www.aafprs-learn.org.

Please note that in order to access your personal LEARN account, you will need to know your AAFPRS log on ID and password. If you do not know your current AAFPRS ID and password, please see Karen Sloat at the registration area and she will provide you with the necessary information to complete your evaluation and claim your CME credits. Knowing this information ahead of time will avoid delay in obtaining your credits on-site.
**Welcome from the AAFPRS President**

Welcome to Phoenix for the 2017 AAFPRS Annual Meeting. This year’s meeting promises to be an exciting combination of educational and enjoyable events. The program features nearly 260 speakers with over 400 lectures and panels covering the entire gamut of clinical topics in facial plastic and reconstructive surgery. In an effort to take advantage of the clinical expertise and talent available among our members, there will be the opportunity to hear from not only our more established surgeons, but also more recently identified expert speakers. Topics will include essentially all of the surgical and minimal invasive aspects of facial plastic surgery.

Early in the week, we will feature mentoring sessions and practice start up sessions for our younger members.

We have recruited a number of well-known and established keynote speakers. Frank Perrell—the Jack Anderson lecturer—will address the rendition of the face in art over the decades in his lecture "Perpetual Beauty." Kai Sternstein, JD, vice president of the AMA’s Advocacy Resource Center—the John Conley lecturer—will enlighten us on how the AMA is actively partnering with the AAFPRS and other specialty societies around important state and federal advocacy matters. Jennifer Linder, MD—our Women in Facial Plastic Surgery Luncheon speaker—will get personal as she shares her stories of overcoming professional hurdles and lessons learned. Finally, Robert L. Simons, MD—the Gene Tardy Scholar—will share and remember the many meaningful moments and people who have helped create our specialty. These speakers are not to be missed.

This year’s meeting has a sold-out exhibit hall of nearly 85 companies; please visit the Exhibit Hall frequently and interact with our exhibitors who are here to show you their latest products and services. We appreciate our loyal exhibitors and our generous sponsors; welcome and thank you for being here.

I would like to thank the chairs, Louis DeJoseph, MD, Jaimie DeRosa, MD, our meetings director Phillip Lagnsdon, MD, and our Academy staff, for their diligent work in producing such a great meeting. Enjoy and learn; take in the local sites and meet with old and new colleagues.

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**Featured Speakers**

**John Conley Lectureship**
Kai Sternstein, JD, vice president of the AMA’s Advocacy Resource Center, will address the membership on Thursday at 10:50am. She oversees the Advocacy Resource Center, staff attorneys’ development, and execution of strategies for achieving AMA goals through state legislation and regulation. The Academy welcomes the opportunity to hear how the AMA is actively partnering with the AAFPRS and other specialty societies around important state and federal advocacy matters.

**Jack Anderson Lectureship**
Franklin Hill Perrell is a well known art historian, curator, and writer. His career at the Nassau County Museum of Art in Roslyn Harbor, New York has spanned over 20 years, culminating in the title of Chief Curator. Mr. Perrell will present exclusively for us, an extremely lively illustrated talk showing how fascination with enduring ideals of feminine beauty fueled the success of our era’s most famous artists. Mr. Perrell will speak on Friday at 10:45am.

**Women in Facial Plastic Surgery**
The Academy is excited to have Jennifer Linder, MD, a board-certified dermatologist, as the Women in Facial Plastic Surgery luncheon guest speaker, Friday at 12:30pm. She will discuss how she incorporated an industry leadership role into her clinical practice, her personal stories of overcoming professional hurdles, lessons learned throughout her career, and other helpful insights regarding achieving success as a woman in a male-dominated industry.

**Gene Tardy Scholar**
This year’s Gene Tardy Scholar is Robert L. Simons, MD, from Miami Beach, FL. Do not miss his documentary video entitled, “Let’s Do It: The Legacy of Robert L. Simons, MD and Facial Plastic Surgery” on Saturday at 12:05pm. The film provides Dr. Simons an opportunity to share and remember the many meaningful moments and people who have helped create our specialty. This is not to be missed.
### EDUCATIONAL SESSIONS SCHEDULE

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*These sessions are not accredited for CME.

### ACCREDITATION AND CREDIT DESIGNATION

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The AAFPRS Foundation designates this live activity for 25.5 AMA PRA Category One Credits™. Physicians should claim credit commensurate with the extent of their participation in the activity.

### TARGET AUDIENCE

The meeting is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

### LEARNING OBJECTIVES

At the conclusion of the general sessions, participants should be able to:

1. Compare and contrast surgical techniques and approaches across the national and international spectrum of facial plastic and reconstructive surgery.
2. Review and apply state of the art decision making tools when addressing surgical and non surgical dilemmas in patient care.
3. Assess new techniques and technologies that could advance the surgical and non-surgical care of your patients.
4. Develop or improve management plan for your new or existing practice that enhances both patient care and practice productivity.
5. Consider new research questions and/or collaborations.
6. Identify, avoid and treat complications, when necessary.
Unless noted as off-site, all committee and Board meetings, educational sessions, exhibitions, and social events will be held at the Sheraton Grand Phoenix Hotel (the rooms are noted herein). All session rooms are on the second level of the hotel; registration and the Exhibit Hall are on the third level.

WEDNESDAY, OCTOBER 25, 2017
6:30am-2:30pm  Committee Meetings
(Ahwatukee A/B; Laveen A/B; and South Mountain; see Committee List for specific time and location)
8:55am-5:45pm  Young Physicians Forum
(Camelback)
3:00pm-7:00pm  Registration
(Phoenix Ballroom Foyer)
3:00pm-9:30pm  Board Meetings
(South Mountain)

THURSDAY, OCTOBER 26, 2017
6:00am-6:00pm  Registration
(Phoenix Ballroom Foyer)
6:30am-7:30am  Satellite Breakfast Symposium
(Encanto A)
7:20am-12:45pm  Rhinoplasty Main Session
10:30am  Message to the Membership
10:40am  Outgoing President’s Address
10:50am  John Conley Lectureship
(Valley of the Sun Ballroom)
8:00am-12:00pm  OFPSA Program
(Deer Valley)
9:30am-4:30pm  Exhibit Hall Open
(Phoenix Ballroom)
12:45pm-1:45pm  Lunch in the Exhibit Hall
(Phoenix Ballroom)
12:30pm-1:30pm  Fellowship Directors Lunch
(Ahwatukee)
1:45pm-5:30pm  Rhinoplasty Main Session
(Valley of the Sun Ballroom)
1:45pm-5:30pm  Aging Face Breakout
(Encanto A)
1:45pm-6:30pm  Facial Reconstruction Breakout
(Encanto B)
1:45pm-5:30pm  Practice Management Breakout
(Deer Valley)
1:45pm-6:05pm  Interesting Panels, Presentations, and Abstracts Breakout
(Camelback)
8:00am-12:00pm  OFPSA Program
(Deer Valley)
9:30am-4:30pm  Exhibit Hall Open
(Phoenix Ballroom)
12:45pm-1:45pm  Lunch in the Exhibit Hall
(Phoenix Ballroom)
12:30pm-1:30pm  Fellowship Directors Lunch
(Ahwatukee)
1:45pm-5:30pm  Rhinoplasty Main Session
(Valley of the Sun Ballroom)
1:45pm-5:30pm  Aging Face Breakout
(Encanto A)
1:45pm-6:30pm  Facial Reconstruction Breakout
(Encanto B)
1:45pm-5:30pm  Practice Management Breakout
(Deer Valley)
1:45pm-6:05pm  Interesting Panels, Presentations, and Abstracts Breakout
(Camelback)
5:30pm-6:45pm  Welcome Reception
(Phoenix Ballroom)
6:45pm-8:45pm  CME Event: Live Injection Course
(Paradise Valley)
7:30pm-10:00pm  Past Presidents Dinner
(Valley Overlook, Fourth Level)

FRIDAY, OCTOBER 27, 2017
6:30am-6:00pm  Registration
(Phoenix Ballroom Foyer)
6:30am-7:30am  Satellite Breakfast Symposium
(Encanto A)
7:20am-12:45pm  Aging Face Main Session
10:30am  • ABFPRS Awards
10:45am  • Jack Anderson Lectureship
(Valley of the Sun Ballroom)
8:00am-12:30pm  OFPSA
(Deer Valley)
9:30am-4:30pm  Exhibit Hall Open
(Phoenix Ballroom)
12:45pm-1:45pm  Lunch in the Exhibit Hall
(Phoenix Ballroom)
12:30pm-1:30pm  Women in Facial Plastic Sugery Luncheon
(Ahwatukee)
1:30pm-6:15pm  Practice Management Breakout
(Deer Valley)
1:45pm-5:30pm  Aging Face Main Session
(Valley of the Sun Ballroom)
1:45pm-6:30pm  Rhinoplasty Breakout
(Encanto A)
1:45pm-6:30pm  Facial Reconstruction Breakout
(Encanto B)
1:45pm-6:05pm  Interesting Panels, Presentations, and Abstracts Breakout
(Camelback)
6:45pm-8:45pm  Young Physicians Event
(Paradise Valley)
7:00pm-10:00pm  Founders Club Dinner
(Off-site) The Farm at South Mountain

SATURDAY, OCTOBER 28, 2017
6:30am-6:00pm  Registration
(Phoenix Ballroom Foyer)
6:30am-7:30am  Satellite Breakfast Symposium
(Encanto A)
7:30am-12:45pm  Minimally Invasive and Emerging Trends & Technology Main Session
11:35am  Research and Awards Presentations
11:45am  Business Meeting and Elections
12:00pm  Incoming President’s Address
12:05pm  Gene Tardy Scholar
(Valley of the Sun Ballroom)
8:00am-12:30pm  OFPSA Program
(Deer Valley)
9:30am-4:30pm  Exhibit Hall Open
(Phoenix Ballroom)
12:45pm-1:45pm  Lunch in the Exhibit Hall
(Phoenix Ballroom)
12:30pm-1:45pm  Academic Practice Luncheon
(Paradise Valley)
12:45pm-1:45pm  1887 Luncheon
(Ahwatukee)
1:00pm-6:20pm  Microvascular Workshop Breakout
(Camelback)
1:30pm-5:45pm  Practice Management Breakout
(Deer Valley)
1:45pm-5:30pm  Minimally Invasive and Emerging Trends & Technology Breakout
(Valley of the Sun)
1:45pm-5:30pm  Rhinoplasty Breakout
(Encanto A)
1:45pm-5:45pm  Aging Face Main Session
(Encanto B)
6:30pm  Meeting Adjourned
1887 LUNCHEON
(Ahwatukee) All 1887 members are invited to attend a luncheon on Saturday, October 28, 2017 from 12:45pm to 1:45pm. The lunch is our way of thanking you for your generosity this year.

ACADEMIC PRACTICE LUNCHEON
(Paradise Valley) There will be a luncheon for Academic practitioners on Saturday, October 28, 2017 from 12:45pm to 1:45pm.

BREAKFAST SESSIONS
(Encanto A) Breakfast will be offered daily from 6:30am to 7:30am in the Encanto A Ballroom. There will be non-CME, industry-sponsored lectures occurring each day starting at 6:45am. All attendees are invited to attend. Refer to the daily schedule’s social events for lecture titles and speakers. Sponsored by Allergan, Implantech, and Spirox.

BOARD AND COMMITTEE MEETINGS
(Ahwatukee; Laveen; and South Mountain) AAFPRS committees will be held starting at 7:30am and ending at 2:30pm on Wednesday, October 25, 2017.

BUSINESS MEETING AND ELECTIONS
(Valley of the Sun Foyer) If you are a member of the AAFPRS, you are encouraged to attend the AAFPRS Business Meeting and elections on Saturday, October 28, 2017 at 11:45am. If you have not voted by mail/online, please visit the Credentials Table outside the main session room starting at 11:15am for your ballots.

EXHIBIT HALL HOURS
(Phoenix Ballroom) Come and visit our loyal exhibitors and participate in our prize drawing. The Exhibit Hall will be open daily beginning at 9:30am. The Exhibit Hall will close promptly at 4:30pm on Saturday, October 28, 2017.

EXHIBIT HALL STAGE PRESENTATIONS
(Phoenix Ballroom) There are non-CME sponsored presentations in the Exhibit Hall during breaks and lunches. Refer to the daily schedule’s social events for topics and speakers. Sponsored by NeoGraft, Rohrer Aesthetics, and Merz Aesthetics.

FACULTY LOUNGE
(North Mountain) All speakers are invited to the Faculty Lounge across from the Speaker Ready Room for relaxation and refreshments. Sponsored by Revance.

FELLOWSHIP DIRECTORS LUNCH
(Ahwatukee) All AAFPRS Fellowship Directors are invited to attend a luncheon on Thursday, October 26, 2017 from 12:30pm to 1:30pm.

FOUNDERS CLUB DINNER
(The Farm at South Mountain, off site) The Annual Founders Club Dinner will be held on Friday, October 27, 2017 from 7:00pm to 10:00pm. This is by invitation only and only those Founders Club members who have paid their 2017 dues will be invited to attend.

MEETING SITE AND HOTEL INFORMATION
The meeting will be held at the Sheraton Grand Phoenix 340 North 3rd Street, Phoenix, AZ 85004

MENTOR 4 SUCCESS PROGRAM
(Paradise Valley) The Mentor 4 Success Program will be held Tuesday, October 24, 2017 from 6:00pm to 9:00pm and is by invitation only. Sponsored by RedSpot Interactive.

PAST PRESIDENTS DINNER
(Valley Overlook) All AAFPRS past presidents are invited to attend the annual black tie dinner on Thursday, October 26, 2017 from 7:30pm to 10:00pm. This is by invitation only.

REGISTRATION
(Phoenix Ballroom Foyer) Registration will be open daily.
- Wednesday, October 25, 2017 3:00pm-7:00pm
- Thursday, October 26, 2017 6:00am-6:00pm
- Friday, October 27, 2017 6:30am-6:00pm
- Saturday, October 28, 2017 6:30am-6:00pm

SPEAKER READY ROOM
(Alhambra) All speakers making a presentation should visit the Speaker Ready Room to make sure their presentations are uploaded and scheduled. The room will be open daily from 6:30am to 6:30pm.

WELCOME RECEPTION
(Phoenix Ballroom) Please join your colleagues and visit our loyal exhibitors during the Welcome Reception in the Exhibit Hall from 5:30pm to 6:45pm on Thursday, October 26, 2017. Unregistered guests may purchase a ticket to attend the reception.

WOMEN IN FACIAL PLASTIC SURGERY LUNCHEON
(Ahwatukee) The Women in Facial Plastic Surgery are hosting a luncheon on Friday, October 27, 2017 from 12:30pm to 1:30pm. Our guest speaker is Jennifer Linder, MD, Chief Scientific Officer of PCA Skin. Everyone is invited to attend.

YOUNG PHYSICIANS EVENT
(Paradise Valley) “GAIN Presents Technology Meets Technique,” a non-CME event coordinated by the Young Physicians Committee will be held on Friday, October 27, 2017 from 12:30pm to 1:30pm. Our guest speaker is Jennifer Linder, MD, Chief Scientific Officer of PCA Skin. Everyone is invited to attend. Sponsored by Galderma.

MEETING APP
To access the AAFPRS Annual Meeting App, install “AttendeeHub” app from an app store. Launch “AttendeeHub” and click “search for events.” Type the event in search box: AAFPRS 2017 Annual Meeting. See staff at Registration Desk for password. Once received, you will be able to download after entering the password.
AAFPRS MEMBERSHIP AND VIDEO LEARNING CENTER
(Phoenix Ballroom, Booth 309)
Make sure you come by the AAFPRS Membership to peruse our publications and learn more about our humanitarian programs and how to sign up for the Domestic Violence Project. Come see our brand new “Photography Standards” developed for us by Canfield Imaging.

The popular AAFPRS Video Learning Center will be in the Exhibit Hall and will be open to all meeting attendees. The John Dickinson Memorial Library has over 275 procedural and instructional videos, which you can preview at the meeting. You may purchase these DVDs on-site and receive a 10% meeting discount.

A brand new rhinoplasty video, Secondary Rhinoplasty Using Costal Cartilage and Microfat Infused Soft Tissue Augmentation, by Dean Toriumi, MD will be available at this meeting. Some new releases include Lasers in Facial Plastic Surgery by Drs. Andrew Campbell and Kevin Duplechain; Extended SMAS Facelift by Stephen Perkins, MD; and Treating the Brow, Upper and Lower Eyelids, Midface as One Aesthetic Unit, by Richard Anderson, MD.

Come by—and see for yourself—why everyone is talking about the AAFPRS Video Learning Center.

EXHIBITION
(Phoenix Ballroom)
The Exhibit Hall will be open during these hours:
Thursday, October 26, 2017 9:30am - 6:45pm
Welcome Reception 5:30pm - 6:45pm
Friday, October 27, 2017 9:30am - 4:30pm
Saturday, October 28, 2017 9:30am - 4:30pm

The exhibition will feature nearly 85 companies displaying their latest products and services. Morning and afternoon breaks, lunches, and the Thursday Welcome Reception will be held in the Exhibit Hall. Don’t miss the stage presentations daily during breaks and lunches. Participate in the prize drawing and win some prizes donated by our exhibitors. Please come and support our loyal exhibitors.
Navigating the Business of Starting and Running a Practice (non-CME)
This is an interactive program designed to address the many issues encountered as one considers what type of practice to establish as well as issues that one faces after beginning practice. The program will have presentations, panel discussions, Q/A, and round table discussions. Speakers and panelists will come from several age categories so that a broad perspective and experience can be shared between all attending. The first portion of the program will center on decisions prior to beginning practice. The second portion will cover issues one faces after being in practice the first few years.

(Camelback)
Meeting Director: Phillip R. Langsdon, MD
Moderators: Sunny Park, MD; Taha Shipchandler, MD; David W. Rodwell III, MD; and Parker A. Velargo, MD

8:55am-9:00am Introductory Remarks
Phillip R. Langsdon, MD

Considerations Before Starting
9:00am-9:10am How to Gain Influence in Your Academic or Employed Position
Taha Z. Shipchandler, MD
9:10am-9:20am Why I Left a Solo Practice and Joined a Group
Heather Waters, MD
9:20am-9:30am Dealing with “Trouble” and Contract Negotiation
Ahmed Sufyan, MD
9:30am-9:40am What I’ve Learned from Working in a Multispecialty Group
Joy Obokhare, MD
9:40am-9:50am My Experiences in the Biotech and Digital Health Industries
Jeffrey Pollard, MD
9:50am-10:00am Working for Kaiser as a Facial Plastic Surgeon
Frank Garritano, MD

10:00am-10:20am SAGE WISDOM PANEL: What the AAFPRS Can Do for You and Your Practice and What You Can Do for the Academy - It is a Two Way Conversation!
Fred G. Fedok, MD; Ira D. Papel, MD; Robert M. Kellman, MD; and Edwin F. Williams, III, MD

Considerations As You Begin Practice
10:20am-10:30am The Logistics And Legality of Starting a Practice
Kyle Yamamoto, MD
10:30am-10:40am How to Build Out Your Own Office
Kristina Tansavatdi, MD
10:40am-10:50am Marketing: What Worked [and Didn’t Work] for My First Few Years
Angela Sturm, MD
10:50am-11:00am Locums Work & Tips to Fulfill the Surgical Requirement for Board Certification
Haena Kim, MD
11:00am-11:10am Employees 101: How to Hire/Fire an Employee
David Gilpin, MD
11:10am-11:30am Panel Discussion

11:30am-11:50am SAGE WISDOM PANEL: Academic vs Solo vs Group Practice -- Why and When
Fred Fedok, MD
Lessons Learned from Private Practice
Daniel E. Rousso, MD

11:50am-12:20pm Open Question Forum
12:20pm-1:00pm LUNCH

Practice Considerations
1:00pm-1:15pm Taking the Plunge: First Steps to Take when Creating a Practice
Jordan Rihani, MD
1:15pm-1:25pm How to Obtain a Business Loan and Purchase Equipment
David Rodwell, MD
1:25pm-1:40pm Commercial Real Estate 101
Jordan Cain, MD
1:40pm-2:00pm PANEL: Pearls and Pitfalls of a Partnership, Group Practice, and Contract Negotiation
Moderator: David Rodwell, MD
Panelists: Parker Velargo, MD; Jordan Rihani, MD; Inessa Fishman, MD; David Gilpin, MD and Sean Weiss, MD
2:00pm-2:10pm RealSelf: The Ultimate Lead Generator
Parker Velargo, MD
2:10pm-2:20pm Demystifying Malpractice and Medical Insurance
Jordan Rihani, MD
2:20pm-2:30pm Where to Go and Who to Know: Growing Your Practice through Community Interaction
Marshall Guy, MD
2:30pm-2:45pm EXPERIENCED ADVICE: Developing Referrals and Creating a Lasting Impact
Edwin F. Williams, III, MD; Robert M. Kellman, MD; and Daniel E. Rousso, MD
2:45pm-3:20pm ROUNDTABLE: Self Care in the Early Years and Long Term Success
Moderator: Marshall Guy, MD
Panelists: Parler Velargo, MD; David Rodwell, MD; Inessa Fishman, MD; Sean Weiss, MD; Edwin F. Williams, III, MD; Robert M. Kellman, MD; and Daniel E. Rousso, MD
3:20pm-3:30pm Is an EMR for Me?
Marshall Guy, MD
3:30pm-3:40pm Staying Afloat: Backup Options to Maintain Your Cash Flow and Limit Debt
David Rodwell, MD
3:40pm-3:55pm Staff Management and Balancing the Books
Sean Weiss, MD
3:55pm-4:10pm EXPERIENCED ADVICE: Motivating Staff and Dealing with Difficult Employees
Edwin F. Williams, III, MD; Robert M. Kellman, MD; and Daniel E. Rousso, MD
Multimedia and Social Media Solutions for the Growing Practice
Parker Velargo, MD
4:10pm-4:25pm PANEL: Marketing on a Budget
Panelists: Parler Velargo, MD; David Gilpin, MD; Inessa Fishman, MD; Sean Weiss, MD; and Marshall Guy, MD
Moderator: Parker Velargo, MD
Jordan Rihani, MD; David Rodwell, MD; Marshall Guy, MD; and Sean Weiss, MD

*This session is not accredited for CME.
**Afternoon MAIN SESSION: RHINOPLASTY (Valley of the Sun)**

Moderator: Cemal Cingi, MD

**Nasal Reconstruction**

1:45pm-2:00pm Design Strategies for Reconstruction of Nasal Defects  
William W. Shockley, MD
2:00pm-2:15pm Functional Reconstruction of Nasal Mohs Defects  
Waled Ezzat, MD
2:15pm-2:30pm Improving Nasal Reconstruction Results with the Modified Subunit Principle and Three-Staged Flaps  
Kevin Shumrick, MD
2:30pm-2:45pm Nasal Reconstruction after Mohs Surgery  
Jeffrey Moyer, MD
2:45pm-3:30pm Modern Nasal Reconstruction of Complex Defects  
Fred Menick, MD

**Form and Function in Rhinoplasty**

4:00pm-4:10pm Structural Enhancement Rhinoplasty--Architecture into Art  
Benjamin C. Marcus, MD
4:10pm-4:20pm Does the Nose Have a Function Beyond Breathing?  
Jaimie DeRosa, MD
4:20pm-4:30pm Advanced Concepts in Nasal Valve Surgery: Beyond Spreader & Batten Grafts  
Minas Constantinides, MD
4:30pm-4:40pm The Use of PROMS, Objective Measures (NIF), and a Standard Nasal Exam to Monitor Your Outcomes  
Robin Lindsay, MD

**Ethnic Rhinoplasty**

4:40pm-4:48pm Ethnic Rhinoplasty: Is it all Really Just the Same?  
Jamil Asaria, MD
4:48pm-4:56pm A Simplified Approach to the Middle Eastern Rhinoplasty  
Robert Deeb, MD & Lamont Jones, MD
4:56pm-5:04pm Providing Structure and Shape in Middle Eastern Rhinoplasty Dorsal Augmentation  
GianCarlo Zuliani, MD
5:04pm-5:12pm Local Steroid Injection after Rhinoplasty in the Thick Skin Patient  
Alireza Mesbahi, MD
5:12pm-5:20pm Mediterranean Rhinoplasty  
Cemal Cingi, MD
5:20pm-5:28pm Concepts, Analysis and Techniques in African American Rhinoplasty  
Ife Sofola, MD
5:28pm-5:30pm Moderator Commentary

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**Morning MAIN SESSION: RHINOPLASTY (Valley of the Sun)**

7:20am-7:30am Welcome Address  
Louis M. DeJoseph, MD, and Jaimie DeRosa, MD, Co-chairs

**Innovations in Rhinoplasty**

Moderator: Stephen W. Perkins, MD
7:30am-7:45am Using the Evidence to Achieve Optimal Results in Rhinoplasty  
Lisa E. Ishii, MD
7:45am-8:00am Pioneers and Frontiers of Rhinoplasty Techniques and Technologies  
Srinivasa Rao-Merugumala, MD
8:00am-8:15am Surgical and Non-Surgical Techniques for Managing the Thick Skinned Acne-Prone Patient  
Roxanna Cobo, MD
8:15am-8:30am Tip Projection-The Nose is not Just a Triangle  
Grant S. Hamilton, MD
8:30am-8:45am Nasal Surgery in the Younger Population  
Deborah Watson, MD
8:45am-9:00am Obtaining Precision in Visual Outcome Assessment for Rhinoplasty - Revisiting Photography  
Prabhat Bhama, MD
9:00am-9:15am Nasal Base Modification in Rhinoplasty  
Stephen Weber, MD
9:15am-9:30am Partial Costal Cartilage Harvest for Rhinoplasty  
Rui Xavier, MD
9:30am-9:45am Reconstruction of Severe Nasal Saddle Deformities Using a Single Cartilaginous L-Strut/Dorsal Graft, Fashioned from Costal Cartilage  
Mark Armeni, MD
9:45am-10:00am "Mini-Incision" Rhinoplasty: A New Approach Using Tiny Incisions and Minimal Dissection  
Nabil Fanous, MD
10:00am-10:30am Break in the Exhibit Hall

10:30am-10:40am Message to Membership  
Steve Jurich, Executive Vice President
10:40am-10:50am Outgoing President's Address  
Fred G. Fedok, MD
10:50am-11:15am John Conley Lectureship  
Kai Sternstein, JD

**Challenging Case Panel**

Moderator: Richard E. Davis, MD
11:15am-11:30am Rhinoplasty the Thin Skinned Patient  
Ivan Wayne, MD
11:30am-11:50am Challenging Nasal Tips  
Mark M. Beaty, MD
11:50am-12:10pm Cocaine Nose Deformity  
Dean M. Toriumi, MD
12:10pm-12:30pm Moderator's Own Challenging Case
12:30pm-1:45pm Lunch in the Exhibit Hall

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**THURSDAY, OCTOBER 26, 2017**

**DAY 1**
DAY 1

THURSDAY, OCTOBER 26, 2017

Afternoon BREAKOUT 1: AGING FACE
(Encanto A)

Moderator: Theda C. Kontis, MD

Management of the Upper 1/3 of the Face
1:45pm-2:00pm A Segmental Approach to Endoscopic Browlifts
Sean M. Freeman, MD

2:00pm-2:15pm Procerus and Corrugator Myectomy in Brow Lift
Sidney Starkman, MD

2:15pm-2:30pm Effective Brow Lifting
Jeffrey J. Joseph, MD

2:30pm-2:45pm Closed Browlift—Various Fixation Techniques Available And My Preference
Corey S. Maas, MD

2:45pm-3:00pm 10 Tips for Successful Brow Lifting: How I Do It
Ryan N. Heffelfinger, MD

3:00pm-3:15pm The “0.0.3” Forehead Lift: A New Approach using only Three 1.2cm Incisions, No Endoscope and No Muscle Resection
Nabil E. Fanous, MD

3:15pm-3:30pm Hairline Lowering, Eyebrow, Eyelash Transplants
Anthony Bared, MD

3:30pm-4:00pm Break in Exhibit Hall

4:00pm-4:15pm Optimizing Periorbital Rejuvenation with Volume Restoration: Fat Grafting and HA Injectables
Jamil Asaria, MD and Alexander S. Donath, MD

4:15pm-4:30pm Acellular Dermal Grafts for Tear Trough Deformity in Revision Lower Blepharoplasty
Angela Sturm, MD

4:30pm-4:45pm Ptosis Repair and Its Role in Cosmetic Eyelid Surgery
Kaete Archer, MD

4:45pm-5:00pm Cosmetic and Reconstructive Surgery of the Upper Eyelid for the Facial Plastic Surgeon
J. Madison Clark, MD

5:00pm-5:30pm Panel on Challenges of the Upper Face
Moderator: Daniel E. Rousso, MD
Panelists: Edwin F. Williams, III, MD; William H. Truswell, MD; and Ira D. Papel, MD

Afternoon BREAKOUT 2: FACIAL RECONSTRUCTION
(Encanto B)

Moderator: Laura Hetzler, MD

Congenital Deformity Reconstruction
1:45pm-1:55pm Congenital Ear Anomalies and Microtia: Spectrum of Treatment Options
Joseph Rousso, MD

1:55pm-2:05pm When to Cut Bone: A Facial Plastic Surgeon’s Approach to Skeletal Surgery
Jose E. Barrera, MD

2:05pm-2:15pm Advances in Craniosynostosis Management
Sherard A. Tatum, III, MD

2:15pm-2:25pm Keys to Optimizing Surgical Results in the Unilateral and Bilateral Cleft Lip Repair
Joseph Rousso, MD

2:25pm-2:35pm Comparison of 2 Cleft Lip Repairs: The Millard Rotation—Advancement and the Fisher Subunit Approach
Krishna Patel, MD

2:35pm-2:45pm Using the IDEA Principles for Secondary Cleft Lip and Nasal Treatment
Travis Tollefson, MD

Vascular Malformations/Hemangiomas
2:45pm-2:56pm Portwine Stains: Evaluation and Management
Tara Brennan, MD

2:56pm-3:07pm Utility of Nd: YAG Laser for Vascular Malformations
Wm. Russell Ries, MD

3:07pm-3:18pm Surgical Management of Venous and Lymphatic Malformations
Teresa M. O, MD

3:18pm-3:30pm Management of Hemangiomas and Arteriovenous Malformations
Milton Waner, MD

3:30pm-4:00pm Break in the Exhibit Hall

Facial Reconstruction
Commentator: Fred Menick, MD

4:00pm-4:09pm Multidisciplinary Approaches to Facial Reconstruction
Anita Konka, MD

4:09pm-4:12pm Comments by Dr. Menick

4:12pm-4:21pm Skin Cancer Update for the Facial Plastic Surgeon
Joshua Rosenberg, MD

4:21pm-4:24pm Comments by Dr. Menick

4:24pm-4:33pm The Use of Cosmetic Injectables for Reconstruction
Sofia Lyford-Pike, MD and Peter A. Hilger, MD

4:33pm-4:36pm Comments by Dr. Menick

4:36pm-4:45pm Ectropion Repair After Mohs Reconstruction
Anita Sethna, MD

4:45pm-4:48pm Comments by Dr. Menick

4:48pm-4:57pm Updates in Melanoma Management: An Evidence-Based Approach
Shaun Desai, MD & Chaz Stucken, MD

4:57pm-5:00pm Comments by Dr. Menick

5:00pm-5:09pm Scalp Reconstruction
J. Randall Jordan, MD

5:09pm-5:12pm Comments by Dr. Menick

5:12pm-5:21pm Lip Reconstruction of Skin Cancer Defects
Simon Madorsky, MD

5:21pm-5:30pm Comments by Dr. Menick
### Afternoon BREAKOUT 3: PRACTICE MANAGEMENT*
(Deer Valley)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>1:25pm-1:30pm</td>
<td>Welcome and Introduction</td>
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<td>Candace Crowe</td>
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<td><strong>Personnel</strong></td>
<td><strong>Moderator:</strong> Bill Fukui</td>
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<tr>
<td>1:30pm-1:45pm</td>
<td>The First Hour of Every Day and Other Morning Rituals</td>
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<td>Candace Crowe</td>
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<td>1:45pm-2:00pm</td>
<td>Plugging the Leaks in Your Practice</td>
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<td>Ron Hartley</td>
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<td>2:00pm-2:15pm</td>
<td>How the Attitude of Your Staff can Impact Your Bottomline</td>
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<td>JuliAnn Y, Geldner, JD, LLM</td>
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<td>2:15pm-2:30pm</td>
<td>Staff Motivation and Performance Reviews</td>
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<td>Ron Hartley</td>
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<td>2:30pm-2:45pm</td>
<td>Staffing, Open Houses, Patient/staff Loyal Relationships</td>
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<td>Eileen Slutsky, RN, BSN</td>
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<td>2:45pm-3:00pm</td>
<td>A PCC's Perspective: The Art of the Up Sell Without Outright Suggesting</td>
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<td>Julie E. Sharp</td>
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<td>3:00pm-3:15pm</td>
<td>How to Set-up a Photo/Video “Booth” in Your Practice</td>
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<td>Steve Schadt</td>
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<td>3:15pm-3:30pm</td>
<td>Panel: There Are No Dumb Questions: Q&amp;A with the Pros</td>
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<td>Bill Fukui; Candace Crowe JuliAnn Geldner; Ron Hartley; Julie Sharp;</td>
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<td>Eileen Slutsky</td>
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<td>3:30pm-4:00pm</td>
<td>Break in the Exhibit Hall</td>
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### Afternoon BREAKOUT 4: INTERESTING PANELS, PRESENTATIONS AND ABSTRACTS
(Camelback)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>1:45pm-2:30pm</td>
<td>PANEL: Ethical and Legal Dilemmas</td>
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<td>John S. Rhee, MD; J. Madison Clark, MD; G. Richard Holt, MD; William W.</td>
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<td>Shockley, MD; Robert M. Kellman, MD; and Peter A. Adamson, MD</td>
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### Oral Paper Presentations

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<th>Time</th>
<th>Title</th>
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<tr>
<td>2:30pm-2:35pm</td>
<td>Masseteric Nerve Transfer for Facial Nerve Paralysis: A Systematic</td>
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<td>Review</td>
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<td>Alex W. Murphey, MD</td>
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<td>2:35pm-2:40pm</td>
<td>Youtube and Rhytidectomy: An Analysis of the Videos Available Online</td>
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<td>Amar Gupta, MD</td>
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<td>2:40pm-2:45pm</td>
<td>Feasibility of Head and Neck Free Tissue Transfer in A Patient with</td>
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<td>Polycythemia Vera and Internal Jugular Vein Thrombus</td>
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<td>Brandon Esianor, MD</td>
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<td>2:45pm-2:50pm</td>
<td>Utilization of Hydroxyapatite for Non-Cosmetic Facial Volume Restoration</td>
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<td>Britanny E. Howard, MD</td>
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<td>2:50pm-2:55pm</td>
<td>Auricular Reconstruction of Mohs' Defects: A Proposed Algorithm Based</td>
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<td>on Defect Size and Location</td>
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<td>Clara M. Olcott, MD</td>
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<td>2:55pm-3:00pm</td>
<td>Repair of Mandibular Angle Fractures: An Analysis of Complications and</td>
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<td>Re-operations</td>
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<td>Collin Chen, MD</td>
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<td>3:00pm-3:05pm</td>
<td>Novel Technique in Cranioplasty Using a Mixture of Biologic and Non-</td>
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<td>Biologic Agents</td>
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<td>Demetri Arnaoutakis, MD</td>
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<td>3:05pm-3:10pm</td>
<td>Medical Malpractice and Facial Plastic Surgery</td>
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<td>Mike Carron, MD</td>
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<td>3:10pm-3:15pm</td>
<td>Social Isolation and Quality of Life in Patients with Facial Paralysis</td>
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<td>Jason C. Nellis, MD</td>
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<td>3:15pm -3:20pm</td>
<td>Exceptional Reliability of Radial Forearm Free Flaps for Reconstruction</td>
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<td>of Defects in the Head and Neck</td>
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<td>Jordan P. Sand, MD</td>
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<td>3:20pm -3:25pm</td>
<td>A Novel Therapeutic Ultrasound Facial Festoon Treatment</td>
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<td>Robert Troell, MD</td>
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<td>3:25pm-3:30pm</td>
<td>Treatment of Glabellar Frown Lines Using Wire Subcision and Superficial</td>
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<td>Muscleaponeurotic System (SMAS) Tissue Graft</td>
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<td>Katsiariyna Bailor, MD</td>
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<td>3:30pm-4:00pm</td>
<td>Break in the Exhibit Hall</td>
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*These sessions are not accredited for CME.*
Abstract Presentations

4:00pm-4:05pm  DWP-450, Purified Botulinum Toxin Type A, For the Treatment of Moderate-to-Severe Glabellar Lines in Adult Subjects: Results from a Multi-Center, Open Label, Repeat Dose, Long Term Exposure, Year Long Phase II Safety Study
   John H. Joseph, MD

4:05pm-4:10pm  The Grecian Urn Cervicomponentoplasty
   John Ferguson, MD

4:10pm-4:15pm  Treatment of the Aging Anterior Neck: An Algorithmic Approach
   Jae Kim, MD

4:15pm-4:20pm  A Clinical Retrospective Study Comparing Two Face Lifts: A Novel Short Scar Rhytidectomy (Micro-Mini Lift) to a Traditional Lower Face/Neck Rhytidectomy in a Single Author’s Practice
   David Hohuan, MD/MPH

4:20pm-4:25pm  Cephalic Rotation and Deprojection of the Nasal Tip Without the Use of the Tongue-and-Groove Technique
   Nathan Johnson, MD

4:25pm-4:30pm  Reasoned Opioid Use After Rhinoplasty
   Sagar Patel, MD

4:30pm-4:40pm  Efficacy and Safety of Artiss Fibrin Tissue Sealant Use in Rhytidectomy: A Review of 120 Cases
   Kyle Yamamoto, MD

4:40pm-4:50pm  Botulinum Toxin Dosing: We’ve been Doing it Wrong for 30- years!
   John H. Joseph, MD

4:50pm-5:00pm  Injectable Fillers: A Comprehensive Evaluation of Adverse Events
   Hani Rayess, MD

5:00pm-5:10pm  Venous Thromboembolism in Nonmelanomatous Skin Cancer
   Shannon F. Rudy, MD

5:10pm-5:20pm  Revision Rhinoplasty: Reconstructing the Collapsed Middle Third
   Jamil Asaria, MD

5:20pm-5:30pm  Management of the Malpositioned Lower Lateral Cartilages
   Rami Batniji, MD

5:30pm-5:40pm  Facial Reanimation: The Johns Hopkins Facial Plastics Approach
   Shaun Desai, MD; Kofi Boahene, MD; and Lisa E. Ishii, MD

5:40pm-6:00pm  How to Use Costal Cartilage Wisely in Rhinoplasty
   Yong-Ju Jang, MD

CME EVENING EVENT: LIVE INJECTION COURSE
(Paradise Valley) 6:45pm-8:45pm
Moderator: Sam M. Lam, MD
Description: Non-surgical and minimally invasive rejuvenation has become a critical component to a facial plastic surgeon’s practice today. Advanced techniques and philosophies flourish in today’s competitive landscape. Use of cannulas, periorbital filling, understanding the importance of outer facial collapse are some of the advanced topics that will be discussed and demonstrated in this live injection workshop. In addition, there has been a re-emergence of thread-based lifting methods that offer an alternative to surgical lifting. This procedure will also be demonstrated. You should not miss this multi-specialty seminar that will transform your clinical practice.

6:45pm-7:00 pm Introduction
7:00pm-7:20 pm Live Injection by Todd Hobgood MD
7:20pm-7:40 pm Live Injection by Jody Comstock MD
7:40pm-8:00 pm Live Injection by Ron Caniglia MD
8:00pm-8:20 pm Live Injection Miriam Cummings MD
8:20pm-8:45 pm Live Insta-Lift Demonstration by Jason Bloom, MD and Brian Gawley, MD

THURSDAY EVENTS AND SOCIALS
SATellite BREAKFAST SYMPosium
(Encanto A) 6:45am-7:30am
Advanced Techniques for Lateral Wall Stabilization
Sam P. Most, MD
Sponsored by Spirox
(This activity is not an official part of the AAFPRS CME program.)

PRESENTATION STAGE IN THE EXHIBIT HALL
(Phoenix Ballroom) The Phoenix CO2 Laser--Fractional Resurfacing for the Face, Hands and Women’s Health
Mark Beaty, MD and Laura Beaty, MD (Morning Break)
The Spectrum Multi-Platform Laser--An Affordable Solution for Increasing Practice Revenue
Fred G. Fedok, MD (Lunch Break)
The PinXel Micro-Needling System--How to Tighten Loose Skin
Mark Beaty, MD (Afternoon Break)
Sponsored by Rohrer Aesthetics, LLC
(This activity is not an official part of the AAFPRS CME program.)

FELLOwSHIP DIRECTORS LUNCH
(Ahwatukee) All AAFPRS fellowship directors are invited to attend this luncheon from 12:30pm to 1:30pm.

WELCOME RECEPTION
(Phoenix Ballroom) All attendees are invited to the Welcome Reception to be held in the Exhibit Hall from 5:30pm to 6:45pm.

PAST PRESIDENTS DINNER
(Valley Overlook) The annual black tie dinner for all past presidents will take place from 7:30pm to 10:00pm. By invitation only.

The AAFPRS Foundation would like to thank the following companies for their in-kind support to the Live Injection Course:
Galderma Laboratories - disposable products
Merz Aesthetics - disposable products
Allergan - disposable products
Thermi Aesthetics - disposable products
Anthony Products/GioPelle - durable equipment
FRIDAY, OCTOBER 27, 2017

DAY 2

Morning MAIN SESSION: AGING FACE (Valley of the Sun)

7:20am-7:30am FACE TO FACE: Awaken Your Membership Benefits! Manoj Abraham, MD

Management of the Periorbital Area
Moderator: Jonathan M. Sykes, MD
7:30am-7:45am Mastering the Lid Cheek Junction Including Festoons Richard D. Gentile, MD
7:45am-8:00am Endoscopic Mid-Face Lifting, How I do it Mike Carron, MD
8:00am-8:15am SOOF Lift Blepharoplasty: The Gold Standard M. Sean Freeman, MD
8:15am-8:30am Simple Method for Tightening the Canthus Jeffrey Joseph, MD
8:30am-8:45am Advanced Techniques in Volumizing Upper and Lower Blepharoplasty to Prevent Skeletonized Post-Surgical Eyelids Andrew A. Jacono, MD
8:45am-9:00am Asian Eyelid Surgery Kun Kim, MD Periorbital Area Chase Lay, MD
9:00am-9:15am Fat Transfer to the Eyelids and Periorbital Area Chase Lay, MD
9:15am-9:30am The Lower Eyelid: Anatomic Considerations and Treatment Strategies Matt Kienstra, MD
9:30am-10:00am Debate: Controversy in Blepharoplasty: Skin, Fat and Tear Troughs Moderator: Minas Constantides, MD Panelists: Corey S. Mass, MD, Edwin F. Williams, III, MD; and Johnathan M. Sykes, MD

Surgical Techniques and Approaches to Lateral Face and Jawline
Moderator: Vito C. Quatela, MD
11:15am-11:30am The Evolution of Face Lifting Techniques Jill Hessler, MD
11:30am-11:45am The SMAS--Deep Plane or No Plane: Choosing an Optimal Technique for Your Patient Fred G. Fedok, MD
11:45am-12:00pm Facelift: Avoiding Pitfalls and Maximizing Results--Helpful Tips for an Emergent Facial Plastic Surgeon Konstantin Vasyukevich, MD
12:00pm-12:15pm My First 150 Facelifts as a Young Surgeon: What I have Learned Danny Soares, MD
12:15pm-12:30pm Extended Deep Plane Rhytidectomy: Incorporating Facial Ligament Release to Maximize Midface and Neck Rejuvenation Andrew A. Jacono, MD
12:30pm-1:45pm Lunch in the Exhibit Hall

Afternoon MAIN SESSION: AGING FACE (Valley of the Sun)

Management of the Neck
Moderator: Neal Gordon, MD
1:45pm-2:00pm Submental and Neck Tuck Ups After Facelift: Management, Expectations, How I Do It Stephen W. Perkins, MD
2:00pm-2:15pm Neck Lifting: Managing the Platysma Deirdre Leake, MD
2:15pm-2:30pm Analysis of Cervical Angle Improvement with Submental Muscular Medialization and Suspension Phillip R. Langsdon, MD
2:30pm-2:45pm The Answer to the Difficult Lower Neck Harry Mittelman, MD
2:45pm-3:00pm A Graduated Approach to the Neck Rami Batniji, MD
3:00pm-3:15pm Options for Treating the Heavy Neck, from Office Procedure to Surgery Mark M. Beaty, MD
3:15pm-3:30pm Adding Submandibular Gland Reduction to Neck Lifting Kevin Duplechain, MD
3:30pm-3:50pm Panel Challenges in Neck Lifting Moderator: Edward Buckingham, MD Panelists: Vito C. Quatela, MD; Neal Gordon, MD; and Mark Hamilton, MD
3:50pm-4:30pm Break in the Exhibit Hall

Otoplasty, Facial Implants and Volume, Fat, Complications of Facial Rejuvenation
Moderator: Harry Mittelman, MD
4:30pm-5:00pm Advances in Facial Reshaping Implants Harry Mittelman, MD
5:00pm-5:15pm Compare Three Permanent Facial Volume Therapeutic Options: Silastic Implants, Fat Transfer and Polymethyl Methacrylate Microspheres in Collagen Robert Troell, MD
5:15pm-5:30pm Evolution of Surgical Lip Augmentation--Options and Results Catherine Winslow, MD
5:30pm-5:45pm Otoplasty Video and Pearls Stephen W. Perkins, MD
5:45pm-6:00pm Transoral Buccal Fat excision in Office. How I do it and Why Jeannie Chung, MD
6:00pm-6:15pm Comprehensive Examination of Facial Fat Processing and Purification Methods Robert Troell, MD
6:15pm-6:30pm Management Common Complications in Face Lifting Panel Moderator: Danny Soares, MD Panelists: Anthony P. Sclafani, MD; David Holcomb, MD; and Gregory S. Keller, MD

1:00am-1:30am ABFPRS Awards
10:45am-11:10am Jack Anderson Lectureship Perpetual Beauty Franklin Hill Perrell

FRIDAY, OCTOBER 27, 2017

DAY 2

Morning MAIN SESSION: AGING FACE (Valley of the Sun)

7:20am-7:30am FACE TO FACE: Awaken Your Membership Benefits! Manoj Abraham, MD

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Moderator: Vito C. Quatela, MD
11:15am-11:30am The Evolution of Face Lifting Techniques Jill Hessler, MD
11:30am-11:45am The SMAS--Deep Plane or No Plane: Choosing an Optimal Technique for Your Patient Fred G. Fedok, MD
11:45am-12:00pm Facelift: Avoiding Pitfalls and Maximizing Results--Helpful Tips for an Emergent Facial Plastic Surgeon Konstantin Vasyukevich, MD
12:00pm-12:15pm My First 150 Facelifts as a Young Surgeon: What I have Learned Danny Soares, MD
12:15pm-12:30pm Extended Deep Plane Rhytidectomy: Incorporating Facial Ligament Release to Maximize Midface and Neck Rejuvenation Andrew A. Jacono, MD
12:30pm-1:45pm Lunch in the Exhibit Hall

Afternoon MAIN SESSION: AGING FACE (Valley of the Sun)

Management of the Neck
Moderator: Neal Gordon, MD
1:45pm-2:00pm Submental and Neck Tuck Ups After Facelift: Management, Expectations, How I Do It Stephen W. Perkins, MD
2:00pm-2:15pm Neck Lifting: Managing the Platysma Deirdre Leake, MD
2:15pm-2:30pm Analysis of Cervical Angle Improvement with Submental Muscular Medialization and Suspension Phillip R. Langsdon, MD
2:30pm-2:45pm The Answer to the Difficult Lower Neck Harry Mittelman, MD
2:45pm-3:00pm A Graduated Approach to the Neck Rami Batniji, MD
3:00pm-3:15pm Options for Treating the Heavy Neck, from Office Procedure to Surgery Mark M. Beaty, MD
3:15pm-3:30pm Adding Submandibular Gland Reduction to Neck Lifting Kevin Duplechain, MD
3:30pm-3:50pm Panel Challenges in Neck Lifting Moderator: Edward Buckingham, MD Panelists: Vito C. Quatela, MD; Neal Gordon, MD; and Mark Hamilton, MD
3:50pm-4:30pm Break in the Exhibit Hall

Otoplasty, Facial Implants and Volume, Fat, Complications of Facial Rejuvenation
Moderator: Harry Mittelman, MD
4:30pm-5:00pm Advances in Facial Reshaping Implants Harry Mittelman, MD
5:00pm-5:15pm Compare Three Permanent Facial Volume Therapeutic Options: Silastic Implants, Fat Transfer and Polymethyl Methacrylate Microspheres in Collagen Robert Troell, MD
5:15pm-5:30pm Evolution of Surgical Lip Augmentation--Options and Results Catherine Winslow, MD
5:30pm-5:45pm Otoplasty Video and Pearls Stephen W. Perkins, MD
5:45pm-6:00pm Transoral Buccal Fat excision in Office. How I do it and Why Jeannie Chung, MD
6:00pm-6:15pm Comprehensive Examination of Facial Fat Processing and Purification Methods Robert Troell, MD
6:15pm-6:30pm Management Common Complications in Face Lifting Panel Moderator: Danny Soares, MD Panelists: Anthony P. Sclafani, MD; David Holcomb, MD; and Gregory S. Keller, MD

1:00am-1:30am ABFPRS Awards
10:45am-11:10am Jack Anderson Lectureship Perpetual Beauty Franklin Hill Perrell
Afternoon BREAKOUT 1: RHINOPLASTY  
(Encanto A)

Moderator: Sang Kim, MD

Mastering the Crooked Nose
1:45pm-1:55pm  Seven Critical Steps for the Twisted Nose  
    Benjamín C. Marcus, MD
1:55pm-2:05pm  Correcting the Deviated Bony Dorsum  
    Ivan Wayne, MD
2:05pm-2:15pm  Intermediate (Double) Osteotomy:  
    Indications, Technique  
    Ali Reza Mesbah, MD
2:15pm-2:25pm  Using a PDS Plate to Correct a C-Shaped  
    Nasal Deformity  
    Robin Lindsay, MD
2:25pm-2:35pm  Correction of the Deviated, Twisted Nose  
    Jonathan M. Sykes, MD
2:35pm-2:45pm  Management of the Persistent Post-  
    Operative Nasal Deviation  
    Sapna Patel, MD

Correcting the Complex Septal Deformity
2:45pm-2:55pm  The Near-Perfect Septal Perforation Repair  
    Geoffrey Ferril, MD
2:55pm-3:05pm  Modified Extracorporeal Septoplasty for  
    Correction of Deformed Noses  
    Yong-Ju Jang, MD
3:05pm-3:15pm  Management of the Deviated Caudal End  
    Sidney Starkman, MD
3:15pm-3:25pm  How the Orientation of the Premaxilla  
    Causes Nasal and Septal Deformity and  
    Predisposes to Sleep Disorders  
    Howard Stupak, MD
3:25pm-3:35pm  Difficult Septums, Caudal Deviations and  
    Recurvatures  
    Anita Sethna, MD
3:35pm-3:45pm  Septal Crossbar Technique for Correcting  
    the Deviated Septum  
    Yael Halaas, MD
3:45pm-4:30pm  Break in the Exhibit Hall

Rhinoplasty Complications Panel
Moderator: Dean M. Toriumi, MD
4:30pm-4:40pm  Asian Rhinoplasty  
    Chase Lay, MD
4:40pm-4:50pm  Ugly Scarring after Alar Surgery  
    Ali Reza Mesbah, MD
4:50pm-5:00pm  Managing the Challenging Skin Envelope  
    Richard D. Zeph, MD
5:00pm-5:10pm  Moderator’s Own Case

Secondary Rhinoplasty Panel
Moderator: Peter A. Adamson, MD
5:30pm-5:42pm  Aesthetic Revision of the Over-resected  
    Nose  
    David W. Kim, MD
5:42pm-5:54pm  Importance of the Septum in Revision  
    Rhinoplasty  
    Oren Friedman, MD
5:54pm-6:06pm  Secondary Rhinoplasty; Philosophy,  
    Psychology, and Cartilage Grafts  
    Norman J. Pastorek, MD
6:06pm-6:18pm  Revision Rhinoplasty: The Over-Resected  
    Nose  
    Sam P. Most, MD
6:18pm-6:30pm  Moderator Commentary and Questions

Afternoon BREAKOUT 2: FACIAL RECONSTRUCTION  
(Encanto B)

Moderator: Rod Rezzaee, MD

Facial Trauma
1:45pm-2:00pm  Essential Grafting in the Traumatized Nose  
    Fred G. Fedok, MD
2:00pm-2:15pm  Contemporary Approach to Orbital  
    Fractures  
    Clinton Humphrey
2:15pm-2:30pm  Endoscopic DCR using Transillumination  
    Rick Jaggi, MD
2:30pm-2:45pm  Latest Thoughts on Mandible Fracture  
    Repair  
    Robert M. Kellman, MD
2:45pm-3:00pm  Management of ZMC Fractures with  
    Orbital Rim Involvement via Single  
    Buccal Incision  
    Jewel Greywoode, MD
3:00pm-3:30pm  Presentation of Several Cases for Panel  
    Krishna Patel, MD
3:45pm-4:30pm  Break in the Exhibit Hall

Facial Reanimation
Moderator: Tessa A. Hadlock, MD
4:30pm-4:45pm  Facial Nerve Assessments and Outcomes  
    Tessa A. Hadlock, MD
4:45pm-5:00pm  Advances in Acute Facial Paralysis and  
    Office Based Procedures  
    Caroline Banks, MD
5:00pm-5:15pm  Innovations in Free Gracilis Transfer  
    Nate Jowett, MD
5:15pm-5:30pm  Layperson Perceptions of Facial Paralysis  
    Sofia Lyford-Pike, MD
5:30pm-5:45pm  Management of the Persistent Post-  
    Operative Nasal Deviation  
    Shai Rozen, MD
5:45pm-6:00pm  Combining Scientifically Driven  
    Approaches with Aesthetic Principles to  
    Optimize Facial Paralysis Outcomes  
    Shai Rozen, MD
6:00pm-6:30pm  Facial Nerve Panel  
    Tessa A. Hadlock, MD

The AAFPRS Foundation would like to thank  
Johnson & Johnson Medical Devices Companies  
for their educational support  
of the facial reconstruction sessions.
FRIDAY, OCTOBER 27, 2017

DAY 2

**Afternoon BREAKOUT 3: PRACTICE MANAGEMENT**
(Deer Valley)

**Marketing, Design and Branding**
Moderator: Peter Houtz

1:30pm-1:45pm Starting from Scratch - Keeping the Patient Happy
Kelly Lance MSN, APRN

1:45pm-2:00pm Brand Marketing Your Cosmetic Practice: Why and How
Bill Fukui

2:00pm-2:15pm Mary Poppins Bag of Tricks
JuliAnn Y. Geldner, JD, LLM

2:15pm-2:30pm Are We Really Salespeople?
J. Kevin Duplechain, MD

2:30pm-2:45pm DIY Front Office Team: Basic Video, Design & Social Media Marketing
Ryan Miller

2:45pm-3:00pm Story Driven Marketing, the Value of REAL Patient Stories
Steve Schadt

3:00pm-3:15pm How to Successfully Incorporate Hot New Treatment Trends Into Your Practice
Dana Fox

3:15pm-3:30pm How to Host Events with “Standing Room Only” and “Off-the-Charts-Sales”
Dana Fox

3:30pm-3:45pm Panel: There Are No Dumb Questions: Q&A with the Pros
Peter Houtz; Bill Fukui; JuliAnn Geldner; J. Kevin Duplechain, MD; Ryan Miller; Steve Schadt; and Dana Fox

3:45pm-4:15pm Break in the Exhibit Hall

**PR, Social, Reviews, Email, Paid Search, Others**
Moderator: Robert Baxter

4:15pm-4:30pm Sharing is Daring: Road Rules on What to Share/Like and Comment on When Using Social Media
Denise Mann

4:30pm-4:45pm Is Your Social Media Marketing Working? Are you sure?
Ryan Miller

4:45pm-5:00pm Junk versus Jewell. Email Marketing Best Practices
Tim Crowe

5:00pm-5:15pm How to Earn Successful Media Coverage in 2017 and Beyond
Denise Mann

5:15pm-5:30pm Unfair Advantage; Paid Search Ads + Social Media
Timour Haider

5:30pm-5:45pm Panel: There Are No Dumb Questions: Q&A with the Pros
Panelists: J. Kevin Duplechain, MD; Denise Mann; Ryan Miller; Tim Crowe; and Timour Haider

5:45pm-6:15pm Up Close and Personal With the Business Faculty. This is an opportunity for all to mix and mingle, to ask questions and get to know the speakers on a personal level.

**Afternoon BREAKOUT 4: INTERESTING PANELS, PRESENTATIONS AND ABSTRACTS**
(Camelback)

**Panel: Global Surgery Initiatives: How to Quantitate the Data/Results from Global Surgery**
Tessa Hadlock, MD; Blake Alkire, MD; Vito C. Quatela, MD; Mark Shrieve, MD; Travis Tollefson, MD; Dave Shaye, MD; and Sapna Patel, MD

2:40pm-2:50pm JAMA Facial Plastic Surgery Annual Most Influential Articles
John S. Rhee, MD

**Oral Paper Presentations**

2:50pm-2:55pm A Simple Cost-Effective Method for Photocephalometry
Jeffrey T. Gu, MD

2:55pm-3:00pm Characterizing Treatment Pathways following Isolated Nasal Fracture: A Population-Based Assessment
Kevin Li, MD

3:00pm-3:05pm Improving Results in Primary and Revision Open Rhinoplasty: A Protocol for the Treatment of the Compromised Skin and Soft Tissue Envelope
Leslie E. Irvine, MD

3:05pm-3:10pm Surgical Closure of Nasal Septal Perforation: A Study of 113 Patients and Literature Review
Mahmoud Daoud, MD

3:10pm-3:15pm Current Trends in Management of Submental Liposis
Russel W.H. Kridel, MD and Sagar Patel, MD

3:15pm-3:20pm Hybrid Cartilage-Modifying Otoplasty Technique and Outcomes
Paul Mittermiller, MD

3:20pm-3:25pm Are We Really Salespeople?
J. Kevin Duplechain, MD

3:25pm-3:30pm DIY Front Office Team: Basic Video, Design & Social Media Marketing
Ryan Miller

3:30pm-3:35pm Story Driven Marketing, the Value of REAL Patient Stories
Steve Schadt

3:35pm-3:40pm How to Successfully Incorporate Hot New Treatment Trends Into Your Practice
Dana Fox

3:40pm-3:45pm How to Earn Successful Media Coverage in 2017 and Beyond
Denise Mann

3:45pm-3:50pm Treatment of the Lateral Nasal Wall with an Absorbable Implant in Patients with Nasal Valve Collapse: 24 Month Follow-Up
Marion San Nicoló, MD

3:50pm-4:30pm Break in the Exhibit Hall

*These sessions are not accredited for CME.*
Continuation of Breakout 4...

4:30pm-4:40pm Focusing on Depth: A Key Factor in Nasal Skin Cancer Reconstruction
Amar Suryadevara, MD

4:40pm-4:50pm Experience in Avoiding and Managing Rhinoplasty complications
Sameer Bafaqeeh, MD

4:50pm-5:00pm Tailor made Nasal Valve Repair: One Graft Doesn’t Fit All
Christian Stallworth, MD

5:00pm-5:10pm Pocket Spreader Grafts: A Useful Tool in Rhinoplasty
Amar Suryadevara, MD

Abstract Presentations

5:10pm-5:15pm Nasal Valve Surgery: Trends in Ambulatory Surgery Centers from 2008 to 2013
Aaron Smith, MD

5:15pm-5:20pm Assessment of Nasal Valve Suture Stabilization to the Pyriform Crest in the Management of Internal Nasal Valve Collapse
Amani Obeid, MD

5:20pm-5:25pm Radiographic Analysis of Nasal Septal Deformities
Ari Hyman, MD

5:25pm-5:30pm Management of Concave Lateral Crura Deformity: Stable Reconstruction with the Butterfly Graft
Brittany Howard, MD

5:30pm-5:35pm The M-Plasty Technique: Evaluation of Internal Nasal Valve Correction
Garrett Locketz, MD

5:35pm-5:40pm Lateral Absorbable Nasal Implant
Nathan Nachlas, MD

5:40pm-5:45pm The Effect of Increasing Nasal Tip Projection on Lip Position and its Clinical Significance
Eric Cerrati, MD

5:45pm-5:50pm TBD

5:50pm-5:55pm Use of Tissue Expander for Reconstruction of Saddle Nose Deformity
Erin Ostby, MD

5:55pm-6:00pm Reconstruction of the Radical Parotidectomy Defect
Rahul Seth, MD

6:00pm-6:05pm The Tripod “Concept” of the Upper Nasal Third
Victoria Givens, MD

FRIDAY EVENTS AND SOCIALS

SATellite Breakfast Symposium
(Encanto A) 6:45am-7:30am
Aesthetic Craniofacial Reshaping with Custom Implants
William J. Binder, MD
Sponsored by Implantech
(This activity is not an official part of the AAFPRS CME program.)
3D computer designed implants make for powerful and unprecedented aesthetic changes of the face and skull. Custom implants can be made for desired aesthetic enhancements from the top of the head down to the jawline.

WOMEN IN FACIAL PLASTIC SURGERY LUNCHEON
(Ahwatukee) All attendees are invited to attend this luncheon sponsored by the Women in Facial Plastic Surgery from 12:30pm to 1:30pm. Featured speaker is Jennifer Linder, MD.

Presentation Stage in the Exhibit Hall
(Phoenix Ballroom) Why There is No Better Time to Add Hair Restoration Into Your Practice
Jonathan M. Sykes, MD (Lunch Break)
The Impact of Offering Hair Restoration in Your Practice
Angela Sturm, MD (Afternoon Break)
Sponsored by NeoGraft
(This activity is not an official part of the AAFPRS CME program.)

Founders Club Dinner
(The Farm at South Mountain, off-site) This annual dinner is by invitation only and will be held from 7:00pm to 10:00pm.

Young Physicians Event
(Paradise Valley) Coordinated by the Young Physicians Committee, all attendees are invited to attend this event from 6:45pm to 8:45pm. Food and beverage will be served.

“GAIN Presents Technology Meets Technique”
Learn about the latest next generation hyaluronic acid dermal fillers from the Restylane® Family. Symposium will include live injections and will discuss the science behind these new technologies and their ability to help maintain natural expression in motion.
Faculty: Jason D. Bloom, MD and Burke P. Robinson, MD
Sponsored by Galderma Laboratories
(This activity is not an official part of the AAFPRS CME program.)
DAY 3

SATURDAY, OCTOBER 28, 2017

MAIN SESSION: MINIMALLY INVASIVE AND EMERGING TRENDS AND TECHNOLOGY
(Valley of the Sun)

Moderator: Lisa Grunebaum, MD
7:30am-7:45am  The Latest Generation of Hyaluronic Fillers: How They Work and where to Inject Them
Michael Somenek, MD
7:45am-8:00am  Latest Update and Novel Uses of Neuromodulators
Tim Greco, MD
8:00am-8:15am  My Approach to Rejuvenating the Perioral Region
Lisa Grunebaum, MD
8:15am-8:30am  PLLA: Latest Update and Novel Uses
Jeannie Chung, MD
8:30am-8:45am  Things You Didn't Know You Could Do with a Filler
Jill Hessler, MD
8:45am-9:00am  Sculpting, Slimming, Rejuvenating the Jawline With Injections: How I Do It
Steve Weiner, MD
9:00am-9:15am  The Use of Fillers for Non-Surgical Rhinoplasty
David Rodwell, MD
9:15am-9:30am  New Concepts in Platelet Therapy -- Injectable Platelet Rich Fibrin (Iprf)
Kian Karimi, MD
9:30am-9:45am  Medical Skin Care for the Facial Plastic Surgeon
Raj Terkonda, MD
9:45am-10:00am  Micro-Cannulas: The Latest Advances and How I Use Them
Richard D. Zeph, MD
10:00am-10:30am Break in the Exhibit Hall

10:30am-10:45am  5000 Syringe PMMA Experience: What I've Learned and How I Do It
Richard Castellano, MD
10:45am-11:00am  Filling the tear trough: How I do It
Louis DeJoseph, MD
11:00am-11:35am  Filler Best Uses and Complications Panel
Moderator: J. Randall Jordan, MD
Panelists: Lisa Grunebaum, MD; Tim Greco, MD; Richard Castellano, MD; and Hema Sundaram, MD;
11:35am-11:45am AAFPRS Research Grants and Awards
11:45am-12:05pm Business Meeting and Elections
Incoming President’s Address
William H. Truswell, MD
12:05pm-12:45pm Gene Tardy Scholar
“Let’s Do It: The Legacy of Robert L. Simons, MD and Facial Plastic Surgery”
Robert L. Simons, MD
12:45pm-1:45pm Lunch in the Exhibit Hall
DAY 3
SATURDAY, OCTOBER 28, 2017

Afternoon BREAKOUT 1: RHINOPLASTY
(Encanto A)

Moderator: Mark Petroff, MD

Endonasal Rhinoplasty Techniques
1:45pm-2:00pm Lower Lateral Cartilage Remodeling: Endonasal Approach
Alireza Mesbah, MD
1:45pm-2:00pm Endonasal Approach
Alireza Mesbah, MD
2:00pm-2:15pm Transcartilagenous Approaches to the Nasal Tip
Mike Carron, MD
2:15pm-2:30pm Endonasal Application of Open Rhinoplasty Techniques
Richard W. Westreich, MD
2:30pm-2:45pm Novel Trends in Endonasal Rhinoplasty
Cemal Cingi, MD

Nasal Tip Techniques
2:45pm-2:55pm Utilizing Vertical Dome Division in the Management of a Challenging Nasal Tip
Roger A. Allcroft, MD
2:55pm-3:05pm Essentials of Alar Rim Grafting--Correcting the Alar Margin and Contour
Brian Wong, MD
3:05pm-3:15pm The Importance of the Ala-Columella-Lip Ratio in Rhinoplasty
Rui Xavier, MD
3:15pm-3:25pm Top 3 Tip Tips: Obtaining an Elegant Nasal Tip
Geoffrey Ferril, MD
3:25pm-3:35pm Tip Grafts: Indications, Pearls, Results
Christian Jacob, MD
3:35pm-3:45pm Biomechanical and Shape Concepts for Planning Tip Surgery
Richard W. Westreich, MD
3:45pm-4:15pm Break in the Exhibit Hall

Nasal Dorsal Contouring- Augmentation and Reduction
4:15pm-4:30pm Autologous Cartilage Grafting of the Nasal Dorsum: Controversies and Options
Brian Wong, MD
4:30pm-4:45pm Surgical Approaches to the Nasal Dorsum
Oren Friedman, MD
4:45pm-5:00pm PPP+Diced Cartilage for Nasal Dorsum
Elen Demasi, MD
5:00pm-5:15pm Dorsal Augmentation with Non-Autologous Rib Cartilage
J. Randall Jordan, MD
5:15pm-5:30pm Spreader Grafts through an Endonasal and External Approach
Grant S. Hamilton, MD

Afternoon BREAKOUT 2: MICROVASCULAR WORKSHOP
(Camelback)

Moderator: Mark K. Wax, MD

1:00pm-1:10pm Introduction
Mark K. Wax, MD
1:10pm-1:20pm Tips from Around the World
Brett Miles, MD
1:20pm-1:35pm Innovations in Free Flap Surgery
Minimizing Morbidity and Expanding Indications for Free Tissue Transfer
Michael Fritz, MD
1:35pm-2:15pm Panel: 3-D Modeling & Patient Specific Plates
Moderator: Ryan Li, MD
Standardizing a System
Steven Cannady, MD
Mandibular Reconstruction
Phillip Pirqousis, MD
Maxillary Reconstruction
Daniel Petrisor, MD
Implants/Teeth in a Day
Mark K. Wax, MD
2:15pm-2:45pm Panel: Surgical Efficiency
Moderator: Joshua Rosenberg, MD
What I Do Now as Opposed to When I Started
Eric Genden, MD
Tricks Over the Years
Matthew Hanasono, MD
Concurrent Surgery
Mark K. Wax, MD
2:45pm-3:20pm Panel: 3-D Modeling & Patient Specific Plates
Moderator: Ryan Li, MD
Standardizing a System
Steven Cannady, MD
Mandibular Reconstruction
Phillip Pirqousis, MD
Maxillary Reconstruction
Daniel Petrisor, MD
Implants/Teeth in a Day
Mark K. Wax, MD
3:20pm-3:50pm Panel: 3-D Modeling & Patient Specific Plates
Moderator: Ryan Li, MD
Standardizing a System
Steven Cannady, MD
Mandibular Reconstruction
Phillip Pirqousis, MD
Maxillary Reconstruction
Daniel Petrisor, MD
Implants/Teeth in a Day
Mark K. Wax, MD
3:50pm-4:20pm Break in the Exhibit Hall
4:20pm-4:50pm Panel: Age Related Issues
Moderator: Amy Pittman, MD
Pediatric Flaps
Rod Rezaee, MD
Elderly Flaps
Robert Lindau, MD
Palliative Flaps
Brett Miles, MD
4:50pm-5:20pm Controversies
Moderator: Judith Skoner, MD
Are Free Flaps Necessary for Every Defect
Richard Hayden, MD
Limitations Of Submental Island and Supra Clavicular Flaps
Urjeet Patel, MD
Vein Grafts: A Review
Mathew Old, MD
Monitoring
Ryan Jackson, MD
5:20pm-5:50pm  Panel: The Failing Flap
Moderator: Tamer Ghanem, MD
How to Detect
Benjamin Greene, MD
How to Manage
Tamer Ghanem, MD
So It’s Dead What Now
Ryan Li, MD

5:50pm-6:20pm  Panel: Orbital Reconstruction
Moderator Kalpesh Vakharia, MD
The Floor/Rim
Daniel P Knott, MD
Synthetics vs Bone
Russel Kahmke, MD
The Exenteration Defect
Freedom Johnson, MD

SATURDAY EVENTS AND SOCIALS
SATellite BREAKfast SYMposium
(Encanto A) 6:45am-7:30am
Breakthrough Innovations with SkinMedica
Lisa Grunebaum, MD
Sponsored by Allergan
(This activity is not an official part of the AAFPRS CME program.)

PREsentation STAGE IN THE EXHIBIT HALL
(Phoenix Ballroom) Tailoring Skincare Based on Patient Needs with NEOCUTIS Technologies
Bill Vorhies, West Area Director, Merz Aesthetics
(Morning Break)
Ultheray Treatment: A Foundational Therapy for Every Aesthetic Practice
Ann Kann, Regional Director Device Consumables, Merz Aesthetics (Lunch Break)
Sponsored by Merz Aesthetics
(This activity is not an official part of the AAFPRS CME program.)

AcaDemic Practice Luncheon
(Paradise Valley) All those phycians in academic practice are invited to attend this luncheon from 12:45pm to 1:45pm. Speaker is John S. Rhee, MD.

1887 LuncHeon
(Ahwatukee) All 1887 members are invited to attend this luncheon from 12:45pm to 1:45pm.

Afternoon BREAKOUT 3: PRACTICE MANAGEMENT*
(Deer Valley)

Web Site / Google / SEO
Moderator: Ryan Miller
1:30pm-1:45pm Effective Blogging Techniques Everyone Can Use
Tim Crowe
1:45pm-2:00pm How to Improve Your Current Web Site
Peter Houtz
2:00pm-2:15pm New Data That Generates More Cosmetic Patients - For Less Money
Bill Fukui
2:15pm-2:30pm Trendspotting: Hot Topics for 2018 and Beyond
Denise Mann
2:30pm-2:45pm How to Build an Online Brand for Both Google and New Patients
Timour Haider
2:45pm-3:00pm Measuring Your Online Conversion Rate
Peter Houtz
3:00pm-3:15pm Making Bad Reviews Go Away without Getting Ripped Off: A Step-by-Step Guide
Robert Baxter
3:15pm-3:30pm Panel: There are No Dumb Questions: Q&A with the Pros
Ryan Miller; Tim Crowe; Peter Houtz; Bill Fukui; Robert Baxter; Denise Mann; and Timour Haider
3:30pm-4:00pm Break in the Exhibit Hall

Web Site/Google/SEO
Moderator: Tim Crowe
4:00pm-4:15pm Attract Prospective Patients with Strategic B & A Galleries
Candace Crowe
4:15pm-4:30pm Local Optimization as it Applies to Your Internet Presence
Peter Houtz
4:30pm4:45pm Best Practices for Converting Leads to Attended Appointments
Ryan Lehrl
4:45pm-5:00pm Attracting Facelift Patients Online
Ryan Miller
5:00pm-5:15pm Creative Website Design Strategies that Engage Visitors and Convert Prospects
Bill Fukui
5:15pm-5:30pm How Not to Build a Web Presence in 2018
Robert Baxter
5:30pm-5:45pm Internet Panel Blowout!
Ryan Miller; Bill Fukui; Robert Baxter; Peter Houtz; Timour Hader; and Steve Schadt

*These sessions are not accredited for CME.
Day 3

**Afternoon BREAKOUT 4: AGING FACE (Encanto B)**

Moderator: Matthew White, MD

**Facelift, Hair Restoration, Transgender Surgery**

1:45pm-2:00pm  
What Plane is Best for Rhytidectomy  
Richard D. Gentile, MD

2:00pm-2:15pm  
Bi-Directional Deep Plane Face Lifting, A Clear Advantage  
Gregory S. Keller, MD

2:15pm-2:30pm  
Deep Plane Facelift Techniques to Minimize Stigmata Of Surgery  
Timothy Miller, MD

2:30pm-2:45pm  
Achieving The Best Results In Hair Transplantation: An Evidence Based Approach  
Lisa E. Ishii, MD

2:45pm-3:00pm  
Plasma Rich Protein (PRP) and Hair Transplant for Female Hair Loss  
Linda Lee, MD

3:00pm-3:15pm  
Facial Analysis for Transgender Surgery  
Scott Chalet, MD

3:15pm-3:30pm  
Tracheal Shave  
Angela Strum, MD

3:30pm-3:45pm  
Modern Facial Feminization Surgery: The Pearls And How I Do It  
Thomas Lamperti, MD

3:45pm-4:15pm  
Break in the Exhibit Hall

4:15pm-4:45pm  
Silhouette Instalift  
Kaete Archer, MD

4:45pm-5:00pm  
What Every Facial Plastic Surgeon Should Know About Ehlers-Danlos Syndrome  
Theeda C. Kontis, MD

5:00pm-5:15pm  
What does Endoscopic Brow Lifting have to do with Migraine Headaches?  
David Stepnick, MD

5:15pm-5:30pm  
Simple Correction of Minor Chin Ptosis  
Christian Jacob, MD

5:30pm-5:45pm  
Benefits of Tumescent Anesthesia in the Head and Neck  
Stephen Weber, MD

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The AAFPRS Foundation would like to thank the following companies for their **educational support** to the 2017 AAFPRS Annual Meeting:

- **Galderma Laboratories**
- **Merz Aesthetics**
- **Allergan**
- **Thermi Aesthetics**
- **Johnson & Johnson Medical Devices Companies**

The AAFPRS Foundation would like to thank the following companies for their **in-kind support** to the Live Injection Workshop:

- **Galderma Laboratories** - disposable products
- **Merz Aesthetics** - disposable products
- **Allergan** - disposable products
- **Thermi Aesthetics** - disposable products
- **Anthony Products/GioPelle** - durable equipment

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Disclaimer

Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.

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The AAFPRS Foundation and the Organization of Facial Plastic Surgery Assistants (OFPSA) wish to thank

- **DermaFlash**
- **NewBeauty**
- **PCA Skin**

for their contributions to the OFPSA Swag Bags.
### ORGANIZATION OF FACIAL PLASTIC SURGERY ASSISTANTS (OFPSA)

#### THURSDAY, OCTOBER 26, 2017

**Morning Session**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30am-7:30am</td>
<td>Breakfast (Encanto A)</td>
</tr>
<tr>
<td>6:45am-7:30am</td>
<td>Satellite Breakfast Symposium (non-CME sponsored event)</td>
</tr>
<tr>
<td>8:00am-8:20am</td>
<td>Welcome, Officer Introduction and Program Overview</td>
</tr>
<tr>
<td></td>
<td>Amy Mladineo, OFPSA President</td>
</tr>
<tr>
<td>8:20am-8:25am</td>
<td>AAFPRS President Greeting</td>
</tr>
<tr>
<td>8:25am-8:35am</td>
<td>Presentation of 2017 OFPSA Member of the Year Award</td>
</tr>
<tr>
<td></td>
<td>Amy Mladineo and Sherrie Marney</td>
</tr>
<tr>
<td>8:35am-9:00am</td>
<td>Member Introductions</td>
</tr>
<tr>
<td></td>
<td>OFPSA Members</td>
</tr>
<tr>
<td>9:00am-9:30am</td>
<td>Social Media that Drives ROI</td>
</tr>
<tr>
<td></td>
<td>Thomas Couture</td>
</tr>
<tr>
<td>9:30am-10:00am</td>
<td>Transgender Patient Care in the Facial Plastic Surgery Practice: A Physician and Patient Panel</td>
</tr>
<tr>
<td></td>
<td>Angela Sturm, MD; Scott Chaiet, MD; and Lou Weaver (Patient)</td>
</tr>
<tr>
<td>10:00am-10:40am</td>
<td>Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:40am-11:05am</td>
<td>Grit: Keep on Keeping on...</td>
</tr>
<tr>
<td></td>
<td>Kelly Lance MSN, APRN</td>
</tr>
<tr>
<td>11:05am-11:25am</td>
<td>Tick Tok- How to Make Patient Wait</td>
</tr>
<tr>
<td></td>
<td>Jamie Hilliard</td>
</tr>
<tr>
<td>11:25am-12:00pm</td>
<td>Managing Your Practice in a Social World</td>
</tr>
<tr>
<td></td>
<td>Thomas Couture</td>
</tr>
<tr>
<td>12:30pm-1:30pm</td>
<td>Lunch in the Exhibit Hall</td>
</tr>
</tbody>
</table>

**Afternoon Session**

BREAKOUT 3: PRACTICE MANAGEMENT (See page 13)

#### FRIDAY, OCTOBER 27, 2017

**Morning Session**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>6:30am-7:30am</td>
<td>Breakfast (Encanto A)</td>
</tr>
<tr>
<td>6:45am-7:30am</td>
<td>Satellite Breakfast Symposium (non-CME sponsored event)</td>
</tr>
<tr>
<td>8:00am-8:30am</td>
<td>Daily Overview &amp; Voting for 2017 OFPSA Officers</td>
</tr>
<tr>
<td></td>
<td>Amy Mladineo</td>
</tr>
<tr>
<td>8:30am-9:00am</td>
<td>Empowering Your Staff</td>
</tr>
<tr>
<td></td>
<td>Sami Moubayed, MD</td>
</tr>
<tr>
<td>9:00am-9:30am</td>
<td>Teamwork</td>
</tr>
<tr>
<td></td>
<td>Theda C. Kontis, MD</td>
</tr>
<tr>
<td>9:30am-10:00am</td>
<td>2017 OFPSA Officer Election Results</td>
</tr>
<tr>
<td></td>
<td>Amy Mladineo</td>
</tr>
<tr>
<td>10:00am-10:30am</td>
<td>Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:30am-11:00am</td>
<td>Post Op Rhinoplasty Management</td>
</tr>
<tr>
<td></td>
<td>Roush Kalebjian, NP</td>
</tr>
<tr>
<td>11:00am-11:30am</td>
<td>FACE TO FACE: A Win-Win for Your Practice</td>
</tr>
<tr>
<td></td>
<td>Manoj Abraham, MD</td>
</tr>
<tr>
<td>11:30am-12:00pm</td>
<td>Incorporating Comprehensive Facial Assessment During Consultation</td>
</tr>
<tr>
<td></td>
<td>Rami Batniji, MD</td>
</tr>
<tr>
<td>12:00pm-12:30pm</td>
<td>Nurse Injectors</td>
</tr>
<tr>
<td></td>
<td>Todd Hobgood, MD</td>
</tr>
<tr>
<td>12:30pm-1:30pm</td>
<td>Lunch in the Exhibit Hall</td>
</tr>
</tbody>
</table>

**Afternoon Session**

BREAKOUT 3: PRACTICE MANAGEMENT (See page 21)

#### SATURDAY, OCTOBER 28, 2017

**Morning Session**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>6:30am-7:30am</td>
<td>Breakfast (Encanto A)</td>
</tr>
<tr>
<td>6:45am-7:30am</td>
<td>Satellite Breakfast Symposium (non-CME sponsored event)</td>
</tr>
<tr>
<td>8:00am-8:30am</td>
<td>Daily Overview</td>
</tr>
<tr>
<td></td>
<td>Amy Mladineo</td>
</tr>
<tr>
<td>8:30am-9:00am</td>
<td>How Online Price Transparency can Transform Your Practice</td>
</tr>
<tr>
<td></td>
<td>Jonathan Kaplan, MD</td>
</tr>
<tr>
<td>9:00am-9:30am</td>
<td>How to Use Each Employee to Cross-Sell Practice Services Effectively</td>
</tr>
<tr>
<td></td>
<td>Juli Geldner</td>
</tr>
<tr>
<td>9:30am-10:00am</td>
<td>Staffing, Open Houses, Patient/Staff Loyalty Relationship</td>
</tr>
<tr>
<td></td>
<td>Eileen Slutsky</td>
</tr>
<tr>
<td>10:00am-10:30am</td>
<td>Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:30am-11:00am</td>
<td>What Would Your Sister Say? The Importance of Understanding What Causes Patients to Choose Injectable Treatments</td>
</tr>
<tr>
<td></td>
<td>Drew Fine</td>
</tr>
<tr>
<td>11:00am-11:20am</td>
<td>Loyalty should have its Rewards and Rewards Should Have its Loyalty</td>
</tr>
<tr>
<td></td>
<td>Dana Fox</td>
</tr>
<tr>
<td>11:20am-12:00pm</td>
<td>Practice Management Issues</td>
</tr>
<tr>
<td></td>
<td>Todd Hobgood, MD</td>
</tr>
<tr>
<td>12:00pm-12:30pm</td>
<td>Morning Re-Cap Roundtable Discussions</td>
</tr>
<tr>
<td></td>
<td>OFPSA Members</td>
</tr>
<tr>
<td>12:30pm-1:30pm</td>
<td>Lunch in the Exhibit Hall</td>
</tr>
</tbody>
</table>
Manoj Abraham, MD, Poughkeepsie, NY
Peter A. Adamson, OOnt, MD, FRCSC, Toronto, ON, Canada
Blake Alkire, MD, MPH, Harvard, Boston, MA
Roger Allcroft, MD, Northampton, MA
Kaete Archer, MD, Melbourne, FL
Mark A. Armeni, MD, Morgantown, WV
Demetri Arnaoutakis, MD, Dallas, TX
Jamal Asaria, MD, Toronto, ON, Canada
Babak Azizzadeh, MD, Beverly Hills, CA
Prof. Sameerali Bafaqeeh, MD, Riyadh, Kingdom of Saudi Arabia
Katya Bailor, MD, Vero Beach, FL
Caroline A. Banks, Boston, MA
Anthony Bared, MD, Miami, FL, MD
José E Barrera, MD, Washington DC
Rami K. Batniji, MD, Newport Beach, CA
Robert Baxter, Miami, FL
Mark M. Beaty, MD, Atlanta, GA
Stuart H. Bentkover, MD, Worcester, MA
Prof. Dr. Alexander Berghaus, MD, Munich, Germany
Prabhat Bhamra, MD, MPH, Honolulu, HI
Jason D. Bloom, MD, Philadelphia, PA
Kofi Boahene, MD, Albuquerque, NM
Edward D. Buckingham, MD, Austin, TX
Jordan Cain, MD, Frisco, TX
Andrew C. Campbell, MD, Mequon, WI
Ronald J. Caniglia, MD, Scottsdale, AZ
Steven B. Cannady, MD, Philadelphia, PA
Paul J. Carniol, MD, Summit, NJ
Mike Carron, MD, Detroit, MI
Rich Castellano, MD, Tampa, FL
Eric W. Cerrati, MD, Salt Lake City, UT
Scott R. Chaieet, MD, MBA, Madison, WI
Collin L. Chen, MD, St. Louis, MO
Jeannie Chung, MD, Boston, MA
Cemal Cingi, MD, Eskisehir Turkey
J. Madison Clark, MD, Chapel Hill, NC
Roxana Cobo, MD, Cali, Columbia
Jody Comstock, MD, Tucson, AZ
Minas Constantinides, MD, Austin, TX
Thomas Couture, Orlando, FL
Candace Crowe, Orlando, FL
Timothy Crowe, Orlando, FL
Miriam P. Cummings, MD, Phoenix, AZ
Richard E. Davis, MD, Miramar, FL
Elen DeMasi, PhD, UFPR, Curitiba, Brazil
Robert Deeb, MD, Detroit, MI
Louis M. DeJoseph, MD, Atlanta, GA
Shalom DeRosa, MD, Boston, MA
Shaun C. Desai, MD, Baltimore, MD
Alexander S. Donath, MD, Cincinnati, OH
Yadro Ducic, MD, Dallas-Fort Worth, TX
J. Kevin Duplechain, MD, Lafayette, LA
Brandon Esianor, BS, Houston, TX
Waleed H. Ezzat, MD, Boston, MA
Nabil Fanous, MD, Montreal, PQ, Canada
Fred G. Fedok, MD, Gulf Shores, AL
John C Fergusson, MD, Honolulu, HI
Geoffrey R. Ferril, MD, Aurora, CO
Drew Fine, MBA, Trophy Club, TX
Inessa Fishman, MD, Atlanta, GA
Dana Fox, Seattle, WA
M. Sean Freeman, MD, Charlotte, NC
Oren Friedman, MD, Philadelphia, PA
Michael A. Fritz, MD, Cleveland, Ohio
Bill Fukui, Golden, CO
Brian Gawley, MD, Scottsdale, AZ
Frank G. Garritano, MD, San Leandro, CA
JuliAnn Y. Geldner, JD, LLM, Chicago, IL
Eric Genden, MD, New York, NY
Richard D. Gentile MD, MBA, Youngstown, OH
Tamer Ghanem, MD, Detroit, MI
David A. Gilpin, MD, Nashville, TN
Victoria B. Givens, MD, New Orleans, LA
Neil A. Gordon, MD, New Haven, CT
Timothy M. Greco, MD, Bala Cynwyd, PA
Benjamin Greene, MD, Birmingham, AL
Jewel D. Greywoode, MD, Baltimore, MD
Lisa D. Grunebaum, MD, Miami, FL
Jeffrey T. Gu, MS, Irvine, CA
Amar Gupta, MD, Detroit, MI
W. Marshall Guy, MD, The Woodlands, TX
Theresa Hadlock, MD, Boston, MA
Timour Haider, Carlsbad, CA
Yael Halaas, MD, Bronx, NY
Mark Hamilton, MD, Indianapolis, IN
Grant S. Hamilton, III, MD, Rochester, MN
Matthew Hanasono, MD, Houston, TX
Ron Hartley, CAC, Salt Lake City, Utah
Richard Hayden, MD, Phoenix, AZ
Ryan Heffelfinger, MD, Philadelphia, PA
Jill L. Hessler, MD, Palo Alto, CA
Laura Hetzler, MD, New Orleans, LA
Peter A. Hilger, MD, Edina, MN
Jamie Hilliard, Sr., Scottsdale, AZ
Todd Christopher Hobgood, MD, Scottsdale, AZ
David Hohuan, MD, Yuma, AZ
J. David Holcomb, MD, Sarasota, FL
G. Richard Holt, MD, San Antonio, TX
Peter Houtz, Rancho Cucamonga, CA
Brittany E. Howard, MD, Phoenix, AZ
Christian Howell, RN, CPSN, Columbia MO
Clinton Humphrey, MD, Kansas City, KS
Ari J. Hyman, MD, Bronx, NY
Leslie E. Irvine, MD, Santa Barbara, CA
Lisa E. Ishii, MD, Baltimore, MD
Ryan S. Jackson, MD, St. Louis, MO
Christian D. Jacob, MD, New Orleans, LA
Andrew A. Jacono, MD, Great Neck, NY
SPEAKERS

Rick Jaggi MD, FRCSC, Saskatchewan, Canada
Yong Ju Jang, MD, PhD, Seoul, Korea
Freedom Johnson, MD, Cleveland, OH
Nathan D. Johnson MD, Indianapolis, IN
Lamont R. Jones, MD, MBA, Detroit, MI
J. Randall Jordan, MD, Jackson, MS
John H. Joseph, MD, Beverly Hills, CA
Jeffrey J. Joseph, MD, Lafayette, LA
Nate Jowett, Harvard, Boston, MA
Rusel Kahmke, MD, Durham, NC
Roush Kalebjian, NP, Palo Alto, CA
Jonathan Kaplan, MD, San Francisco, CA
Kian Karimi MD, Los Angeles, CA
Greg Keller, MD, Los Angeles, CA
Robert M. Kellman, MD, Syracuse, NY
Matthew A. Kienstra, MD, Springfield, MO
David W. Kim, MD, San Francisco, CA
Haena Kim MD, Walnut Creek, CA
Jae Y. Kim, MD, Cleveland, OH
Kun Z. Kim, MD, Atlanta, GA
Leslie Kim, MD, Columbus, OH
Sang W. Kim, MD, Syracuse, NY
P. Daniel Knott, MD, San Francisco, CA
Anita Konka, MD, MPH, Philadelphia, PA
Theda C. Kontis, MD, Baltimore, MD
Russell W.H. Kridel, MD, Houston, TX
Samuel M. Lam, MD, Dallas, TX
Thomas Lamperti, MD, Seattle, WA
Kelly Lance, MSN, APRN, FNP-C, Draper, UT
Phillip R. Langsdon, MD, Memphis, TN
Chase Lay, MD, San Jose, CA
Deirdre Leake, MD, St. Augustine, FL
Linda N. Lee, MD, Boston, MA
Tara Leifer, New York City, NY
Ryan Lehrl, Jupiter, FL
Kevin Li, MD, Stanford, CA
Ryan J. Li, MD, Portland, OR
Robert Lindau, MD, Omaha, NE
Robin Lindsay, MD, Boston, MA
Garrett D. Locketz, MD, Philadelphia, PA
Sofia Lyford-Pike MD, Wayzata, MN
Corey S. Maas, MD, San Francisco
Simon J. Madorsky, MD, Orange, CA
Denise Mann, MS, New York NY
Benjamin C. Marcus, MD, Madison, WI
Jeff Markey, MD, Portland, OR
Frederick Menick, MD, Tucson, AZ
Alireza Mesbahi, MD, Shiraz, Iran
Brett A. Miles, DDS, MD, New York, NY
Timothy R. Miller, MD, Aliso Viejo, CA
Ryan Miller, San Luis Obispo, CA
Harry Mittelman, MD, Los Altos, CA
Paul Mittermiller, MD, Stanford, CA
Amy Madineo, Palo Alto, CA
Lauren B. Moneta, MD, Portland, OR
Sam P. Most, MD, Stanford, CA
Sami Moubayed, MD, Montreal, QC, Canada
Jeff Moyer, Ann Arbor, MI
Alex W. Murphey, MD, Charleston, SC
Nathan Nachlas, MD, Boca Raton, FL
Jason C. Nellis, MD, Baltimore, MD
James Newman, MD, Palo Alto, CA
Teresa O, MD, New York, NY
Amani Obeid, MD, Memphis, TN
Joy Obokhare, MD, Amarillo, TX
Jason M. O’Dell, MS, Cincinnati, OH
Clara Olcott, MD, New York, NY
Matthew Old, MD, Columbus, OH
Erin Ostby, MD, Loma Linda, CA
Ira D. Papel, MD, Baltimore, MD
Norman J. Pastorek, MD, New York, NY
Krishna Patel, MD, PhD, Charleston, SC
Sagar Patel, MD, Houston, TX
Sapna A. Patel, MD, Seattle, WA
Urjeet A. Patel, MD, Chicago, IL
Stephen W. Perkins, MD, Indianapolis, IN
Franklin H. Perrell, Syosset, NY
Daniel Petrisor, DMD, MD, Portland, OR
Mark A. Petroff, MD, Lake Oswego, OR
Phil Pirogous, MD, Jacksonville, FL
Amy Pittman, MD, Chicago, IL
Jeffrey Pollard, MD, Mountain View, CA
Vito C. Quatela, MD, Rochester, NY
Srinivasa Rao-Merugumala, Cambridge, UK
Hani Rayess, MD, Detroit, MI
Chelsy Regan, Jupiter, FL
Rod Rezaee, MD, Cleveland, OH
John S. Rhee, MD, MPH, Milwaukee, WI
Wm. Russell Ries, MD, Nashville, TN
Jordan Rihani, MD, Southlake, TX
David W. Rodwell, III, MD, Charleston, SC
Joshua D. Rosenberg, MD, New York, NY
Daniel E. Roussos, MD, Birmingham, AL
Joseph J. Roussos, MD, New York, NY
Shai Rozen, MD, Dallas, TX
Shannon F. Rudy, MD, Palo Alto, CA
Marion San Nicoló, MD, Munich, Germany
Jordan P. Sand, MD, Los Angeles, CA
Tim Sawyer, Orlando, FL
Steve Schadt, Sarasota, FL
Anthony P. Sclafani, MD, New York, NY
W. Cooper Scurry, Jr. MD, Winston-Salem, NC
Rahul Seth, MD, San Francisco, CA
Anita Sethna, MD, Atlanta, GA
Rabie M. Shanti, DMD, MD, Philadelphia, PA
Julie Sharp, Carmel, IN
David A. Shaye, MD, Boston, MA
Taha Z. Shipchandler, MD, Indianapolis, IN
William W. Shockley MD, Chapel Hill, NC
Kevin A. Shumrick, MD, Cincinnati, Ohio
Robert L. Simons, MD, Miami Beach, FL
Judith M. Skoner, MD, Charleston, SC
Eileen Slutsky, RN, BSN, CANS, Raleigh, NC
Aaron Smith, MD, Memphis, TN
Danny Soares, MD, Orlando, FL
Ifeolumipo Sofola, MD, Houston, TX
Michael Somenek, MD, Washington, DC
Christian L. Stallworth, MD, San Antonio, TX
Sidney J. Starkman, MD, Amherst, NY
David W. Stepnick, MD, Cleveland, OH
Kai Sternstein, JD, Chicago, IL
Chaz L. Stucken, MD, Ann Arbor, MI
Howard D. Stupak, MD, Bronx, NY
Angela Sturm, MD, Houston, TX
Ahmed Sufyan MD, East Lansing, MI
Hema Sundaram, MD, Rolling Meadows, IL
Amar Suryadevara MD, Syracuse, NY
Larissa Sweeny, MD, Philadelphia, PA
Jonathan M. Sykes, MD, Sacramento, CA
Ed Syring, Miami Beach, FL
Kristina Tansavatdi, MD, Westlake Village, CA
Sherard A. Tatum, III, MD, Syracuse, NY
Raj P. Terkonda, MD, Phoenix, AZ
Travis T. Tollefson, MD, MPH, Sacramento, CA
Dean M. Toriumi, MD, Chicago, IL
Prem Tripathi, MD, Orange, CA
Robert J. Troell, MD, Las Vegas, NV
William H. Truswell, IV, MD, Easthampton, MA, and Seabrook Island, SC,
Konstantin Vasyukevich, MD, New York, NY
Kalpesh Vakharia, MD, Baltimore, MD
Parker A. Velargo, MD, New Orleans, LA
Tamara Vileta, Seattle, WA
Milton Waner, MD, New York, NY
Heather H. Waters, MD, New York, NY
Deborah Watson, MD, San Diego, CA
Mark K. Wax, MD, Portland OR
Ivan Wayne, MD, Oklahoma City, OK
Lou Weaver, Houston, TX
Stephen Weber, MD, Denver, Colorado
Steven F. Weiner, MD, Santa Rosa Beach, FL
Catherine P. Winslow, MD, Carmel, IN
Brian J.F. Wong, MD, PhD, Irvine, CA
Rui Xavier, MD, Porto, Portugal
Kyle Yamamoto, MD, Reno, NV
Richard D. Zeph, MD, Indianapolis, IN
Giancarlo Zuliani, MD, Detroit, MI

The AAFPRS Foundation would like to thank the following companies for their promotional support of the 2017 AAFPRS Annual Meeting:
Galderma Laboratories
Revance
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Merz Aesthetics
RedSpot Interactive
Allergan
Rohrer Aesthetics LLC
Spirox, Inc.
Implantech Associates
NeoGraft

Special thanks to our media partners:
Modern Aesthetics
NewBeauty
Prime Journal
NEW AND UPGRADED MEMBERS
(JUNE 2016 TO MAY 2017)

FELLOW
Jeffrey M. Ahn, MD, New York, NY
Michael Boggess, MD, Brentwood, TN
Charles M. Boyd, MD, Birmingham, MI
Ravinder Dahiya, MD, Rockville, MD
Roberto E. Garcia, MD, Ponte Vedra Beach, FL
Haitham Masri, MD, Dearborn, MI
Jacob Sedgh, MD, Baldwin Park, CA
A. John Vartanian, MD, Glendale, CA

INTERNATIONAL
Maurice Aceves, MD, Mexicali, Mexico
Dominic Bray, MD, London, United Kingdom
Nabil Fakih-Gomez, MD, Sevilla, Spain
Kritsada Kowitwibool, MD, Bangkok, Thailand
George Mireas, MD, Athens, Greece
Daniel Sommerz Best, MD, Pachuca Hidalgo, Mexico

MEMBER
Kenneth J. Andrews, MD, Manhattan, NY
Kaete Alexandra Archer, MD, Melbourne, FL
Katsiaryna H. Bailor, MD, Vero Beach, FL
Jonathan Ari Cabin, MD, Beverly Hills, CA
Jordan Austin Cain, MD, Frisco, TX
Ryan P. Chastant, MD, Lafayette, LA
Cameron Chesnut, MD, Spokane, WA
Robert H. Deeb, MD, Grosse Pointe Farms, MI
Jason M. Guillot, MD, Mandeville, LA
Bedy Chung Lau, MD, Vancouver, BC
Matthew Kun Lee, MD, Los Angeles, CA
Daniel James Liebertz, MD, Kirkland, WA
Jessyka Grace Lighthall, MD, Hershey, PA
Jeff R. Marcus, MD, Durham, NC
Noah E. Meltzer, MD, McLean, VA
Kevin K. Motamedi, MD, Lafayette, CO
Matthew Allen Richardson, MD, Frisco, TX
Bryan Nicolas Rolfe, MD, Wayzata, MN
Eric Scott Rosenberger, MD, Austin, TX
Javad Abbas Sajan, MD, Seattle, WA
Nathan Todd Nelson Schreiber, MD, Marshfield, WI
Bradley John Seaman, MD, Overland Park, KS
Jonathan R. Skirko, MD, Salt Lake City, UT
Melanie Malone, MD, Bronx, NY
Kalpesh T. Vakharia, MD, Baltimore, MD
Khuong Van Nguyen, MD, Chamblee, GA
Catherine Chong Weng, MD, Broomfield, CO

RESEARCH AND AWARD RECIPIENTS

Congratulations to the following members for receiving these awards in 2017.

Resident Research Grant
Chelsea Troiano, MD, Boston, MA
Effects of Electronic Cigarette Vaping on Random Flap Viability in Rats

Resident Research Grant
Joanna Kam, MD, Detroit, MI
Effects of Keloid Derived Exosomes on Normal Fibroblast Function

Clinical Research Scholarship
John J. Chi, MD, St. Louis, MO
Pursuing Master of Health Population Sciences at Washington University School of Medicine

Residency Travel Award
Neela Rao, MD, Chicago, IL
The Effects of Topical Yeast Protein Extract on Wound Healing in Healthy and Metabolically Compromised Mouse Models

Residency Travel Award
Mathew Miller, MD, Charlottesville, VA
Mohs Reconstruction: Is Timing a Priority

Ben Shuster Memorial Award
Shaun Desai, MD, Baltimore, MD
Thirty Day Hospital Revisit Rates & Factors Associated with Revisit in Patients Undergoing Septorhinoplasty

John Orlando Roe Award
Eric Cerrati, MD, Chicago, IL
The Effect of Increasing Nasal Tip Projections on Lip Position and Its Clinical Significance

Sir Harold Delf Gillies Award
Sami Moubayed, MD, Montreal, ON Canada
The 10-item Standardized Cosmesis and Health Nasal Outcomes Survey (SCHNOS) for Functional and Cosmetic Rhinoplasty
ABOUT THE AAFPRS
ITS HISTORY. The American Academy of Facial Plastic and Reconstructive Surgery (AAFPSR) was founded in 1964 and represents more than 3,000 facial plastic and reconstructive surgeons throughout the world. The AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA). The AAFPRS holds an official seat in the AMA House of Delegates and on the American College of Surgeons board of governors.

ITS MEMBERS. The majority of AAFPRS members and fellows are certified by the American Board of Otolaryngology-Head and Neck Surgery, which includes examination in facial plastic and reconstructive surgery procedures, and the American Board of Facial Plastic and Reconstructive Surgery. Other AAFPRS members are surgeons certified in ophthalmology, plastic surgery, and dermatology.

ABOUT THE AAFPRS FOUNDATION
In 1974, the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPSR Foundation) was created to address the medical and scientific issues and challenges which confront facial plastic surgeons.

The AAFPRS Foundation established a proactive research program and educational resources for leaders in facial plastic surgery. Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

In the early 1990s, FACE TO FACE humanitarian programs were established so that AAFPRS members could use their skills and share their talent in helping the less fortunate individuals here and abroad.

• FACE TO FACE: International brings AAFPRS members to third world countries where they treat children with facial birth defects and anomalies.
• FACE TO FACE: The National Domestic Violence Project allows AAFPRS members to perform surgeries on survivors of domestic abuse here in the United States, who have received injuries to their faces.
• The newest member to FACE TO FACE is Faces of Honor. This program offers free surgical care for soldiers who have been injured in the line of duty.

AAFPSR STAFF
Steve Jurich, Executive Vice President/CEO
Maria Atkins, Membership Manager
Rita Chua Magness, Director of Industry Relations and Communications
Amy McFee, Finance Consultant
Fatima Porter-EL, Fellowship Manager
Kenny Porter-EL, Meetings Assistant (part time)
Ada Phillips, Director of Meetings and CME
Glenda Shugars, Senior Administrative Coordinator
Karen Sloat, Senior Project Consultant
Jennifer Waugh, Director of Operations

AAFPSR LEADERSHIP AND PAST PRESIDENTS
EXECUTIVE COMMITTEE
The year indicates expiration of term as a Board member.
Fred G. Fedok, MD, President (2018)
Edwin F. Williams, III, MD, Immediate Past President (2017)
William H. Truswell, MD, President-elect (2019)
Minas Constantineides, MD, Secretary (2017)
Harrison C. “Chris” Putman, III, MD, Treasurer (2019)
Paul J. Carniolo, MD, Group VP for Membership & Society Relations (2019)
Wm. Russell Ries, MD, Group VP for Public & Regulatory Affairs (2017)
Sam P. Most, MD, Group VP for Research, Development, and Humanitarian Programs (2018)*
Richard E. Davis, MD, Group VP for Education (2018)*
Theda C. Kontis, MD, Secretary-elect (2021)*
Patrick J. Byrne, MD, Group VP for Public & Regulatory Affairs-elect (2020)*
Steven J. Jurich, Executive Vice President+
* Ex-officio member of the Executive Committee
+ Non-voting member of the Executive Committee

BOARD OF DIRECTORS
The Board also includes all those listed under the Executive Committee.
Andres Gantous, MD, Canadian Regional Director (2017)
John S. Rhee, MD, Midwestern Regional Director (2017)
Phillip R. Langsdon, MD, Southern Regional Director (2017)
Theresa A. Hadlock, MD, Eastern Regional Director (2019)
Travis T. Tollefson, MD, Western Regional Director (2019)
Lisa E. Ishii, MD, Young Physician Representative (2017)
J. David Kriet, MD, Director-at-Large (2019)
Anthony E. Brissett, Southern Regional Director-elect (2020)
Benjamin C. Marcus, MD, Midwestern Regional Director-elect (2020)
Jamil Asaria, MD, Canadian Regional Director-elect (2020)

PAST PRESIDENTS
Edwin F. Williams, III, MD 2015
Stephen S. Park, MD 2014
Edward H. Farror, MD 2013
Robert M. Kellman, MD 2012
Tom D. Wang, MD 2011
Jonathan M. Sykes, MD 2010
Daniel E. Roussou, MD 2009
Donn R. Chatham, MD 2008
Vito C. Quatela, MD 2007
Peter A. Hilger, MD 2006
Ira D. Papel, MD 2005
Steven J. Pearlman, MD 2004
Keith A. Laferriere, MD 2003
Dean M. Toriumi, MD 2002
Shan R. Baker, MD 2001
Russell W.H. Kriel, MD 2000
Devinder S. Mangat, MD 1999
Stephen W. Perkins, MD 1998
Richard G. Holt, MD 1997
Peter A. Adamson, MD 1996
Wayne F. Larrabee, MD 1995
Robert L. Crumley, MD 1994
H. George Brennan, MD 1993
J. Regan Thomas, MD 1992
Fred J. Stucker, MD 1991
Norman J. Pastorek, MD 1990
Ted A. Cook, MD 1989
Frank M. Kamer, MD 1988

John R. Hilger, MD 1987
E. Gaylon McCollough, MD 1986
Robert L. Simons, MD 1985
Richard L. Goode, MD 1984
Howard W. Smith, MD, DMD 1983
M. Eugene Tardy, Jr., MD 1982
*Charles J. Krause, MD 1981
Sidney S. Feuerstein, MD 1980
*Jerome A. Hilger, MD 1979
*George A. Sisson, MD 1978
Leslie Bernstein, MD 1977
*Richard C. Webster, MD 1976
*C. Carl Patterson, MD 1975
*Trent W. Smith, MD 1974
*G. Jan Beekhuis, MD 1973
*Walter E. Berman, MD 1972
*Jack R. Anderson, MD 1971
*William K. Wright, MD 1970
*Ira Tresley, MD 1969
*Morey L. Parkes, MD 1968
Richard T. Farror, MD 1967
*John J. Conley, MD 1966
*John T. Dickinson, MD 1965
*Irving B. Goldman, MD 1964
*Deceased

Jamil Asaria, MD 1988
Ted A. Cook, MD 1989
Frank M. Kamer, MD 1988
*Deceased
EXHIBITORS

American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Membership Booth and Video Learning Center
Booth 309
310 S. Henry Street
Alexandria, VA 22314
(703) 299-9291; aafprs.org
Make sure you come by the AAFPRS Membership Booth to peruse our publications and learn more about our programs. Here, you will also find the Video Learning Center featuring the John Dickinson Library with over 300 videos (featuring a brand new rhinoplasty video by Dean Toriumi, MD). You have the opportunity to watch videos before your purchase. On-site discount on all publications and videos is 10 percent. Non-members are encouraged to come by during breaks and learn more about the AAFPRS (a gift will be waiting for you).

A to Z Surgical
Booths 514
25 Plant Avenue
Hauppauge, NY 11788
(631) 273-0005; georgetiemann.com
A to Z Surgical will again display the largest selection of instruments for hair replacement surgery. Thinking about adding hair replacement surgery to your practice? Stop by and ask about our start-up kit that contains all the items you will need. Also available are Hair Tech Personnel Referrals.

AAAHC
Booth 419
5250 Old Orchard Rd., Suite 200
Skokie, IL 60077
AAAHC advocates for high quality surgical care organizations through programs emphasizing continuous quality improvement in operational and clinical arenas. Our on-site survey process is founded on an educational, consultative approach that reflects current best practice for individual sites of care and for corporate networks of providers. Founded in 1979, AAAHC is the leader in ambulatory health care accreditation with more than 6,000 organizations accredited.

AIAM
Booth 117
1500 Pennsylvania Ave #4
Miami Beach, FL 33139
(305) 280-0460; pdotrainings.com
AIAM LLC is an elite training academy for medical professionals. We specialize in aesthetic techniques, especially PDO Threads, Microcannulas and PRF. Our trainings are held in both classroom and private office settings.

Allergan
Booth 203
Allergan Medical Affairs
Booth 503
2525 DuPont Drive
Irvine, CA 92612
(949) 338-4121; Allergan.com
Allergan’s Total Rejuvenation™ portfolio is where science and aesthetics meet. The portfolio provides medical specialists and their patients with the most comprehensive, science-based aesthetic product offerings available.

Anthony Products/Gio Pelle
Booth 403
7740 Records St.
Indianapolis, IN 46226
(317) 545-6196; anthonyproducts.com
For 48 years, Anthony Products has specialized in the distribution of ENT, Plastic Surgery and Dermatology instruments and equipment. Gio Pelle specializes in customized skincare and microdermabrasion. Gio Pelle offers personalized gel packs for post procedure recovery. Private label opportunities are available.

AOA Medical
Table 12
47 Cedar Lake
Irvine, CA 92614
(714) 417-5250; www.unimedmassager.com
AOA Medical is a distributor of drug free pain management technology, TENS & EMS.

ASSI-Accurate Surgical
Booth 316
300 Shames Dr.
Westbury, NY 11590
(800) 645-3569; accuratesurgical.com
ASSI- Accurate Surgical will be displaying it range of the finest hand crafted microsurgical instruments and instrumentation for the facial plastic and reconstructive surgeon including the New Issa Dorsal Nasal Rasps, Bipolar Scissors, Endo Face Lift instrumentation and SuperCut Scissors

Bellaire Industry
Booth 417
11 Heather Ct.
Middle Island, NY 11953
(631) 924-2751; bellaireindustry.com
Bellaire Industry supplies high-quality beauty and medical equipment to skin care professionals. Our products include ultrasound devices, digital micro-needle and digital permanent makeup devices.

Biologica Technologies
Booth 103
2800 Roosevelt St.
Carlsbad, CA 92008
(800) 677-6610; biologicatech.com
Biologica Technologies is fully dedicated to improving patients’ lives and the health care providers’ experience through innovative biologic solutions. Our first aesthetic product Allofill is an adipose-based filler containing naturally occurring growth factors. Allofill can be used to fill soft-tissue defects as a noninvasive alternative to autologous fat grafting.

Black and Black Surgical
Booth 414
5238 Royal Woods Pkwy., Suite 170
Tucker, GA 30084
(770) 414-4880; blackandblacksurgical.com
Black and Black produces the very best surgical instruments for plastic surgery including large volume and micro fat grafting products, Tebbetts™ Guyuron, Gruber specialty rhinoplasty instruments and Aston facelift scissors. Introducing our NEW High Flow Aspirator, Lumiview™ “Cool” lighted retractor system and our new 75,000 Lumen feather weight portable LED headlight.
EXHIBITORS

Blaine Labs, Inc.
Booth 614
11037 Lockport Place
Santa Fe Springs, CA 90670
(800) 307-8818 ext. 340; blainelabs.com
Blaine Labs is an innovative Southern California manufacturer and marketer of proprietary pharmaceuticals and medical devices. Our flagship items, ScarCare® Gel Pad and Vibration Anesthesia Device®, are the leading products in their fields, particularly with cosmetics and plastic surgeons.

Candace Crowe Design
Booth 521
3452 Lake Lynda Drive, Suite 160
Orlando, FL 32817
(407) 384-7676; candacecrowe.com
Candace Crowe Design has a passion for patient satisfaction, safety and good outcomes. We help you achieve that through our educational tools and design services. That is why we are in business. To help your patients be happier and you be happier because through your marketing you attract the kind of patients you want to serve.

Canfield Scientific, Inc.
Booth 315
4 Wood Hollow Road
Parsippany, NJ 07054
(973) 434-1200; canfieldsci.com
Canfield Scientific is the leading worldwide developer of imaging software and photographic systems for the medical and skin care industries. Product lines include Mirror® imaging software, VISIA® Complexion Analysis, VECTRA® 3D Systems, Reveal® facial imagers, VEOS™ dermatoscopes, customized photographic studio solutions and specialized imaging devices for clinical photography.

CareCredit
Booth 204
2995 Red Hill Ave.
Suite 100
Costa Mesa, CA 92626
(800) 300-3046; carecredit.com
CareCredit is a health and beauty credit card offering patients special financing options. From injectables, peels & laser treatments to surgery, we help you help patients achieve their dreams. It’s also ideal for co-pays and deductibles. For more information, call 866-247-3049 or visit carecredit.com.

Cynosure, A Hologic Company
Table 3
5 Carlisle Road
Westford, MA 01886
(781) 993-2486; cynosure.com
Cynosure (Westford, Mass.) is a leader in medical devices for aesthetic procedures and precise surgical applications. Its non-invasive and minimally invasive technologies enable a wide range of aesthetic and related treatments. Its radiofrequency technologies serve multiple surgical needs. Products are sold globally under the Cynosure, Palomar, ConBio and Ellman brands.

CosmoFrance Inc.
Booth 115
1444 Biscayne Blvd., Suite 218
Miami, FL 33132
(305) 538-0110; cosmofrance.net
CosmoFrance Inc., established in 1997 in Miami FL, specializes in the import and distribution of medical devices designed exclusively for non-surgical aesthetic procedures. CosmoFrance manufactures & distributes the following products in the United States: The DermaSculpt® blunt-tipped microcannula; The Cosmopen® micro-needling pen & needle tips; The Mesomedica® topical solutions to use during microneedling; The Easy PRF® and The NovaThreads® PDO Threads.

Crystal Clear Digital Marketing
Booth 509
5750 Major Blvd. Ste 500
Orlando, FL 32819
(888) 611-8279; crystalcleardm.com
Crystal Clear is the industry leader in providing world-class software, marketing and consulting solutions for the modern medical practice. We offer the industry's finest opportunity management software, 100% customized digital marketing services and expert consulting for maximum practice growth. Call 888-611-8279 today and learn how our all-inclusive system can help you FIND, SERVE and KEEP more patients profitably.

DePuy Synthes
Table 5
1302 Wrights Lane
West Chester, PA 19380
(610) 719-5000; its.jnj.com
DePuy Synthes Companies, part of the Johnson & Johnson Medical Devices Companies, provides one of the most comprehensive orthopaedics portfolios in the world. DePuy Synthes Companies solutions, in specialties including joint reconstruction, trauma, craniomaxillofacial, spinal surgery and sports medicine, are designed to advance patient care while delivering clinical and economic value to health care systems worldwide. For more information, visit www.depuy.synthes.com.
Dermaconcepts/Environ Skin Care
Booth 615
168 Industrial Dr. Bldg. #1
Mashpee, MA 2649
(508) 539-8900; dermaconcepts.com
DermaConcepts is the exclusive distributor of Environ Skin Care in the US. Founded over 25 years ago, Environ focuses on harnessing powerful scientific research to provide the most effective skin care products available. As the pioneer in results-driven skin care, Environ became the first cosmetic product to supply vitamin A, C and other antioxidants in effective dosages in special, airless packaging designed to protect the efficacy of all ingredients. DermaConcepts provides industry leading education, training, marketing support and an innovative business model for physicians and med spas.

Doctor Multimedia
Booth 202
4471 East Dean Martin Drive, Unit 2009
Las Vegas, NV 89103
(909) 234-2909; doctormultimedia.com
We are experts in website design and marketing for the medical industry. We provide doctors with internet solutions and marketing techniques that turn the web into an advantage for their practices.

Dr. Kim USA
Table 9
54 Teal Drive
Langhorne, PA 19047
(267) 471-8605; drkimusa.com
Dual light headlamp system doesn’t create shadows. Ergonomic c-band design eliminates any pressure on nose and wire to battery, so it is very comfortable.

Electro Lube (Eagle Surgical Products, LLC)
Booth 607
15205 Holly Lane
Austin, TX 78734
(512) 261-3104; electrolubesurgical.com
Electro Lube® anti-stick solution for electrosurgery is designed to prevent eschar buildup & electrode-to-tissue sticking, reduce bleeders, decrease frequency of interruptions needed for cleaning, keep electrode tips clean & predictable during use.

Enova Illumination
Booth 206
1839 Buerkle Rd.
St. Paul, MN 55110
(651) 236-8329; enovaillumination.com
Since 2005 Enova has been on the cutting edge of surgical visualization products. Enova specializes in LED surgical headlights and HD cameras. LED headlights are exceptionally bright, reliable, and comfortable while HD cameras are on the forefront of medical innovation as video content becomes essential for medical documentation.

Frederick Menick MD
Table 11
1102 El Dorado Place
Tucson, AZ 85715
(520) 881-4525; drmenick.com
Aesthetic Nasal Reconstruction: Principles and Practice is the new two-volume textbook by Frederick Menick, M.D. This comprehensive text covers the entire field of nasal reconstruction with hundreds of cases and 6,500+ images, illustrating the repair of defects from congenital deformity, trauma, cancer, cocaine, immune disease, and prior failed reconstruction.

Galderma Laboratories
Booth 119
14501 North Freeway
Fort Worth, TX 76177
(817) 961 5041; galdermausa.com
Dating back to 1961, Galderma is present in 100 countries with an extensive product portfolio to treat a range of dermatological conditions. The company partners with health care professionals around the world to meet the skin health needs of people throughout their lifetime.

GS Innovations
Booth 523
7182 Galley Dr.
Las Vegas NV 89147
(747) 202-3220
We present the effective and natural answer for your skin care needs, offering the best skin care treatments for a healthy skin, inside and out.

GreenSky Patient Solutions LLC
Booth 217
5565 Glenridge Connector NE, Suite 700
Atlanta, GA 30342
(678) 890-4802; greensky.com
GreenSky Patient Solutions, LLC is transforming the payment experience by providing technology-enabled, simple payment solutions. GreenSky has provided fast, frictionless and easy financing options to more than 600,000 consumers. The GreenSky Program offers flexible financing options to give you a simple and more affordable way to pay for the care you need without delay. Patients can apply online or over the phone and the entire application/approval/funding process takes approximately 1 minute allowing you to immediately pay for your care.

Hans Biomed USA, Inc.
Booth 517
140 Sylvan Ave, Suite 204
Englewood Cliffs, NJ 07632
(201) 224-2333; hansbiomed.com
Hans Biomed USA, Inc. a supplier of innovative cosmetic surgical products including face lifting thread suture MINT™, scar treatment, and hair transplanter.
Hanson Medical
Booth 506
25960 Ohio Avenue NE, Ste. 200
Kingston, WA 98346
(360) 297-1997; hansonmedical.com
Hanson Medical offers Sterile Silicone Facial Implants, Silicone Body Contouring Implants, Scarfade Silicone Scar Gel, Compression Garments and a complete line of professional skincare.

Hayden Medical
Booth 116
19425 Soledad Cyn. Road #411
Santa Clarita, CA 91351
(661) 296-7200; haydenmedical.com
Hayden Medical offers high quality German stainless surgical instruments at affordable prices. From basic stainless instruments to endoscopic, facial and breast specialty instrumentation, we can meet your surgical needs. High quality instruments, value pricing and great service. Come by and see us today.

Implantech Associates, Inc.
Booth 302
6025 Nicolle Street
Ventura, CA 93003
(800) 733-0833; www.implantech.com
Implantech is the recognized leader in manufacturing innovative facial and body contouring implants for aesthetic and reconstructive surgery. For the perfect fit we offer 3D Accuscan® Patient-Specific implants. Also available: Cimeosil® scar management and the GelZone® wrap. High quality products offered by Implantech for Superior Patient Aesthetics!

InHealth Technologies
Booth 510
1110 Mark Avenue
Carpinteria, CA 93013
(805) 576-5304; inhealth.com
InHealth Technologies, market leader in surgical voice restoration products for over 37 years. Products include Blom-Singer® voice prostheses and accessories, hands-free speech valves, heat and moisture exchange systems, and Katz Extractor® Oto-Rhino Foreign Body Remover. Stop by our booth to see our new product for the treatment of Nasal Septal Perforations. Introducing the Blom-Singer® Nasal Septal Perforation Prosthesis. www.inhealth.com

InMode
Booth 603
100 Leek Cres #15
Richmond Hill, ON
Canada L4B 3E6
(855) 411-2639; inmodemd.com
InMode’s technological advancements have become the new standard for aesthetic medicine, specifically in the radio-frequency aesthetic market. For more than three decades our R&D team was critical in developing state-of-the-art light, laser, and radio-frequency devices, thereby launching and shaping the industry. Our technology continues that legacy in providing superior satisfaction for both the patient and the practice.

KERACELL MD
Table 7
3304 W. MacArthur Blvd.
Santa Ana, CA 92704
(800) 328-7931; keracellmd.com
KERACELL MD® Skincare featuring MULTIPLE HUMAN CELL stem cell technology (MHCsc), boasting over 542 measurable matrix proteins, peptides, growth factors, cytokines, and a powerhouse of antioxidants. Exclusive clinical strength formulas based on years of research, formulation expertise, and technologically advanced ingredients that deliver unparalleled efficacy. Paraben, Fragrance, Cell Cruelty FREE.

LipoSales, Inc.
Booth 606
170-9 Central Avenue
Farmingdale, NY 11735
(631) 396-0888; liposales.com
LipoSales, Inc. is a company specializing in LARGE and SMALL volume FAT Harvest, Separation and Re-Injection. Our “REUSABLE” Canisters save our clients Tens of Thousands of Dollars, Euros, Pesos a year. Easy to use, multiple sizes, 250ml, 500ml, 1000ml, 2000ml and 3000ml. In over sixty countries and counting. “We turn ideas into Reality”

Lumenis
Booth 109
2033 Gateway Place
San Jose, CA 95110
(408) 704-3824; lumenis.com
Lumenis is a pioneer in the field of aesthetic medicine and was the first to introduce many technologies in the field, such as Intense Pulsed Light and CO2 laser skin resurfacing. At Lumenis Aesthetic we put performance and service as core values, so that our customers can deliver the best possible results for their patients.

Lutronic
Booth 105
1 North Avenue, Suite C
Burlington, MA 01803
(888) 588-7644; lutronic.com
LUTRONIC is a leading innovator of aesthetic and medical advanced laser and RF technology. The Lutronic INFINI High Intensity Focused RF microneeding device is the ideal solution to create targeted coagulation zones in aging, sagging skin with wrinkles to smooth and tighten any skin tone.

Marina Medical Instruments, Inc.
Booth 515
955 Shotgun Road
Sunrise, FL 33326
(954) 924-4418 ext 104; marinamedical.com
Marina Medical designs, develops and delivers surgeon-focused solutions for the plastic, aesthetic, reconstructive, and regenerative medicine fields of surgery. Stop by our booth to see the latest innovation and instrumentation for Facial Plastic and Reconstructive Surgery. Se habla español. Falamos Português.
Merz Aesthetics
Booth 110
6501 Six Forks Road
Raleigh, NC 27615
(919) 582-8120; merz.com

Merz Aesthetics is a division of Merz North America and offers a wide-ranging portfolio of treatment options including Device (Ultherapy®, Cellfina® System, DESCRIBE® PFD Patch), Injectables (Xeomin®, Radiesse® Volumizing Filler, Belotero Balance®, Asclera®) and Skincare (NEOCUTIS®, Mederma®) that enables physicians to meet the needs of a broad range of patients and their skin concerns. To learn more about Merz Aesthetics and their Device offerings, please visit www.merzusa.com/aesthetics-otc.

MicroAire Surgical Instruments
Booth 502
3590 Grand Forks Blvd.
Charlotte, VA 22911
(434) 975-8000; microaire.com
Endotine® from MicroAire Surgical Instruments is a patented system for attaching soft tissue to bone, using small resorbable tines, thereby reducing the tissue strain associated with sutures. This unique system allows surgeons to re-adjust tissue fixation and location during surgery, resulting in optimal aesthetic outcomes. Endotine® implants provide reliable fixation throughout the post-operative healing period, and eventually resorb as biological fixation takes over. Endotine® is used in a variety of facial procedures, including brow lifts, midface lifts, face lifts and neck lifts.

Microsurgery Instruments, Inc.
Booth 308
PO Box 1378
Bellaire, TX 77402
(713) 664-4707; microsurgeryusa.com
Microsurgery Instruments sells surgical instruments and loupes worldwide. Our Titanium surgical instruments consist of scissors, needle holders, forceps and surgical sets. Loupes range from 2.5x to 11x magnification.

MirrorMe3D
Booth 216
PO Box 131
New York, NY 10028
(212) 376-4546; mirrorme3d.com
MirrorMe3D is the first company in the cosmetic surgery world to bring 3D printed models to your office and operating room. We offer patient-specific models that surgeons can use in the OR as a reference tool replacing 2D photos or to showcase your best results as a 3D office display.

Modern Aesthetics
Booth 616
1008 Upper Gulph Road
Wayne, PA 19087
(669) 922-0337; bmctoday.com
Modern Aesthetics® magazine is the source for expert advice on patient care and practice development for physicians specializing in cosmetic procedures. With content by and for clinicians, each edition offers unique perspective and insight regarding the latest developments in aesthetics—from skin care to advanced procedures—and strategies for clinicians to successfully incorporate them into practice.

Modernizing Medicine
Booth 107
3600 FAU Blvd. Ste, 202
Boca Raton, FL 33431
(561) 880-2998; modmed.com
Modernizing Medicine® and its affiliated companies empower physicians with a suite of mobile, specialty-specific solutions that transform how healthcare information is created, consumed and utilized to increase efficiency and improve outcomes. Built for value-based healthcare, Modernizing Medicine’s data-driven, touch- and cloud-based products and services are programmed by a team that includes practicing physicians to meet the unique needs of dermatology practices.

MTF Biologics
Booth 610
125 May Street
Edison, NJ 8837
(732) 661-2379; mtf.org
The Musculoskeletal Transplant Foundation was founded by surgeons in 1987 with the goal of providing safe, high-quality tissue for the surgical community. Today, MTF provides a full portfolio of allografts for orthopedic, sports medicine and plastic surgery applications, including BellaDerm® acellular dermis and Profile™ costal cartilage for rhinoplasty and other facial cosmetic procedures.

NeoGraft
Booth 303
809 West Hill Street
Charlotte, NC 28203
(919) 619-6806; neograft.com
NeoGraft is the global leader in hair restoration technologies. We supply the latest innovations in hair restoration technology, education and customer care. NeoGraft’s Automated Follicular Unit Extraction and Implantation Hair Transplant System allows people to restore their own hair quickly, for a natural-looking result with no linear scarring.

NewBeauty
Booth 209
1271 Avenue of the Americas, Floor 17
New York, NY 10020
(917) 934-2990; newbeauty.com
It can be challenging to stand out in an ever-growing, crowded cosmetic marketplace. Over the last 10 years, no other company has done more to educate millions of women about cosmetic enhancement than award-winning NewBeauty. Today, that expertise is available to your practice through NewBeautyPRO, a full-service marketing platform that can support your practice effectively and efficiently.

NewMedical Technology, Inc.
Booth 415
310 Era Drive
Northbrook, IL 60062
(847) 412-1000; newmedical.com
NewMedical Technology is a medical device manufacturing company specializing in scar prevention and management products, including both the Silagen and NewGel+ brands. Silagen is a physician dispensed line, and offers a silicone gel, a silicone gel + SPF30 and a variety of sheeting and sheeting options. NewGel+, an OTC brand, is available in gel and sheeting options.
Nextech
 Booth 504
 5550 W. Executive Dr., Suite 350
  Tampa, FL 33609
  (813) 425-9260; nextech.com
Nextech is the leading specialty-specific Practice Management and EMR provider for Plastic Surgeons. Offering fully integrated, revolutionary software solutions with an intuitive design and customizable templates, Nextech helps practices focus on attracting and retaining patients while boosting productivity and efficiency throughout the practice.

NKP Medical Marketing
 Booth 404
 8939 South Sepulveda Blvd., Suite 320
  Los Angeles, CA 90045
  (866) 539-2201; nkpmedical.com
NKP Medical Marketing will handle all aspects of your internet marketing. We work with hundreds of clients worldwide. We are experts in SEO, Custom Website Design, Responsive and Adaptive Websites, Pay Per Click, Patient Conversion and much more. Stop by our booth and dominate your market!

Nouveaux Medical
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 2227 Michael Drive
  Newbury Park, CA 91320
  (805) 499-4246
ALMITM (Autologous Lipocyte Micronized Injection) is a branded procedural technique that was developed and perfected by a board of distinguished physicians and experts in regenerative medicine. ALMITM is a unique procedure that brings several techniques into one treatment to optimize patient outcomes in an outpatient setting.

Oxygentix Institute, Inc.
 Booth 214
  9663 Santa Monica Blvd., Ste. 223
  Beverly Hills, CA 90210
  (310) 962-3284; oxygentix.com
Together with prominent dermatologists and plastic surgeons, our FDA licensed laboratory and cosmetic chemists originally teamed up with acclaimed cosmeceutical designer Barry Knapp to help refine and test this revolutionary product. To date, no other makeup has been developed to provide compromised or aging skin with comparable healing benefits, as well as consistently flawless color and coverage. These benefits directly reinforce treatment goals and maximize both physical and psychological outcomes. Oxygentix' groundbreaking products are designed to cover blemishes, support healing and help minimize or eliminate post-procedure scars. Created with and for use by doctors, the products cover and improve a wide variety of skin problems.

Page 1 Solutions
 Booth 519
  17301 W. Colfax Ave., Ste. 275
  Golden, CO 80401
  (800) 368-9910; page1solutions.com
Page 1 Solutions provides digital marketing services that focuses on direct-response lead generation and brand marketing for plastic surgeons. Marketing services include comprehensive internet marketing consulting, mobile-focused web site design, SEO, PPC, display advertising, social media advertising & management, custom video production, email marketing and reviews & rating marketing.

PCA Skin
 Booth 507
  6710 E. Camelback Road, Ste. 230
  Scottsdale, AZ 85251
  (480) 281-5344; pca.skin.com
Committed to advancing professional skincare expertise through robust clinical education and the scientific development of quality products, PCA SKIN has been a trusted innovator for over 25 years. From professional treatments to daily care, we are dedicated to formulating with the optimal combination of ingredients that target individual skin types, concerns and overall skin health for superior results. Through partnering with physicians and clinicians, we improve people’s live by providing healthy, beautiful, younger-looking skin.

Piezosurgery Incorporated
 Booth 620
  850 Michigan Avenue
  Columbus, OH 43215
  (614) 459-4922; piezosurgery.us
Piezosurgery Incorporated is based in Columbus, OH and is the exclusive U.S. distributor of Piezosurgery® ultrasonic devices by Mectron. Piezosurgery® is the industry leader in ultrasonic bone surgery, with over 18 years of research and continuous innovation.

Pipeline Medical
 Table 10
  31 River Road
  Highland Park, NJ 08904
  (732) 846-1169; pipelinemedical.com
Pipeline Medical is your single source for medical surgical, pharmaceutical, and office supplies. We provide COST & TIME SAVINGS. Pipeline removes the administration burden of ordering and fulfillment while providing 20% - 70% savings on the products you use today. Products are available through www.pipelinemedical.com.

Plastic Surgery Studios
 Booth 411
  8667 Haven Avenue, Suite 200
  Rancho Cucamonga, CA 91730
  (909) 758-8300; plasticsurgerystudios.com
Since 1998, Plastic Surgery Studios has been marketing high profile Plastic Surgeons worldwide with total internet marketing solutions. We specialize in Custom Website Design/Redesign, Premium Search Engine Optimization (SEO), Social Media (Blogs, Facebook, Twitter, YouTube), Custom Video Production and Video Marketing, and our nationally recognized Directories (PlasticSurgery.com, CosmeticSurgery.com, and iEnhance.com). Contact us at Sales@PlasticSurgeryStudios.com.
ProMed Solutions, Inc.
Table 13
10349 Los Alamitos Blvd.
Los Alamitos California 90720
(562) 326-5720; www.promedsi.com

Quality Medical Publishing, Inc.
Table 4
11802 Borman Dr.
St. Louis, MO 63146
(314) 878-7808; qmp.com
QMP provides online streaming content and operative videos performed by experts in the field. Toriumi Rhinoplasty 10-Volume Video Library; Jang Open Rhinoseptoplasty With Structural Grafting; Bergamo Open Rhinoplasty (10 Live Surgeries); Constantian Closed Rhinoplasty Volumes 1 & 2; Mendelson Facial Aesthetic Surgery.

Quintessa Aesthetic Center
Booth 608
10604 N. Port Washington Rd.
Mequon, WI 53092
(262) 242-7772; myquintessa.com
The continued and growing success of Quintessa Aesthetic Centers is guided by the unique vision of Dr. Andrew Campbell through providing rejuvenative confidence to all through technology and compassionate care. - www.myquintessa.com

ReachLocal
Booth 605
6111 W. Plano Pkwy. Ste 1000
Plano, TX 75093
(214) 294-0127; reachlocal.com
ReachLocal is a leader in powering online marketing that helps businesses grow and operate their business better with leading technology and expert service providing digital lead generation, advertising, marketing, web presence and other digital solutions. The Healthcare team at ReachLocal helps clients to be present through the patient journey aligning our client’s marketing with the phases of consideration and research a patient follows when selecting the right provider. Winner of the Google Quality Account Champion award for the last 2 years, ReachLocal has over 10 years of Healthcare industry experience.

RealSelf
Booth 421
83 King Street, Suite 800
Seattle, WA 98104
(206) 624-9357; realself.com
RealSelf has created the world’s largest community for learning and sharing information about cosmetic surgery, dermatology, dentistry, and other elective procedures. RealSelf attracts millions of aesthetic-minded consumers each month.

Red Spot Interactive
Booth 304
1001 Jupiter Park Drive Suite 124
Jupiter, FL 22458
(561) 320-0125; www.redspotinteractive.com
Red Spot Interactive (RSI) delivers end-to-end patient acquisition, retention technology, and marketing services for elective health care practices. RSI’s clients have generated over $100 million in new patient fees and 100,000 patient consultations since 2011. RSI’s solutions maximize practice profits and scale while saving them time and money.

Remedy, Inc.
Booth 618
88 Jackson St.
San Francisco, CA 94111
(415) 875-9305; remedy.com
Cloud-based all-in-one software specifically developed for plastic and cosmetic surgery. It includes in one integrated solution: Practice Management (with inventory management); EHR with photo management; Revenue Cycle Management; Practice Performance Reports; Patient Portal; and Marketing. Remedy automates many tasks manually performed by staff, saves valuable time and reduces costs.

Restoration Robotics
Booth 516
128 Baytech Drive
San Jose, CA 95134
(408) 883-6888; restorationrobotics.com
Restoration Robotics, Inc., a medical device company, manufactures hair transplantation systems. The company provides ARTAS System, a computer-assisted physician-controlled system to harvest follicular units directly from the scalp. It also offers clinical training and technical support services.

RhinoShield by Norscan
Booth 619
13455 Ventura Blvd. Ste. 237
Sherman Oaks, CA 91423
(866) 986-8244; norscanmedical.com
RhinoShield is a flexible, translucent device which allows patients to comfortably wear glasses, immediately following rhinoplasty. This innovative product protects the soft cartilage from creating permanent indentations to the bridge of the nose.

Rohrer Aesthetics
Booth 208
105 Citation Court
Homewood, AL 35209
(205) 940-2200; rohreraesthetics.com
Founded by the former owner of Sandstone Medical, Rohrer Aesthetics provides cosmetic devices at AFFORDABLE prices. The Spectrum is the only multi-platform system that includes 4-lasers, an IPL and is priced under $55,000. The Phoenix-15 CO2 Laser designed for skin resurfacing and vaginal health is priced under $45,000.

Rose Micro Solutions
Booth 508
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West Seneca, NY 14224
(716) 608-0009; rosemicrosolutions.com
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Booth 505
925 Commercial Street
Palo Alto, CA 94303
(650) 493-9155; sciton.com
Sciton is committed to providing best-in-class laser and light solutions for medical professionals who want superior durability, performance and value. Sciton offers high-quality medical devices for laser-assisted lipolysis, fractional and full-coverage skin resurfacing, hair removal, phototherapy, wrinkle reduction, treatment of vascular and pigmented lesions, scar reduction, and acne.

Shippert Medical/Summit
Table 6
6248 South Troy Circle, Suite A
Centennial, CO 80111
(800) 888-8663; shippertmedical.com
Innovia Medical combines the 74-year legacies, experience and expertise of Shippert Medical and Summit Medical to help our medical professional partners elevate the delivery of care to improve patient outcomes. Our trusted products still include the Rhino Rocket®, the Denver Splint®, Thermoplast, Liposuction cannulas and the Tissu-Trans® for fat grafting.

Spirox, Inc.
Booth 609
595 Penobscot Drive
Redwood City, CA 94063
(650) 487-2203; spiroxmed.com
Spirox is committed to improving the quality of life for patients suffering from nasal obstruction. The LATERA absorbable nasal implant is designed to address nasal valve collapse (NVC), which occurs as a result of weak nasal cartilage collapsing inward when a person inhales.

Stryker
Booth 215
750 Trade Centre Way, Ste. 200
Portage, MI 49002
(800) 534-2464; stryker.com
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Suneva Medical
Booth 511
5870 Pacific Center Blvd.
San Diego, CA 92121
(858) 550-9999; sunevamedical.com
Privately-held aesthetics company Suneva Medical develops, manufactures and commercializes innovative products, including flagship brand Bellafill®. Available in the U.S., Canada, Hong Kong, Korea and Mexico, Bellafill is the only dermal filler approved by the U.S. FDA for treating nasolabial folds and facial acne scars.

Surgeon’s Advisor
Booth 622
1688 Meridian Avenue
Miami Beach, FL 33140
(305) 763-8011; surgeonsadvisor.com
Surgeon’s Advisor is a leading provider of digital marketing, patient acquisition, and reputation management strategies to facial plastic surgeons. In business for fifteen years, we focus on aggressive SEO, transparency, benchmarking and improving key performance indicators, all while increasing our clients’ web visibility and leads at an unbeatable ROI.

SurgiSil
Booth 402
6020 W. Plano Parkway
Plano, TX 75093
(972) 543-2497; surgisil.com
SurgiSil is a medical device company specializing in the design, development, and commercialization of silicone-based products for plastic, cosmetic and reconstructive surgery. We are proud to introduce our flagship products: the Perma Facial Implant™ and PermaLip™.

Syneron-Candela
Booth 621
530 Boston Post Road
Wayland, MA 01778
(800) 733-8550; syneron-candela.com
Syneron Candela is a leading global aesthetic device company with a comprehensive product portfolio. The Company’s technology enables physicians to provide advanced solutions for a broad range of applications including body contouring, hair removal, tattoo removal, wrinkle reduction, and the treatment of vascular/pigmented lesions, acne, leg veins and cellulite.”

Thermi, an Almirall Company
Booth 314
8304 Esters Blvd. Suite 890
Irving, TX 75063
(214) 612-5849; thermi.com
Thermi is a leading developer and manufacturer of temperature controlled energy systems for plastic surgery and dermatology applications. The company is focused on the worldwide distribution of its products. Our products are based on the science of heat, using SmartTip technology to enable cosmetic physicians to use temperature as an endpoint.

TouchMD
Table 1
99 N Main Street, Suite 7
Cedar City, UT 84720
(435) 867-0077; touchmd.com
TouchMD is a visual consultation, marketing and imaging software utilizing touchscreen technology that enhances the patient experience with proven revenue generation.
HOWARD W. SMITH LEGACY SOCIETY

The Howard W. Smith Legacy Society recognizes individuals, foundations, and corporations whose cumulative lifetime gifts to the AAFPRS Foundation and the FPS Fellowship Examination Corporation total $50,000 or more. Those who achieved this goal by the fall of 2004 were accorded the status of charter members in the society, which was founded in 2002. The Howard W. Smith Legacy Society 2017 member list:

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Tina Alster, MD
Jason Bloom, MD
Suzanne Bruce, MD
Sue Ellen Cox, MD
Mark Glasgold, MD
Kian Karimi, MD
Lorrie Klein, MD
Wendy Lee, MD
Mary Lupo, MD
Gary Monheit, MD
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Amy Taub, MD
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— Maggie P., Portland, ME

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— Maggie P., Portland, ME
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For more safety information, please consult with your physician and the patient labeling that can be found by visiting our website www.bellafill.com.

REFERENCES: 1. Data on file, Suneva Medical, Inc. 2. Based on the 5 year post approval study for the correction of nasolabial folds.

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