Facial Rejuvenation
Master the Techniques

Featuring live surgery, injectables course, multidisciplinary faculty

Co-Chairs
Stephen W. Perkins, MD || Theda C. Kontis, MD || Rami Batniji, MD

March 16-19, 2016

To be held at the iconic
Beverly Wilshire, A Four Seasons Hotel
Beverly Hills, California
Greetings!

As course directors for the world premiere of the all-new *Facial Rejuvenation 2016: Master the Techniques*, we extend a special invitation for you to join us at the Beverly Wilshire Hotel, March 16-19, 2016. We invite you - because we value your commitment to education; we value your service to our members; and we value your superior products.

Our goal with this program is to raise the bar on Facial Rejuvenation programming, combining the best in multi-disciplinary faculty, cutting edge technology, multiple live surgery events and a full program for mid-level injectors. With the added expertise of our steering committee: Andrew A. Jacono, MD; Edwin F. Williams, MD; S. Randolph Waldman, MD and Capi Wever, MD, we plan to make *Facial Rejuvenation* the go-to meeting for facial rejuvenation...period.

This will be an exclusive program, drawing facial plastic surgeons, plastic surgeons, surgical dermatologists, and oculoplastic surgeons from around the world.

We could think of no more appropriate venue at which to premiere this course than the iconic Beverly Wilshire Hotel. At the corner of Rodeo Drive and Wilshire Boulevard, in the heart of Beverly Hills, this classic and glamorous location epitomizes the ideals we plan to capture.

As exclusive as the venue, so will be the Exhibit Hall. We feel the Exhibit Hall is a crucial and integral part of our program, so much so that we are limiting our hall to only the space immediately adjacent to the main ballroom. This ensures not only that attendees have ample opportunity to visit the exhibits, but also that the exhibitors are given maximum exposure. It also means that we will be limiting the number of exhibits to a maximum of 40. When this space sells out, we will NOT expand the hall!

Don’t forget to secure your “Corporate Partnership Opportunity” today. Your company will be showcased throughout the meeting heightening your visibility, outreach, and value among the attendees — your top prospects.

We are very excited to be creating this new program and we look forward to sharing this landmark event with you!

Respectfully,
The Co-chairs

*Stephen W. Perkins, MD*  
*Theda C. Kontis, MD*  
*Rami Batniji, MD*
Facial Rejuvenation 2016: Master The Techniques

March 16 – 19, 2016
Sponsored by the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation)
Co-chairs: Stephen W. Perkins, MD, Theda C. Kontis, MD, Rami Batniji, MD

Headquarter Hotel
Beverly Wilshire, a Four Seasons Hotel
9500 Wilshire Blvd.
Beverly Hills, CA 90212
General Phone: (310) 275-5200
Reservations: (800) 421-4354
General Fax: (310) 274-2851, fax
www.fourseasons.com/beverlywilshire

Hotel Accommodations
Guest room accommodations will be at the Beverly Wilshire, a Four Seasons Hotel. Be sure to indicate that you are part of the American Academy of Facial Plastic and Reconstructive Surgery event to get the special room rate of $325.00 Signature Balcony Rooms, $450.00 Beverly Wilshire Studio. You may secure your hotel reservation by contacting the hotel directly at (800) 421-4354.

Important Dates
❖ Full payment is due for exhibit space with the application
❖ Hotel cut-off date is Friday, February 12, 2016
❖ No refunds after Friday, November 27, 2015
❖ Last day for 50% cancellation refund is Friday, November 27, 2015
(Cancellation must be made in writing.)

AAFPRS Contact
Ollie Edwards, Manager, Meetings and Exhibits
AAFPRS Foundation
310 S. Henry Street
Alexandria, VA 22314
Phone: (703) 299-9291, ext. 237
Fax: (703) 299-8898
E-mail: oedwards@aafprs.org

Freeman
900 E. Santa Ana St.
Anaheim, CA 92805
Exhibitor Services: FreemanAnaheimES@freemanco.com
(714) 254-3410

For decades, Beverly Wilshire, Beverly Hills (A Four Seasons Hotel) has been a preferred address for Hollywood celebrities and the international elite – from Elvis Presley, John Lennon and Warren Beatty to the Aga Khan, Dalai Lama and the British royal family.

The luxury hotel features 395 stylish guest rooms, including 137 spacious suites. Enjoy Michelin-starred dining, a world-class spa and warmly hospitable Four Seasons service.

A landmark since opening in 1928, Beverly Wilshire, Beverly Hills (A Four Seasons Hotel) combines history and glamour in the heart of Beverly Hills, California – just steps from Rodeo Drive shopping and dining.
Exhibit Table Top
Corner/Aisle $3,200
Please note: Exhibit table tops are sold on a first-come, first-served basis.

The exhibit fee includes the following:
- One 6’ skirted table, two chairs, one waste basket
- Pre and post registration list
- Aisle maintenance and 24-hour perimeter security
- Conference registration for two company representatives
- Exclusive exhibit hours, lunches, daily breaks, and daily evening receptions

Exhibit Hall Location and Set-Up
Wintergarden Ballroom
Beverly Wilshire, a Four Seasons Hotel

Please note: All morning and afternoon breaks, lunches, and evening receptions, will be held in the Exhibit Hall.

Decorator set-up will begin on Tuesday, March 15, 2016 at 8:00am – 12:00pm. Exhibitor set up will be Tuesday, March 15, 2016, 1:00am – 5:00pm. The deadline for installation of exhibits is Tuesday, March 15, at 5:00pm. The “walk through” by Show Management will be done at that time. If your exhibits are not set up by 5:00pm on Tuesday, March 15, 2016 your exhibit space will be set up at the exhibitor’s expense.

Exhibit Schedule
Tuesday, March 15, 2016
Exhibitor Registration: 8:00am – 5:00pm
Decorator Set-up: 8:00am – 12:00pm
Exhibitor Set-up: 1:00pm – 5:00pm

Wednesday, March 16, 2016
Morning Break
Lunch
Afternoon Break
Evening Cocktails

Thursday, March 17, 2016
Morning Break
Lunch
Afternoon Break
Evening Cocktails

Friday, March 18, 2016
Morning Break
Lunch
Afternoon Break
Evening Cocktails

Saturday, March 19, 2016
Morning Break
Lunch
Afternoon Break

The Exhibit Hall will close immediately following the afternoon break on Saturday, March 19, 2016

There will be absolutely no tear-down prior to 5:00pm, Saturday, March 19, 2016.

SWAG BAGS
The AAFPRS would like to hand out swag bags to our dedicated faculty. We are asking exhibitors to please donate at least 60 items/products of your choice to include in our Swag Bag.
### 2014 Exhibitors

<table>
<thead>
<tr>
<th>Product Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aesthetic</td>
<td>16%</td>
</tr>
<tr>
<td>Cosmetic/Skin Care</td>
<td>17%</td>
</tr>
<tr>
<td>Diagnostic</td>
<td>3%</td>
</tr>
<tr>
<td>Endoscopy</td>
<td>4%</td>
</tr>
<tr>
<td>Garments</td>
<td>3%</td>
</tr>
<tr>
<td>Implants</td>
<td>5%</td>
</tr>
<tr>
<td>Lasers</td>
<td>6%</td>
</tr>
<tr>
<td>Management</td>
<td>15%</td>
</tr>
<tr>
<td>Suction Equipment</td>
<td>5%</td>
</tr>
<tr>
<td>Instruments</td>
<td>14%</td>
</tr>
<tr>
<td>Wound Care and Pharmaceuticals</td>
<td>3%</td>
</tr>
<tr>
<td>Hair Restoration</td>
<td>2%</td>
</tr>
<tr>
<td>Office Equipment</td>
<td>2%</td>
</tr>
</tbody>
</table>

100 exhibiting companies in 2014 and part of 2015

15 product categories represented
**Corporate Partnerships**
Maximize your conference experience and connect with AAFPRS members by sponsoring one of the many Facial Rejuvenation 2016 events, education sessions, and program activities. Each sponsorship offers unique visibility and benefits that are the perfect complement to your exhibit space.

- **Platinum - $50,000**
  - Red Carpet with corporate/photo op back wall - Photographer available for the first three days
  - Faculty Dinner
  - "Follow the Steps" leading to your company's table top display

- **Gold - $35,000**
  - Cocktail Receptions at the close of the day (three days for ½ hour)
  - Or
  - CME Lecture after Reception in Evening

- **Silver - $25,000**
  - Non-CME Speaker luncheon

- **Bronze - $20,000**
  - VIP Speaker Ready Room with Champaign flowing - Company’s own Swag bags may be presented to guests in the VIP room

- **Copper - $15,000**
  - Walk this way! Pedometer Contest
  - Or
  - Mobile Booth Trivia

- **Nickel - $10,000**
  - Meeting Bags and Lanyards

Other opportunities (and not limited to)

- **$9,000 Hotel Room Drop**
- **$8,000 Sponsor the Go to Meeting APP**
- **$7,000 Shoe shine for a day**
- **$6,000 Mobile Charger with Advertising capability**
- **$5,000 Afternoon snack at your tabletop (limit one company per day)**
- **$4,000 "Footsteps" leading to your tabletop**
- **$3,000 One luncheon in the exhibit hall**
- **$2,000 Keynote Support (Company Introduces Speaker)**
- **$1,000 Two days of advertisement on the Meeting APP (3 times a day)**

**CONTACT:**
Ann H. Jenne
AJenne@aafprs.org
(703) 299-9291 ext. 229
**Rules and Regulations**

These Rules and Regulations are incorporated into the Exhibit Application and form a binding contract between the exhibitor and the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation). They have been formulated in the best interest of the exhibitor and full cooperation of these rules and regulations is required. Any details not specified are subject to decision by the Director of Continuing Medical Education.

**Admission to Hall**

Properly badged exhibitors will be admitted to the exhibit hall one hour before show opening each day, and may remain up to one half-hour after show closing each evening. No badges will be issued without identification of company affiliation.

**Americans with Disabilities Act**

Exhibitors will be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

**Booth Assignment**

Exhibit booths are assigned on a first-come, first-served basis.

**Booth Carpet**

If carpeting is not already provided in the Exhibit Hall area, it is the responsibility of the exhibitor occupying that space to provide carpeting.

**Booth Labor**

Exhibitors are allowed to set-up and/or dismantle their own booths, provided that they use their own bonafide, full-time employees. Please advise them not to bring outside labor of any kind.

**Booth Management**

Dismantling of booths prior to the official closing of the Exhibit Hall is strictly prohibited.

**Cancellation of Exhibit Space**

Exhibitors are requested to telephone, fax, or e-mail the AAFPRS with cancellations. However, the cancellation is not effective until it has been received in writing at the AAFPRS Meetings Department. No refunds will be granted after Friday, November 27, 2015. If the Exhibitor cancels before Friday, November 27, 2015 50% of the total cost of booth space will be retained by the AAFPRS. If the Exhibitor cancels after Friday, November 27, 2015 the AAFPRS will retain 100% of the total contract obligation. Any space not claimed and occupied, or for which special arrangements have not been made by 5:00pm on Tuesday, March 15, 2016 will be forfeited. Full payment for all booth space assigned is due with the submission of your exhibitor application. No applications will be processed without full payment.

**Changes**

Any changes in exhibitor information will result in a $50.00 fee per change, i.e., change in company description, and change in names of representatives or badge names. On-site badge names or additional names not given with the application to exhibit will result in a $75.00 fee per name badge. Exhibiting companies will not be billed. Payment is expected at time of registration. All changes or additions that are not received before Friday, February 12, 2015 will be made on-site at the time of registration.

**Contracts for Space**

Full payment must be submitted with the application. Applications without full payment will not be processed or accepted. The signed application and the full payment for rental charges constitute a contract for the rights to use the space allotted only. A completed application for space with full payment and all requested information must be received by mail. Fax applications will be accepted only with credit card information and valid signature. Telephone requests will not be honored.

Applications are considered complete when submitted with the following:

- Exhibit application
- Company description
- Names of representatives for badges
- Payment
- Completed and signed Standards of Disclosure for Commercial Support Form
Non-Contracted Exhibit Space
Any person, firm or organization not having contracted with the AAFPRS Foundation for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate any products, processes, or services, solicit orders, or distribute advertising materials in the exhibit hall or in any hotel used by the AAFPRS Foundation to house registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. Any person canvassing in any part of the Exhibit Hall will be required to leave the building. No exhibit will be permitted in a hotel room.

Corporate Representatives
Those companies unable to exhibit, but who would like to send a representative, can pre-register the individual by contacting the AAFPRS Foundation at (703) 299-9291, ext. 237 or e-mail: oedwards@aafprs.org. The fee for each individual is $400.00. This fee entitles representatives to one day of activities in the exhibit hall and general session. Representative badges may be picked up at the Registration Desk. No distributors, manufacturers, or suppliers will be allowed admission to the exhibit hall unless registered by an active exhibitor. In this case, badge will note only the name of the exhibiting company.

Demonstrations/Presentations
Live demonstrations on any individual are strictly prohibited. Activities must be confined to the limits of the exhibit booth. No demonstrations are to be conducted at any other time or location. Space requested must be large enough to accommodate any activity conducted in conjunction with the actual product. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be required to be limited or eliminated. The exhibitor is required to maintain the cleanliness of the booth. Aisles must not be obstructed at any time. Exhibitors may not conduct activity of any kind that leads to congestion of aisle traffic. Exhibits that include the use of musical instruments, sound projection equipment, or any other type of sound or noise-making apparatus must receive advance approval from show management and must not disturb adjacent exhibitors and their patrons. Music may not be played in any form without the proper license of copyrighted music.

Exhibitor Policy
The Foundation intends for its exhibits to further the Foundation’s mission. Accordingly, the Foundation welcomes exhibitors who provide attendees the opportunity to advance their knowledge of science, to further their education, or to involve themselves in charitable activities. The Foundation accepts exhibitors that it determines in its sole discretion, advance those goals and do not impair the mission of the Foundation or the Academy.

The Foundation will, in its sole discretion, determine which exhibitors to accept. The Foundation is under no obligation to accept any exhibitor. Without limiting the generality of the Foundation’s discretion to accept or refuse exhibitors, among those exhibitors that will not be accepted are the following:
1. Those who do not follow the Foundation’s Rules and Regulations for Exhibitors, as amended from time to time.
2. Those who do not advance scientific, educational or charitable goals.
3. Those who could bring discredit to the Foundation or the Academy if the exhibitors were linked in professional or public perception with the Foundation or the Academy.
4. Those whose activities conflict with the Foundation’s or the Academy’s mission.
5. Those who do not maintain standards of decorum consistent with the Foundation and the Academy.
6. Those promoting medical or surgical products or services that have not been authorized by the Food & Drug Administration in ways not sanctioned by the Rules and Regulations for Exhibitors.
7. Those selling products or services that, if acquired or used by attendees, would violate the Academy’s advertising guidelines.
Exhibitor Registration Schedule
Exhibitors will be able to register their company during exhibit hall hours from Tuesday, March 15, 2016, through Saturday, March 19, 2016.

Exhibits
Exhibits will be inspected during set-up and the Service Provider, at the direction of the AAFPRS Foundation Exhibit manager, will provide draping to cover any unsightly areas and submit charges to the exhibitor. Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the display of other exhibitors.

Exhibitors are not permitted to dismantle or alter any portion of space leased. This includes the dismantling or alteration of pipe and draping. Identification badges may be picked up at the registration desk. Two company representatives are permitted in the exhibit hall during exhibit hours per every booth purchased. No other representatives are allowed in or around the exhibit area unless an additional badge is purchased. Additional badges are available for $150.00. Badge exchange between exhibitor representatives is not permitted. The AAFPRS Foundation requires that all representatives be registered for the meeting. Exhibit badges permit attendance at any General Session.

Failure to Occupy Space
Any exhibitor failing to occupy space is not relieved of the obligation to pay full rental price for booth space. The AAFPRS Foundation will have the right to use exhibit space as it sees fit, provided the space is not occupied one hour prior to the scheduled opening of the exhibit hall.

Food and Drug Administration (FDA)
All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

Non-FDA Approved Drugs and Devices
Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) pre-market notification application. Any investigational product (including any product subject to a pending 510(k)) that is displayed or graphically depicted within the exhibit must:
· contain only objective statements about the product;
· contain no claims of safety, effectiveness or reliability;
· contain no comparative claims to other marketed products;
· display the statement "Caution: Investigational Devices. Limited to Investigational Use" in prominent size and placement; and
· not be sold or be the subject of order taking or lead retrieval until approved.

Signage that is easily visible should be placed near the devices themselves and on any graphic depicting the device stating: "This device is not cleared by the FDA for distribution in the United States," or "This device is limited by Federal Law for investigational use only."

Gifts and Promotional Items
Exhibitors are permitted to give gifts and promotional items, but the item MUST be approved by the AAFPRS. Individual gifts in the general range of $100 are acceptable. No gifts more than $100 are allowed. Exhibitors must follow the AMA Guidelines on "Gifts to Physicians from Industry". Any gift accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered. All shopping bags are permitted.

Insurance
Insurance on all exhibits is the responsibility of the exhibitor. The AAFPRS Foundation will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.
Installation Schedule
Exhibit companies may begin set up on Tuesday, March 15, 2016, 1:00pm - 5:00pm. Installation must be completed by 5:00pm, Tuesday, March 15, 2016.

Limitation of Liability
It is mutually agreed by and between the AAFPRS Foundation and the exhibitor that the AAFPRS Foundation will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for loss or damage to the property of the exhibitor, his employee or business travel invitees resulting from any cause. It is further understood and agreed that all claims against the AAFPRS Foundation for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor's responsibility. Space is leased with the understanding that the AAFPRS Foundation and the contracted meeting service contractor will act for the exhibitor and his representatives only in the capacity of agent, and not as principal. The AAFPRS Foundation and the contracted Official Service Contractor assume no liability whatsoever for damage for any act of omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless the AAFPRS Foundation, its officers, directors, employees, and agents from any and all liability for loss ensuing from any cause. It is further understood and agreed that the AAFPRS Foundation will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due to a breach of this contract. It is understood and agreed that the sole liability of the AAFPRS Foundation to the exhibitor for any breach of its contract will be for the refund of all amounts paid by the exhibitor pursuant to the contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time.

No Smoking
AAFPRS Foundation's policy restricts the use of tobacco products in all areas of the exhibit hall (including set-up and dismantle of exhibits). Thank you for not smoking.

Operation and Conduct in Exhibits
Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. The management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content, or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of the management, may detract from the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character which the management determines objectionable to the exhibit. In the event of such restriction or eviction, the AAFPRS Foundation is not liable for any refunds of rental fees or other exhibit expenses. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future AAFPRS Foundation meetings.

The AAFPRS Foundation reserves the right to control all exhibitor activities that take place outside an exhibitor's allotted exhibit space during the meeting dates. Exhibitors may not schedule hospitality suites, educational, entertainment or social functions to conflict with AAFPRS Foundation programs or other activity times. All functions must be approved by AAFPRS Foundation in writing. For further information regarding any exhibitor's allotted exhibit space, contact the Manager of Meetings & Exhibits at (703) 299-9291, ext. 237.

Photographs
An exhibitor may not photograph or videotape the exhibits. Photographs or videotaping is not permitted in the general session or meeting rooms without explicit approval of the AAFPRS.
Sales and Order Taking
Exhibitors are free to solicit sales and take orders, but must at all times maintain professional behavior. The AAFPRS Foundation reserves the right to limit or restrict sales activities if such activities are causing a disturbance on the show floor. Rule: All exhibitors who sell merchandise from the show floor, or who take orders on either a wholesale or retail basis, must meet, city, Department of Revenue requirement for the city/state in which the show takes place.

Security
Exhibitors are cautioned to have a representative in attendance during set-up hours. The possibility of theft or "mysterious disappearance" of equipment will be greatly reduced if exhibitors take this precaution. All exhibitors are well advised to follow this same procedure when dismantling exhibits. Be sure a representative is present until boxing and crating of exhibit materials has been completed. The AAFPRS will provide a professional security guard service beginning the first day of move-in and continuing until the exhibit hall is vacated. However, the AAFPRS and the Manchester Grand Hyatt Hotel are not responsible for any loss or damage to exhibitor property.

Sharing Exhibit Space
Subletting of exhibit space is strictly prohibited.

Transportation
Freeman Transportation
Call (800) 995-3579 or Fax (469) 621-5810

Union Regulations
To assist you in planning for your participation in the forthcoming convention, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, we ask that you read the following:

DECORATORS UNION
Members of this union claim jurisdiction over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may install and/or dismantle your exhibit display if one person, who is a full time employee, can accomplish the task in an hour or less without the use of tools. If your exhibit preparation, installation or dismantling requires more than 1 hour, you must use union personnel supplied by the Official Decorating Contractor. As an exhibitor, you will be pleased to know that when union labor is required, you may provide your company personnel to work along with a union installer in Southern California on a one-to-one basis.
ELECTRICAL UNION
IBEW Electricians jurisdiction covers all electrical labor for each booth including but not limited to, cable distribution under your carpet or flooring, and throughout the booth structure. Included are connections & hardwiring of all electrical equipment, (e.g. 208 volt & higher services, panels, motors, and audio visual equipment), installation of all lighting hung from truss or beams & distribution of all cabling throughout the booth & truss structures. All stage hand labor used in the exhibit area will be supplied through Freeman with exception of their company representative/supervisor. Unless contracted directly with the in-house AV / Internet provider, all data and coaxial cable run within the booth, overhead or on the floor will be installed by our electricians. Electrical services are provided on a time and material basis and cannot be performed by other unions, I&D houses or Exhibitors.

TEAMSTERS UNION
This union claims jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An exhibitor may move the material that is hand carryable by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment.

TIPPING
Freeman request that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional status and we feel that tipping is not necessary. This applies to all Freeman employees.

SAFETY
Standing on chairs, tables or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. Freeman is not responsible for injuries caused by improper use of furniture.

ADVERTISING
Maximize your exposure leading up to the meeting and while you are on-site. Advertising is available in the preliminary program and in the on-site program. The preliminary program will be mailed to over 30,000 cosmetic surgeons and nurses. The deadline for the preliminary program is May 30, 2015. The on-site program will be handed out to all meeting attendees. The deadline for the on-site program is January 5, 2016. Please contact Rita Chua Magness, Director of Publications and Marketing, if you are interested; (703) 299-9291, ext. 227; rcmagness@aafprs.org.

AAFPRS Buyers Guide
The AAFPRS partnered with MultiView, Inc., an Irving, TX, publisher of electronic buyers guides and search engines, to launch the AAFPRS Buyers Guide. This new product finder, available via a link on the AAFPRS Web site, www.aafprs.org, is quickly becoming a valuable resource for AAFPRS members who are looking for industry-specific products and services they need. All industry vendors have the ability to participate in the AAFPRS Buyers Guide and purchase a listing that will be online year-round. Your listing will feature your company’s logo, contact information, company description and direct link to your company Web site and specified e-mail address. Your listing is grouped into categories of your choice to enable efficient browsing and searching by physicians worldwide. This a valuable tool for your business. If you are interested, please contact MultiView directly at (972)402-7070 or by e-mail at: aao@multiview.com.
Facial Rejuvenation 2016: Master The Techniques

STANDARDS OF DISCLOSURE

In order to maintain objectivity and balance as well as to disclose any known limitations on data, the AAFPRS Foundation Policy provides the following guidelines regarding disclosure at scientific meetings and ancillary functions including, but not limited to, exhibits.

1) AAFPRS Foundation will make every effort to ensure that data provided during educational activities regarding a company’s products (or competing products) are objectively selected and presented with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.

2) AAFPRS Foundation shall ensure, to the extent possible, meaningful disclosure of limitations on data: for example, ongoing research, interim analyses, preliminary data, or unsupported opinion.

3) AAFPRS Foundation will require that presenters at educational activities disclose when a product is not approved in the United States for the use under discussion.

4) Faculty/presenters are required to make disclosure concerning any relationship(s) with a commercial entity(ies) in regard to the presentation(s) to be given during an educational activity.

5) When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation of CME activities. Exhibit placement should not be a condition of support for a CME activity.

6) No commercial promotional materials shall be displayed or distributed in the same room or obligate path as the educational activity immediately before, during, or immediately after an educational activity designated for credit.

7) Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place or in the obligate path to this room.

To meet the above listed requirements, the Exhibit Advisory Committee of the AAFPRS requires, at minimum, the following disclosures by your company:

1) Products to be displayed/described and information to be provided as part of the exhibit include limited data, such as ongoing research, interim analyses, preliminary data, unsupported opinion or other cautionary advisements that should be made to CME participants. ______ Yes ______ No
If “yes” please describe the data limitations to be disclosed: ______________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________

2) Products to be displayed/described and information to be provided as part of the exhibit include substance(s) not approved in the United States for the use under discussion.
   ______ Yes ______ No
If “yes” please describe the substance(s) and use to be disclosed: _________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________

3) This company, __________________________________________________, does have one or more affiliations with (an) AAFPRS member(s) regarding products and services as described below*:
   _______________________________________________________________________________________
   _______________________________________________________________________________________
   _______________________________________________________________________________________
   _______________________________________________________________________________________
   (*Such affiliations may include, but not be limited to, research grants, honoraria, paid or unpaid consultants, stock ownership, partners in an entrepreneurial venture, or any other arrangement that may be seen as a potential duality or conflict of interest by other AAFPRS members.)

Signature of Company Representative ______________________________________ Date ____________________

Please complete this form and mail it along with your exhibit application to: AAFPRS Foundation,
Attn: Ollie Edwards, 310 S. Henry Street, Alexandria, VA 22314 or fax it to (703) 299-8898.
Facial Rejuvenation 2016: Master The Techniques -- Exhibit Application, Part I

PLEASE TYPE OR PRINT

Company______________________________________________________________________________________________
Contact Person _________________________________________________________ Title ____________________________
Street Address________________________________________________________________________________________
City_________________________________________ State ________________ Zip _________________________________
Phone ___________________________________________________ Fax____________________________________________
E-mail _______________________________________________ Web Site __________________________________________

Exhibitor Registrant(s)

You can have badges made for up to four (4) individuals per booth, however, only two (2) individuals may be at the booth at one time without an additional fee.

(1) Name: ___________________________________________________________________ Title: ________________________________
(2) Name: __________________________________________________________________ Title: ________________________________
(3) Name: __________________________________________________________________ Title: ________________________________
(4) Name: __________________________________________________________________ Title: ________________________________
(5) Name: __________________________________________________________________ Title: ________________________________
(6) Name: __________________________________________________________________ Title: ________________________________

You may register up to 2 more representative for $150 each.

As an authorized representative of the company named above, I have read the rules and regulations outlined in this prospectus. I understand and agree to accept and abide by those rules and regulations adopted by the AAFPRS Foundation for the conduct of the exhibition. The acceptance of our application by the AAFPRS Foundation and the deposit for rental charges constitute a contract.

Print Manager's Name _______________________________________________________________ Date ______________________
Signature __________________________________________________________________________________________

PAYMENT METHOD

Payment must accompany the application for space. No applications will be processed without remittance of full payment. Check or charge card information must accompany this form. Make check payable to AAFPRS Foundation.

( ) Full Payment $ ___________

[] Check    [] VISA    [] Mastercard    [] American Express    Security Code _________________

Card No. _____________________________________________________________________________ Exp. Date _________________

Card Holder’s Name  __________________________________________________ Signature ________________________________

Please return two-part completed application and Standards of Disclosure to: AAFPRS Foundation
310 S. Henry Street, Alexandria, VA 22314 Phone: (703) 299-9291, ext. 237 Fax: (703) 299-8898
E-mail: oedwards@aafprs.org www.aafprs.org

COMPANY PROFILE

Please e-mail your company’s marketing description as well as business address, phone, fax, and Web address to Ollie Edwards at: oedwards@aafprs.org. The limit for your description is 50 words and the listing will be included in the AAFPRS program guide. The AAFPRS has the right to edit descriptions.

Complete Part II of the application.
Facial Rejuvenation 2016: Master The Techniques -- Exhibit Application, Part II

Table-top Booth
- $3,200
- Yes, my company will donate 60 pieces of one item/product for the Swag Bags
- Yes, we will become a Corporate Partner at the $__________ level.
- Yes, we will advertise. Please e-mail me the rates and insertion order.

Booth Preference
Please refer to the adjacent floor plan and state your preferred booth number(s). Every effort will be made to accommodate your preference. However, space assignment will be made on a first-come, first-served basis.

1) ____________________________ 3) ____________________________
2) ____________________________ 4) ____________________________

Exhibitors NOT preferred in proximity.

1) ____________________________ 3) ____________________________
2) ____________________________ 4) ____________________________

PRODUCT CATEGORY
- Aesthetic
  - Body Contouring
  - Cellulite Therapy
  - Dermabrasion
  - Macrodermabrasion
  - Microdermabrasion
  - Micropigmentation
- Cosmetic & Skin Care
  - Acne/Blemishes
  - Anti-aging
  - Preoperative
  - Postoperative
  - Burn Care
  - Prescription Skin Care
  - Scar Treatment
  - Camouflage/Makeup
  - Collagens
  - Creams and Lotions
  - Soaps/Cleansers
  - Sun Damage
  - Hypoallergenic
  - Peels
  - Tanning
- Diagnostic
  - Cameras
  - Digital Imaging
  - Photography
  - X-Ray
- Endoscopy
  - Cameras
  - Endoscopes
  - Instruments
  - Monitors
- Garments
  - Custom-made
  - Facial
  - Chin
  - Compression
  - Neck
- Implants & Prosthetics
  - Bone
  - Cheek
  - Chin
  - Jaw
  - Lips
  - Malar
  - Maxillofacial
  - Nasal
  - Expanders
- Lasers
  - Cutaneous Flaws
  - Hair Removal
  - Laser Eyeware
  - Skin Resurfacing
  - Tattoo Removal
  - Veins
  - Lesions
- Management
  - Accreditation
  - Audio-Visual
  - Computer Hardware
  - Computer Software
  - Patient Financing
  - Practice Promotion/Marketing
  - Product Inventory
  - Facility Consulting Services
  - Financial Planning Services
  - Office Forms
  - Patient Education
  - Professional Organization
  - Seminars
  - Telephone Systems
  - Web site SEA & Development
- Suction Equipment
  - Aspirators
  - Cannulae
  - Disposables
  - Power Cannulae
  - Tumescent Products
- Surgical Instruments & Equipment
  - Anesthesia Equipment
  - Drainage
  - Chairs
  - Disposables
  - Microsurgical Instruments
  - Monitoring Equipment
  - Electrosurgery
  - Gloves
  - Power Tools
  - Protective Eyeware
  - Smoke Evacuators
  - Surgical Instruments
  - Instrument Sharpeners
  - Leeches
  - Lighting
  - Sutures
  - Tables
- Wound Care & Pharmaceuticals
  - Anesthetics
  - Bed/Mattress Systems
  - Electrotherapy
  - Gel Sheeting
  - Medication Management
  - Vitamins
  - Wound Cleaners

Other _________________