EXHIBIT PROSPECTUS

Save your space at the upcoming
AAFPRS FALL MEETING
October 6-8, 2016
Music City Center, Nashville, TN

Dedicated hours of face time
with residents, fellows, and
practicing physicians in the field
of facial plastic and reconstructive
surgery.

Meeting Director:
Phillip Langsdon, MD

Program Chairs:
Rami Batniji, MD
Samuel M. Lam, MD
We cordially invited you to exhibit at the upcoming AAFPRS Annual Fall Meeting, which will take place October 6-8, 2016, at the Music City Center, in Nashville, TN. The meeting, sponsored by the American Academy of Facial Plastic and Reconstructive Surgery, consists of a cutting-edge program to include the latest techniques and technologies of facial plastic surgery.

The meeting will showcase the knowledge and expertise of experienced surgeons from the specialties of facial plastic surgery, plastic surgery, ophthalmology, and dermatology. Trend setting techniques in eyelid surgery, laser resurfacing, brow, forehead and face lifting, rhinoplasty, and implants and fillers will be addressed by prominent surgeons. Experts with years of experience will also discuss marketing and practice management advice, from starting a new practice to running a more efficient established practice.

The AAFPRS is the largest professional society of facial plastic surgeons in the world. The Fall Meeting is the largest annual meeting of this Academy. It attracts not only surgeons from the U.S. and Canada, but from around the world.

Please review the contents of this prospectus including sponsorship opportunities that can further provide your company with additional exposure to all attendees. Please do not hesitate to contact us for questions and we look forward to seeing you in Nashville for a meeting that promises to be exceptionally successful.

Meeting Dates
October 6 - 8, 2016
Nashville, TN

Meeting Site
Music City Center
201 Fifth Avenue South
Nashville, TN 37203
Phone (615) 401-1400; Fax (615) 401-1483

Headquarter Hotel
Omni Nashville Hotel
250 Fifth Avenue South
Nashville, TN 37203
(605) 782-5300

The headquarter hotel will be the Omni Nashville Hotel. Be sure to indicate that you are a part of the American Academy of Facial Plastic and Reconstructive Surgery meeting to get the special room rate. Rooms have been blocked for AAFPRS attendees and the special discounted rate is $242.00 single/double and occupancy, and executive suite. Please call the hotel directly to make your reservations at (800) 843-6664.
AAFPRS Contact
Ollie Edwards, Manager, Meetings and Exhibits
Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery
310 S. Henry Street
Alexandria, VA 22314
Phone: (703) 299-9291, ext. 223
Fax: (703) 299-8898
E-mail: oedwards@aafprs.org

Official Decorator
Freeman
1701 Lebanon Pike Circle
Nashville, TN 37210
Phone (615) 884-5785; Fax (469) 621-5615
FreemanNashvilleES@freemanco.com

Deadlines to Remember
Full payment is due for exhibit space with application.
Monday, June 13, 2016: Early bird fee deadline
Friday, June 17, 2016: 50% cancellation refund
No refunds will be issued after Friday, June 17, 2016.
(Cancellations must be made in writing.)
September 12, 2016: Hotel cut-off date

Breakfast with the Leadership
The AAFPRS will host a special breakfast with one representative from each company to meet and speak with the AAFPRS leadership on Friday, October 7, 2016, 8:00am-9:00am. Please RSVP for this breakfast by contacting Ann Jenne at (703) 299-9291, x 229 or by e-mail at ajenne@aafprs.org, no later than Monday, September 19, 2016.

Prize Drawing
To encourage attendees to visit the hall frequently and visit with exhibitors, we will hold a drawing daily during the afternoon break. We would like to ask exhibitors to participate by donating an item(s) for prizes to give away. Your company will be acknowledged in the On Site Program and a poster which will be in the Exhibit Hall. Interested parties should contact Rita Chua Magness at (703) 299-9291, ext. 227 or by e-mail at rcmagness@aafprs.org.

Exhibit Booth Fees
Corner (early bird, by June 13, 2016) $2,800
Corner (after June 13, 2016) $3,200
Aisle (early bird, by June 13, 2016) $2,600
Aisle (after June 13, 2016) $3,000
Please note: Exhibit booths are sold on a first-come, first-served basis.

The exhibit fee includes the following:
- 10’X10’ booth with pipe and drape
- booth identification sign
- aisle maintenance and 24-hour perimeter security
- conference registration for four (4) company representatives
- exclusive exhibit hours, lunches, and daily breaks

Decorator set-up will begin on Tuesday, October 4, 2016, 8:00am-5:00pm. Exhibitor set-up will be Wednesday, October 5, 2016, 8:00am-5:00pm. The deadline for installation of exhibits is Wednesday October 5, 2016, at 5:00pm. The "walk" through by Show Management will be done at that time. If your exhibits are not set up by 5:00pm on Wednesday, October 5, 2016, your exhibit space will be set up at the exhibitor’s expense.

Exhibit Hours
Wednesday, October 5, 2016
Exhibitor set-up: 8:00am-5:00pm
Exhibitor Registration: 8:00am-5:00pm

Thursday, October 6, 2016
Exhibit Hours: 9:30am - 4:00pm
Welcome Reception: 6:30pm-8:00pm

Friday, October 7, 2016
Exhibit Hours: 9:30am - 4:00pm

Saturday, October 8, 2016
Exhibit Hours: 9:30am - 4:00pm

The Exhibit Hall will close immediately following the afternoon break on Saturday, October 8, 2016.

Please note: Exhibit hall hours are subject to change. However, all breaks, lunches and reception will be held in the exhibit hall. Dismantling of booths prior to the close of the exhibit hall will result in a $500.00 fine.
Past Exhibitors

Accreditation Association for Ambulatory Health Care
Acell Inc.
Advance Bio-Technologies, Inc.
Advanced Cosmetic Intervention
Aesthera
Aesthetic Factors, LLC
Allergan
Alpine Pharmaceuticals
American Express
Anthony Products/Gio Pelle
ASSI-Accurate Surgical
Atrium Medical Corp.
Atrium Medical Corp.
Baxter
Bien-Air Surgery
Black & Black Surgical
Byron/Mentor
Candace Crowe Design
Candela Corp.
Canfield Imaging Systems
Cardinal Health/Snowden Pencer
Care Credit
Catrix/Lescarden
Cearna, Inc.
Ceatus Media Group, LLC
Cell Factor Technologies, Inc.
Chase Health Advance
Coapt Systems, Inc.
Colin/Mediana Tech.
Cook Surgical
CosMedix
Creatus Media Group
Cryoprobe
Cutera
Cynosure Inc.
Deka
Derma Sweep
Dermik Aesthetics
Digital Assent
Eclipse Aesthetics, LLC
Edge Systems Corporation
Einstein Medical
Ellman International
Elsevier
Eyemaginations
Face Cradles
FriendlyLight
GELCONCEPTS
Genesis Biosystems, Inc.
GVS-NY
Gyrus ENT
Haemacure Corporation
Hanson Medical, Inc.
Harvest Technologies
ICN Pharmaceuticals
Implantech Associates, Inc.
INAMED Aesthetics
Institute for Medical Quality
Integra
IRIDEX Corporation
IS Clinical by Innovative Skincare
Jan Marini Skin Research, Inc.
JEDMED Instrument Company
Karl Storz Endoscopy-America
KLS-Martin, LP
LifeCell Corporation
Lippincott Williams & Wilkins
Lippesocorp/Web Media
Liquid Ice Cosmedicals AG
Liquid Smile
LocateADoc.com/Mojo Interactive
Looking Your Best
Lumenis
Marina Medical Instruments
MedDev Corporation
Medical Justice Services, Inc.
Medical Protective
Medicis Aesthetics
MedNet Technologies, Inc.
Medtronic Xomed
Mentor Corporation
Mertz Aesthetics, Inc.
Micrins Surgical, Inc.
Micromedics, Inc.
Microsurgery Instruments, Inc.
Miltex
MJD Patient Communications
MTF
MyBody Skincare
Myco Medical
NeoGraft
Neostrata Company
NexTech, Inc.
Palomar Medical Technologies
Patient Now, Inc.
PCA Advanced Skin Care Systems
Pierre Fabre Dermo-Cosmetique
Plastic Surgery Practice
Plastic Surgery Products
Plastic Surgery Studios
PMT/Permark
Porex Surgical, Inc.
PracticeDock Powering
Locateadoc.com
Procyte Corp.
Quality Medical Publishing, Inc.
Reliant Technologies
Restpratopm Rpbtocs. Inc.
Result Set, Inc.
Rex Medical, Inc.
RGP Dental, Inc.
Sandstone Medical Technologies
Scissor Depot
Sciton, Inc.
Seattle Software Design
Shippert Medical Technologies
Lomb
Silhouette Lift
SkinMedica, Inc.
Smile Reminder
Sontec Instruments, Inc.
Stiefel, a GSK Company
Stryker
Suneva Medical
Surgeons Advisor
SurgiSil
Surgitel/General Scientific Corp.
Syneron
Synthes CMF
The Professional Image
Thermage, Inc.
Thieme Medical Publishers, Inc.
Topix Pharmaceutical
Tulip Medical Products
Ulthera, Inc.
United Imaging
Yodle
100 exhibiting companies in 2015 and 15 product categories represented

Product Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aesthetic</td>
<td>16%</td>
</tr>
<tr>
<td>Cosmetic/Skin Care</td>
<td>17%</td>
</tr>
<tr>
<td>Diagnostic</td>
<td>3%</td>
</tr>
<tr>
<td>Endoscopy</td>
<td>4%</td>
</tr>
<tr>
<td>Garments</td>
<td>3%</td>
</tr>
<tr>
<td>Implants</td>
<td>5%</td>
</tr>
<tr>
<td>Lasers</td>
<td>6%</td>
</tr>
<tr>
<td>Management</td>
<td>15%</td>
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<tr>
<td>Suction Equipment</td>
<td>5%</td>
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<tr>
<td>Instruments</td>
<td>14%</td>
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<tr>
<td>Wound Care and</td>
<td></td>
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<tr>
<td>Pharmaceuticals</td>
<td>3%</td>
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<tr>
<td>Publishers</td>
<td>5%</td>
</tr>
<tr>
<td>Hair Restoration</td>
<td>2%</td>
</tr>
<tr>
<td>Office Equipment</td>
<td>2%</td>
</tr>
</tbody>
</table>

ADVERTISING
Maximize your exposure leading up to the meeting and while you are on-site. Advertising is available in the preliminary program and in the on-site program. The preliminary program will be mailed to over 20,000 cosmetic surgeons worldwide. The deadline for the preliminary program is April 17, 2016. The on-site program will be handed out to all meeting attendees. The deadline for the on-site program is August 28, 2016. Please contact Rita Chua Magness, Director of Publications and Marketing, if you are interested; (703) 299-9291, ext. 227; rcmagness@aafprs.org.

AAFPRS Buyers Guide
The AAFPRS partnered with MultiView, Inc., an Irving, TX, publisher of electronic buyers guides and search engines, to launch the AAFPRS Buyers Guide. This new product finder, available via a link on the AAFPRS Web site, www.aafprs.org, is quickly becoming a valuable resource for AAFPRS members who are looking for industry-specific products and services they need. All industry vendors have the ability to participate in the AAFPRS Buyers Guide and purchase a listing that will be online year-round. Your listing will feature your company’s logo, contact information, company description and direct link to your company Web site and specified e-mail address. Your listing is grouped into categories of your choice to enable efficient browsing and searching by physicians worldwide.

This a valuable tool for your business. If you are interested, please contact MultiView directly at (972)402-7070 or by e-mail at: aao@multiview.com.
**AAFPRS FALL MEETING 2016**

**Donor Opportunities**
All contributors will be recognized appropriately, i.e. Donor Boards, On-site Program, Signage, etc.

**$25,000 Young Physicians’ Event**
Underwrite the event on Friday, October 7th for all attendees Includes signage and napkins with your company logo

**$25,000 Evening Lecture**
Underwrite a non-CME or CME Lecture/Workshop Demonstration

**$20,000 Founders Club Dinner**
Black tie dinner for 125+ Founders Club members and their guests on Friday, October 7th

**$20,000 Meeting App**
Underwrite Meeting App. Includes schedule, and exhibit hall layout, surveys, and much more

**$15,000 WiFi**
WiFi access for all attendees

**$15,000 Meeting Themes**
Underwrite (Each theme $15,000 for three days)
- Aging Face/Rhinoplasty
- Business Management/Marketing
- Reconstruction

**15,000 Organization of Facial Plastic Surgery Assistants Program (OFPSA)**
Underwrite the OFPSA’s three-day meeting (Other levels are available upon request)

**$15,000 AAFPRS Welcome Reception**
Underwrite the Welcome Reception for ALL Participants in the Exhibit Hall on Thursday, October 6th Includes signage and napkins with your company logo

**$15,000 Clings: Exhibit Hall; Escalators; Stairs; Doors; Windows**
Personalized advertisement content needs to be reviewed and approved by the AAFPRS

**$14,000 Committee Meetings for the Entire Day ($8,000 for morning session, $8,000 for afternoon session)**
25 AAFPRS Committees convene the day before the Fall Meeting on Wednesday, October 5th Underwrite the breakfast and the lunches

**$12,000 Meeting Attaches/Satchels**
Company Logo attached to bag

**$12,000 VIP Speaker Ready Room**
Company provides refreshment for the seating area in the speaker ready room for three days

**$12,000 Electronic Notification Board**
Participants leave messages and the AAFPRS will highlight announcements for the meeting

**$10,000 Meeting Lanyards**
For all meeting participants

**$10,000 Past Presidents’ Dinner**
AAFPRS Past Presidents’ gather for a black tie dinner with their spouses on Thursday, October 6th Company Goody Bags may be given to the guests (items must be approved by the AAFPRS)

**$10,000 International Federation of Facial Plastic Surgery Societies’ Board Dinner**
Two Company representatives can attend the dinner on Saturday, October 8th

**$10,000 5th Annual Microvascular Workshop**
Underwrite the workshop

**$10,000 Room Drop**
One Room Drop contents must be reviewed and approved by the AAFPRS

**$8,000 Registration Kiosks**
Underwrite 4-6 Computers placed strategically at the meeting with company logo on computer screen

**$8,000 Fellowship Directors’ Luncheon**
Company Representative may address the Fellowship Directors before the luncheon begins

**$8,000 AAFPRS Awards**
Company representative with the Awards Chair will present the 2016 Awards

**$7,000 “Footsteps” Leading to your Booth**
From the Entrance of the Exhibit Hall to your booth customized footsteps
Availability: one company only
$6,000 Anderson Lectureship
Company representative with AAFPRS President introduces guest speaker for the Anderson Lectureship

$6,000 Conley Lectureship
Company representative with AAFPRS President introduces guest speaker for the Conley Lectureship

$5,000 Lecture at the “AAFPRS Presentation Stage” for a Day
Company may select a speaker to lecture (this is a non-CME activity in the Exhibit Hall) during the morning and afternoon breaks as well as during lunch

$5,000 Hair Restoration Workshop
Underwrite the workshop

$5,000 Laser Devices Workshop
Underwrite the workshop

$5,000 Emerging Trends Workshop
Underwrite the workshop

$5,000 Women in Facial Plastic Surgery Luncheon
Company representative may attend the luncheon and speak for a few minutes before the speaker. Speaker: Ginny Simon, Founder & CEO of “ginnybakes”

$4,000 Lunch in Exhibit Hall
Underwrite one lunch with signage and with company logo on napkins

$2,000 Break in Exhibit Hall
Underwrite one break with signage and with company logo on napkins

$500 Advertisement for the Meeting APP
One ad from Company will be shown three times during one day

For more information please contact:
Ann H. Jenne
Director of Development and Humanitarian Programs
(703) 299-9291, ext. 229
ajenne@aafprs.org

2015 ATTENDEE PROFILE

Overall Attendance
combined meetings
1,605

ATTENDEETYPE
AAFPRS Members - 1,045
Non-members - 239
Physician Assistants and Office Personnel - 99
Residents - 144
Spouse/Guests - 78

ATTENDEES BY GEOGRAPHIC LOCATION
United States – 1,090
Canada – 36
International - 479

2015 ATTENDEE PROFILE

Overall Attendance
combined meetings
1,605
Rules and Regulations
These Rules and Regulations are incorporated into the exhibit application and form a binding contract between the exhibitor and the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation). They have been formulated in the best interest of the exhibitor and full cooperation of these rules and regulations is required. Any details not specified are subject to decision by the Director of Continuing Medical Education.

Admission to Hall
Properly badged exhibitors will be admitted to the exhibit hall one hour before show opening each day, and may remain up to one half-hour after show closing each evening. No badges will be issued without identification of company affiliation.

Americans with Disabilities Act
Exhibitors will be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

Booth Assignment
Exhibit booths are assigned on a first-come, first-served basis.

Booth Carpet
If carpeting is not already provided in the Exhibit Hall area, it is the responsibility of the exhibitor occupying that space to provide carpeting.

Booth Management
Dismantling of booths prior to the official closing of the Exhibit Hall is strictly prohibited.

Cancellation of Exhibit Space
Exhibitors are requested to telephone, fax, or e-mail the AAFPRS with cancellations. However, the cancellation is not effective until it has been received in writing at the AAFPRS Meetings Department. No refunds will be granted after Friday, June 17, 2016. If the exhibitor cancels before Friday, June 17, 2016, 50% of the total cost of booth space will be retained by the AAFPRS. If the exhibitor cancels after Friday, June 17, 2016 the AAFPRS will retain 100% of the total contract obligation. Any space not claimed and occupied, or for which special arrangements have not been made by 5:00pm on Wednesday, October 5, 2016 will be forfeited. Full payment for all booth space assigned is due with the submission of your exhibitor application. No applications will be processed without full payment.

Changes
Any changes in exhibitor information will result in a $50.00 fee per change, i.e., change in company description, and change in names of representatives or badge names. On-site badge names or additional names not given with the application to exhibit will result in a $75.00 fee per name badge. Exhibiting companies will not be billed. Payment is expected at time of registration. All changes or additions that are not received before Friday, September 16, 2016 will be made on-site at the time of registration.

Contracts for Space
Full payment must be submitted with the application. Applications without full payment will not be processed or accepted. The signed application and the full payment for rental charges constitute a contract for the rights to use the space allotted only. A completed application for space with full payment and all requested information must be received by mail. Fax applications will be accepted only with credit card information and valid signature. Telephone requests will not be honored.

Applications are considered complete when submitted with the following:
- Exhibit application
- Company description
- Names of representatives for badges
- Payment
- Completed and signed Standards of Disclosure for Commercial Support Form

Non-Contracted Exhibit Space
Any person, firm or organization not having contracted with the AAFPRS Foundation for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate any products, processes, or services, solicit orders, or distribute advertising materials in the exhibit hall or in any hotel used by the AAFPRS Foundation to house registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. Any person canvassing in any part of the Exhibit Hall will be required to leave the building. No exhibit will be permitted in a hotel room.

Corporate Representatives
Those companies unable to exhibit, but who would like to send a representative, can pre-register the individual by contacting the AAFPRS Foundation at (703) 299-9291, ext. 223 or e-mail: oedwards@aafprs.org. The fee for each individual is $400.00. This fee entitles representatives to one day of activities in the exhibit hall.
and general session. Representative badges may be picked up at the Registration Desk. No distributors, manufacturers, or suppliers will be allowed admission to the exhibit hall unless registered by an active exhibitor. In this case, the badge will note only the name of the exhibiting company.

Demonstrations/Presentations
Live demonstrations on any individual are strictly prohibited. Activities must be confined to the limits of the exhibit booth. No demonstrations are to be conducted at any other time or location. Space requested must be large enough to accommodate any activity conducted in conjunction with the actual product. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be required to be limited or eliminated. The exhibitor is required to maintain the cleanliness of the booth. Aisles must not be obstructed at any time. Exhibitors may not conduct activity of any kind that leads to congestion of aisle traffic. Exhibits that include the use of musical instruments, sound projection equipment, or any other type of sound or noise-making apparatus must receive advance approval from show management and must not disturb adjacent exhibitors and their patrons. Music may not be played in any form without the proper license of copyrighted music.

Exhibits
Exhibits will be inspected during set-up and the Service Provider, at the direction of the AAFPRS Foundation Exhibit manager, will provide draping to cover any unsightly areas and submit charges to the exhibitor. Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the display of other exhibitors. Exhibitors are not permitted to dismantle or alter any portion of space leased. This includes the dismantling or alteration of pipe and draping.

Identification badges may be picked up at the registration desk. Two company representatives are permitted in the exhibit hall during exhibit hours per every booth purchased. No other representatives are allowed in or around the exhibit area unless an additional badge is purchased. Additional badges are available for $150.00. Badge exchange between exhibitor representatives is not permitted. The AAFPRS Foundation requires that all representatives be registered for the meeting. Exhibit badges permit attendance at any General Session.

EXHIBITOR POLICY
The Foundation intends for its exhibits to further the Foundation's mission. Accordingly, the Foundation welcomes exhibitors who provide attendees the opportunity to advance their knowledge of science, to further their education, or to involve themselves in charitable activities. The Foundation accepts exhibitors that it determines in its sole discretion, advance those goals and do not impair the mission of the Foundation or the Academy.

The Foundation will, in its sole discretion, determine which exhibitors to accept. The Foundation is under no obligation to accept any exhibitor. Without limiting the generality of the Foundation's discretion to accept or refuse exhibitors, among those exhibitors that will not be accepted are the following:

1. Those who do not follow the Foundation's Rules and Regulations for Exhibitors, as amended from time to time.
2. Those who do not advance scientific, educational or charitable goals.
3. Those who could bring discredit to the Foundation or the Academy if the exhibitors were linked in professional or public perception with the Foundation or the Academy.
4. Those whose activities conflict with the Foundation's or the Academy's mission.
5. Those who do not maintain standards of decorum consistent with the Foundation and the Academy.
6. Those promoting medical or surgical products or services that have not been authorized by the Food & Drug Administration in ways not sanctioned by the Rules and Regulations for Exhibitors.
7. Those selling products or services that, if acquired or used by attendees, would violate the Academy's advertising guidelines.

Exhibitor Registration Schedule
Exhibitors will be able to register their company during exhibit hall hours from Wednesday, October 5, 2016 through Saturday, October 8, 2016.

Failure to Occupy Space
Any exhibitor failing to occupy space is not relieved of the obligation to pay full rental price for booth space. The AAFPRS Foundation will have the right to use exhibit space as it sees fit, provided the space is not occupied one hour prior to the scheduled opening of the exhibit hall.
Food and Drug Administration (FDA)
All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

Non-FDA Approved Drugs and Devices
Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) pre-market notification application. Any investigational product (including any product subject to a pending 510(k)) that is displayed or graphically depicted within the exhibit must:
· contain only objective statements about the product;
· contain no claims of safety, effectiveness or reliability;
· display the statement “Caution: Investigational Devices. Limited to Investigational Use” in prominent size and placement;
· not be sold or be the subject of order taking or lead retrieval until approved.

Signage that is easily visible should be placed near the devices themselves and on any graphic depicting the device stating: “This device is not cleared by the FDA for distribution in the United States,” or “This device is limited by Federal Law for investigational use only.”

Gifts and Promotional Items
Exhibitors are permitted to give gifts and promotional items, but the item MUST be approved by the AAFPRS. Individual gifts in the general range of $100 are acceptable. No gifts more than $100 are allowed. Exhibitors must follow the AMA Guidelines on “Gifts to Physicians from Industry.” Any gift accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered. All shopping bags are permitted.

Insurance
Insurance on all exhibits is the responsibility of the exhibitor. The AAFPRS Foundation will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Installation Schedule
Exhibit companies may begin set up on Wednesday, October 5, 2016, 8:00am - 5:00pm. Installation must be completed by 5:00pm, Wednesday, October 5, 2016.

Labor Information
Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS form included in the full exhibitor kit to determine your needs. Exhibitors supervising labor will need to pick up and release their labor at the Service Desk. Refer to the order form under Display Labor for Straight Time and Overtime hours.

Limitation of Liability
It is mutually agreed by and between the AAFPRS Foundation and the exhibitor that the AAFPRS Foundation will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for loss or damage to the property of the exhibitor, his employee or business travel invitees resulting from any cause. It is further understood and agreed that all claims against the AAFPRS Foundation for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor’s responsibility. Space is leased with the understanding that the AAFPRS Foundation and the contracted meeting service contractor will act for the exhibitor and his representatives only in the capacity of agent, and not as principal. The AAFPRS Foundation and the contracted Official Service Contractor assume no liability whatsoever for damage for any act of omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless the AAFPRS Foundation, its officers, directors, employees, and agents from any and all liability for loss ensuing from any cause. It is further understood and agreed that the AAFPRS Foundation will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due to a breach of this contract. It is understood and agreed that the sole liability of the AAFPRS Foundation to the exhibitor for any breach of its contract will be for the refund of all amounts paid by the exhibitor pursuant to the contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time.
No Smoking
AAFPRS Foundation’s policy restricts the use of tobacco products in all areas of the exhibit hall (including set-up and dismantle of exhibits). Thank you for not smoking.

Operation and Conduct in Exhibits
Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. The management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content, or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of the management, may detract from the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character which the management determines objectionable to the exhibit. In the event of such restriction or eviction, the AAFPRS Foundation is not liable for any refunds of rental fees or other exhibit expenses. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future AAFPRS Foundation meetings.

Sharing Exhibit Space
Subletting of exhibit space is strictly prohibited.

Shipping
Advance Warehouse Shipping Address:
Exhibiting Company Name / Booth # _________
AAFPRS ANNUAL FALL MEETING 2016
c/o FREEMAN
1701 Lebanon Pike Circle
Nashville, TN 37210

Show Site Shipping Address:
Exhibiting Company Name / Booth # _________
AAFPRS ANNUAL FALL MEETING 2016
c/o FREEMAN
Music City Center
700 Korean Veterans Blvd.
Nashville, TN 37203

Direct shipments for small packages, UPS, are to be directed to the UPS Store located inside the Music City Center, phone: (615) 401-1495. Freeman is not responsible for delivery, missing or late shipments that are directly shipped to the UPS Store. To ensure your shipment is in your booth when you arrive, it is recommended that you ship advanced to the Freeman warehouse.

If you’re shipping directly to the UPS Store, please label your shipment as follows:
Music City Center
c/o The UPS Store
Recipient’s Name
Recipient’s phone number
201 5th Avenue South
Nashville, TN 37203
STANDARDS OF DISCLOSURE

In order to maintain objectivity and balance as well as to disclose any known limitations on data, the AAFPRS Foundation Policy provides the following guidelines regarding disclosure at scientific meetings and ancillary functions including, but not limited to, exhibits.

1) AAFPRS Foundation will make every effort to ensure that data provided during educational activities regarding a company’s products (or competing products) are objectively selected and presented with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.

2) AAFPRS Foundation shall ensure, to the extent possible, meaningful disclosure of limitations on data: for example, ongoing research, interim analyses, preliminary data, or unsupported opinion.

3) AAFPRS Foundation will require that presenters at educational activities disclose when a product is not approved in the United States for the use under discussion.

4) Faculty/presenters are required to make disclosure concerning any relationship(s) with a commercial entity(ies) in regard to the presentation(s) to be given during an educational activity.

5) When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation of CME activities. Exhibit placement should not be a condition of support for a CME activity.

6) No commercial promotional materials shall be displayed or distributed in the same room or obligate path as the educational activity immediately before, during, or immediately after an educational activity designated for credit.

7) Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place or in the obligate path to this room.

To meet the above listed requirements, the Exhibit Advisory Committee of the AAFPRS requires, at minimum, the following disclosures by your company:

1) Products to be displayed/described and information to be provided as part of the exhibit include limited data, such as ongoing research, interim analyses, preliminary data, unsupported opinion or other cautionary advisements that should be made to CME participants. _______ Yes _______ No

If “yes” please describe the data limitations to be disclosed:
_______________________________________________________________________________________________________________________
_______________________________________________________________________________________________________________________

2) Products to be displayed/described and information to be provided as part of the exhibit include substance(s) not approved in the United States for the use under discussion.

_________ Yes _______ No

If “yes” please describe the substance(s) and use to be disclosed:
_______________________________________________________________________________________________________________________
_______________________________________________________________________________________________________________________

3) This company, __________________________________________________, does have one or more affiliations with (an) AAFPRS member(s) regarding products and services as described below*:

___________________________________________________________________________________________________________
___________________________________________________________________________________________________________
___________________________________________________________________________________________________________
___________________________________________________________________________________________________________

(*Such affiliations may include, but not be limited to, research grants, honoraria, paid or unpaid consultants, stock ownership, partners in an entrepreneurial venture, or any other arrangement that may be seen as a potential duality or conflict of interest by other AAFPRS members.)

Signature of Company Representative ___________________________________ Date ____________________

Please complete this form and mail it along with your exhibit application to: AAFPRS Foundation, Attn: Ollie Edwards, 310 S. Henry Street, Alexandria, VA 22314 or fax it to (703) 299-8898.
Exhibit Application, Part I

PLEASE TYPE OR PRINT

Company _____________________________________________________________________________ 
Contact Person __________________________________________ Title ________________________ 
Street Address _________________________________________________________________________ 
City __________________________________________ State __________ Zip ________________ 
Phone __________________________________________ Fax _________________________________ 
E-mail __________________________________________ Web Site ______________________________ 

Exhibitor Registrant(s)
You can have badges made for up to four (4) individuals per booth, however, only two (2) individuals may be at the booth at one time without an additional fee.

(1) Name: _____________________________________________________ Title:____________________ 
(2) Name: _____________________________________________________ Title:____________________ 
(3) Name: _____________________________________________________ Title:____________________ 
(4) Name: _____________________________________________________ Title:____________________ 
(5) Name: _____________________________________________________ Title:____________________ 
(6) Name: _____________________________________________________ Title:____________________ 

You may register up to 2 more representative for $150 each.

As an authorized representative of the company named above, I have read the rules and regulations outlined in this prospectus. I understand and agree to accept and abide by those rules and regulations adopted by the AAFPRS Foundation for the conduct of the exhibition. The acceptance of our application by the AAFPRS Foundation and the deposit for rental charges constitute a contract.

Print Manager’s Name __________________________________________ Date ______________ 
Signature _____________________________________________________________________________ 

PAYMENT METHOD
Payment must accompany the application for space. No applications will be processed without remittance of full payment. Check or charge card information must accompany this form. Make check payable to AAFPRS Foundation.

( ) Full Payment ______________ [ ] Check [ ] VISA [ ] Mastercard [ ] American Express Security Code ______________ Exp. Date ________
Card No. _________________________________________________________________ 
Card Holder’s Name __________________________________________ Signature ______________

Please return two-part completed application and Standards of Disclosure to:

AAFPRS Foundation 
310 S. Henry Street, Alexandria, VA 22314 
Phone: (703) 299-9291, ext. 223 
Fax: (703) 299-8898 
E-mail: oedwards@aafprs.org 
www.aafprs.org

COMPANY PROFILE
Please e-mail your company’s marketing description as well as business address, phone, fax, and Web address to Ollie Edwards at: oedwards@aafprs.org. The limit for your description is 50 words and the listing will be included in the AAFPRS On-site Program. The AAFPRS has the right to edit descriptions.
Complete Part II of the application on the back of this form.
Exhibit Application, Part II

- Corner (early bird, by June 13, 2016) $2,800
- Corner (after June 13, 2016) $3,200
- Aisle (early bird, by June 13, 2016) $2,600
- Aisle (after June 13, 2016) $3,000

**Booth Preference**
Please refer to the adjacent floor plan and state your preferred booth number(s). Every effort will be made to accommodate your preference. However, space assignment will be made on a first-come, first-served basis.

1)________________________________________________  3)______________________________________________
2)________________________________________________  4)______________________________________________

Exhibitors NOT preferred in proximity.

1)________________________________________________  3)______________________________________________
2)________________________________________________  4)______________________________________________

**PRODUCT CATEGORY**

**Aesthetic**
- Body Contouring
- Cellulite Therapy
- Dermabrasion
- Macrodermabrasion
- Microdermabrasion
- Micropigmentation

**Cosmetic & Skin Care**
- Acne/Blemishes
- Anti-aging
- Preoperative
- Postoperative
- Burn Care
- Prescription Skin Bleaching
- Scar Treatment
- Camouflage/Makeup
- Collagens
- Creams and Lotions
- Soaps/Cleansers
- Sun Damage
- Hypoallergenic
- Peels
- Tanning

**Diagnostic**
- Cameras
- Digital Imaging
- Photography
- X-Ray

**Endoscopy**
- Cameras
- Endoscopes
- Instruments
- Monitors

**Garments**
- Custom-made
- Facial
- Chin
- Compression
- Neck

**Implants & Prosthetics**
- Bone
- Check
- Chin/Malar
- Jaw
- Lips
- Maxillofacial
- Nasal
- Expanders

**Lasers**
- Cutaneous Flaws
- Hair Removal
- Laser Eyeware
- Skin Resurfacing
- Tattoo Removal
- Veins
- Lesions

**Management**
- Accreditation
- Audio-Visual
- Computer Hardware
- Computer Software
- Patient Financing
- Practice Promotion/Marketing
- Product Inventory
- Facility Consulting Services
- Financial Planning Services
- Office Forms
- Patient Education
- Professional Organization
- Seminars
- Telephone Systems
- Web site SEA & Development

**Suction Equipment**
- Aspirators
- Cannulæ
- Disposables
- Power Cannulæ
- Tumescent Products

**Surgical Instruments & Equipment**
- Anesthesia Equipment
- Drainage
- Chairs
- Disposables
- Microsurgical Instruments
- Monitoring Equipment
- Electrosurgery
- Gloves
- Power Tools
- Protective Eyeware
- Smoke Evacuators
- Surgical Instruments
- Instrument Sharpeners
- Leeches
- Lighting
- Sutures
- Tables

**Wound Care & Pharmaceuticals**
- Anesthetics
- Bed/Mattress Systems
- Electrotherapy
- Gel Sheeting
- Medication Management
- Vitamins
- Wound Cleaners

Other ________________