ADVANCES IN RHINOPLASTY

Sheraton Chicago Hotel and Towers
May 14-17, 2015 * Chicago, IL USA

Course Directors
Tom D. Wang, MD; David W. Kim, MD; and J. David Kriet MD

Endorsed By

AMERICAN SOCIETY OF PLASTIC SURGEONS®
MEETING SITE AND HOTEL INFORMATION

The meeting will be held at the Sheraton Chicago Hotel and Towers. Rooms have been blocked for AAFPRS attendees and the special discounted rate is $289.00 (Run of the House) and $340 (Club King). Hotel cut-off date is April 17, 2015. Please call the hotel directly to make your reservations at 1-(800) 233-4100 and indicate that you are attending the Rhinoplasty Meeting.

The Sheraton Chicago Hotel and Towers is the premier meeting hotel in downtown Chicago. There are six distinctive restaurants and lounges, including the acclaimed Shula's Steak House, health club, indoor swimming pool, sauna and massage therapy. The hotel's riverfront location, just off Michigan Avenue, is within a short walk of Navy Pier, Millennium Park and the "Loop" business district. The hotel offers spectacular views of either Lake Michigan or the city skyline. Guests enjoy deluxe accommodations, including Sheraton's Sweet Sleepers Beds, in-room safes, coffee makers, in-room refreshment center, high-speed Internet access, cable television with movies and video games. Club guest rooms, located on the top four floors, feature plush robes, turndown service, complimentary continental breakfast and afternoon hors d'oeuvres.

Chicago is a city of world-class status, drawing visitors from around the nation and the world. Located on the shores of Lake Michigan in the heart of the Midwest, Chicago is home to world-championship sports teams, an internationally acclaimed symphony orchestra, renowned architecture, award-winning theater, and much more.

Visitors to Chicago experience a virtual explosion of cultural activity, civic pride and multicultural expression. From stunning architecture and world-famous museums to lakefront parks and vibrant ethnic neighborhoods, Chicago offers a range of attractions, which keep visitors coming back again and again.
On behalf of the American Academy of Facial Plastic and Reconstructive Surgery, we invite you to join us in Chicago for the 2015 Advances in Rhinoplasty Course. For decades this course, the longest running rhinoplasty course in the world, has provided expert teaching from the world’s most acclaimed rhinoplasty surgeons.

For 2015, we have built upon the successes of our past meetings. As you can see from the faculty roster, we have compiled an all-star list of speakers from a variety of backgrounds spanning the globe. Chosen for their teaching ability as well as their rhinoplasty knowledge, our faculty has been charged with the goal of providing maximal education to our participants.

The course directors put much thought into organizing this course to optimize learning. To that end, we have organized the program a little differently than in past meetings. Rather than grouping content into sessions based solely on the various anatomical regions of the nose, we structured the program in a progressive manner which we feel will lead to the most effective absorption and retention of information.

Day 1 starts with essential concepts and essential techniques, providing students with a foundation and a set of tools to get started. On Day 2, we explore common primary deformities or rhinoplasty problems, the issues which motivate patients to seek surgery. These problems are addressed using the concepts and techniques established from Day 1. On Day 3, we advance to difficult rhinoplasty problems, complications, and revision surgery, again, building from the previous days’ teachings. On Day 4, we conclude with nuances, controversies, alternatives, and out-of-the-box topics.

We believe this graduated format will make the process of learning about this complicated operation flow naturally. Students will build a foundation and expand upon it through the 4 days. We are confident that for every phase of the program, students of all levels from beginner to expert, will find the information illuminating and provocative.

Throughout the 4 days, a variety of teaching formats will be woven into the program. The course will include quality controlled digital presentations, expert panels, debates, and special lectures by featured faculty. Each day, there will be a “video blast” section in which numerous high quality, tightly edited videos will be featured together. These sessions will provide densely packed teaching in an efficient and information-rich format. Breakfast symposia covering reputation management, practice management, and non-surgical adjuncts to rhinoplasty will also be offered.

On the last day, our flagship hands-on cadaver laboratory course gives participants the opportunity to learn directly from our faculty. With a faculty to student ratio of approximately 1 to 2, there is no better way to hone your practical skills under the guidance of master surgeons. On this same day, we will also feature a simulcast live surgery performed by Dr. Dean Toriumi, one of the world’s foremost rhinoplasty surgeons.

Above all else, Advances in Rhinoplasty 2015 emphasizes teaching and education. We are confident that should you attend, you will be rewarded with the best rhinoplasty education you have ever experienced in a meeting. We look forward to seeing you in Chicago.
TARGET AUDIENCE
The course is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

ACCREDITATION AND CREDIT DESIGNATION
The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

The AAFPRS Foundation designates this live activity for up to 38.75 Category 1 AMA PRA™ credits. Physicians should claim credit commensurate with the extent of their participation in the activity.

LEARNING OBJECTIVES
At the conclusion of this program, the participant should be able to:

- Discuss principles in fundamental rhinoplasty
- Explain recent advances and cutting edge material in modern rhinoplasty
- Debate controversial issues in rhinoplasty and understand the different opinions
- Utilize new and innovative technical pearls for complex problems and deformities
- Delineate sound principles in functional, ethnic and reconstructive rhinoplasty

Disclaimer
Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.

FACULTY
Peter A. Adamson, MD, Toronto, ON, Canada
Fazil Apaydin, MD, Izmir, Turkey
Shan R. Baker, MD, Ann Arbor, MI
Daniel G. Becker, MD, Sewell, NJ
Laura Berman, LCSW, PhD, Chicago, IL
Steve Byrd, MD, Dallas, TX
Roxana Cobo, MD, Cali, Colombia
Richard E. Davis, MD, Miramar, FL
Steven H. Dayan, MD, Chicago, IL
Gillian Dunlop, MD, Sydney, Australia
Charles East, MD, London, England
Edward H. Farrior, MD, Tampa, FL
Fred G. Fedok, MD, Harrisburg, PA
Andrew S. Frankel, MD, Beverly Hills, CA
Oren Friedman, MD, Philadelphia, PA
Olivier Gerbault, MD, Paris, France
Ronald P. Gruber, MD, San Francisco, CA
Bahman Guyuron, MD, Cleveland, OH
Grant S. Hamilton, III, MD, Rochester, MN
Peter A. Hilger, MD, Edina, MN
Yong Ju Jang, MD, Seoul, Korea
David W. Kim, MD, San Francisco, CA
Theda C. Kontis, MD, Baltimore, MD
J. David Kriet, MD, Kansas City, KS
Benjamin C. Marcus, MD, Middleton, WI
Dirk Menger, MD, Utrecht, The Netherlands
Steven R. Mobley, MD, Murray, UT
Sam P. Most, MD, Stanford, CA
Susanna Negovan, Chicago, IL
Gilbert Nolst Trenité, MD, Amsterdam, The Netherlands
Pietro Palma, MD, Milano, Italy
Ira D. Papel, MD, Baltimore, MD
Stephen S. Park, MD, Charlottesville, VA
Norman J. Pastorek, MD, New York, NY
Nicole Pearl, Chicago, IL
Steven J. Pearlman, MD, New York, NY
Stephen W. Perkins, MD, Indianapolis, IN
Volney Pitombo, MD, Rio de Janeiro, Brazil
Vito C. Quatela, MD, Rochester, NY
Julian Rowe-Jones, MD, London, England
Jonathan M. Sykes, MD, Sacramento, CA
M. Eugene Tardy, MD, Chicago, IL
Abel-Jan Tasman, MD, St. Gallen, Switzerland
J. Regan Thomas, MD, Chicago, IL
Dean M. Toriumi, MD, Chicago, IL
Tom D. Wang, MD, Portland, OR
REGISTRATION

The registration form and fee must be received by the AAFPRS Foundation office by Friday, April 17, 2015, in order to qualify for the pre-registration fee. After April 17, 2015, you will be charged the on-site fee. Registration fees for physicians, OFPSA members, and allied health professionals include a badge, on-site program, and course syllabus; attendance to the scientific sessions; entrance to the Exhibit Hall; morning and afternoon breaks, lunches; and the Welcome Reception. On-site registration will be held at the Sheraton Chicago Hotel and Towers.

Spouses and guest fees include a badge; entrance to the sessions and Exhibit Hall; morning and afternoon breaks, lunches; and the Welcome Reception. Spouses/ guests who do not register for the meeting but wish to attend the Welcome Reception, may purchase a ticket for $75. The spouse/guest fee carries no acknowledgement of course attendance.

On-site Registration

Registration will be held at the Sheraton Chicago Hotel and Towers starting on Wednesday, May 13, 2015 from 3:00pm to 6:30pm. The registration desk will be open throughout the meeting.

Cancellation Policy

Full refunds less a $125 cancellation fee will be honored before April 17, 2015; after this date, no refunds will be granted. No shows are considered to be an on-site cancellation and therefore are not eligible for any refunds. A cancellation requires written notification.

Register On-line

You may register at the member rate if you are a member of one of these societies: AAFPRS; ASEAN Academy of Facial Plastic and Reconstructive Surgery; Australasian Academy of Facial Plastic Surgery; Brazilian Academy of Facial Plastic Surgery; Canadian Academy of Facial Plastic and Reconstructive Surgery; Colombian Society of Facial Plastic Surgery and Rhinology; Ecuadorian Society of Rhinology and Facial Surgery; European Academy of Facial Plastic Surgery; Korean Academy of Facial Plastic and Reconstructive Surgery; Mexican Society of Rhinology and Facial Surgery; Pan Asia Academy of Facial Plastic and Reconstructive Surgery; Taiwan Academy of Facial Plastic and Reconstructive Surgery; and the Venezuelan Society of Rhinology and Facial Plastic Surgery.

REGISTRATION FEES

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Optional Cadaver Lab

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Registration for the Cadaver Lab is limited. Please register early.

*Registration must include written verification from program director.

++RNs, PAs, or other medical assistants and office staff who are members of the OFPSA must register under this category to receive a letter of attendance.

Registration will only be accepted online.

Please go to:
https://members.aafprs.org/wcm/The_Academy/For_Physicians/p/EducationMeetings.aspx.

For questions about any of the information contained in this brochure, please contact:
AAFPRS Foundation
310 S. Henry Street
Alexandria, VA 22314
Phone: (703) 299-9291
Fax: (703) 299-8898
E-mail: info@aafprs.org
Web site: www.aafprs.org

For program updates or to register on-line, visit the Academy’s Web site: www.aafprs.org.
FOUNDATIONS OF RHINOPLASTY

Essential Concepts
These presentations focus on concepts related to anatomy, variant anatomy, analysis, ideal aesthetics, unfavorable aesthetics, philosophy, and planning. Some discussion of techniques as they pertain to the above concepts may be discussed, but the presentations focus more on concepts than techniques. These concepts serve as a foundation for the technique-based and problem-based topics through the remainder of the program.

7:00am  Welcome Remarks
Tom D. Wang, MD; David W. Kim, MD; and J. David Kriet, MD

Moderator: David W. Kim, MD
7:10am  Nasal Anatomy: Correlating Surface Contour to Structural Anatomy
Norman J. Pastorek, MD
7:25am  Systematic Analysis of the Nose: The Start of Every Rhinoplasty Game Plan
Peter A. Adamson, MD
7:40am  The Aesthetics of Light and Shadow: Rhinoplasty and the Mona Lisa Smile
Gillian Dunlop, MD
7:55am  Variant Anatomy of the Osseous Vault and What it Means to Rhinoplasty
Shan R. Baker, MD

8:05am  Balance Between Tip and Dorsum in the Nasal Profile
Steve Byrd, MD
8:20am  The Middle Vault....Be Afraid
Peter A. Hilger, MD
8:30am  Tip Position: Up, Down, Front, Back--Can it be that Simple?
Jonathan M. Sykes, MD
8:45am  The Rising Bar for Modern Tip Aesthetics
Dean M. Toriumi, MD
9:00am  The Septum and Nasal Valves: Physics, Engineering, and Geometry
David W. Kim, MD
9:15am  Alar Base Densytified
Vito C. Quatela, MD
9:25am  Rhinoplasty Anesthesia
Steven R. Mobley, MD
9:35am  Questions
9:45am  Break

Essential Techniques
This cluster provides students with an essential set of tools. These talks present a clear "how to do it" description of a safe and reliable approach to the technique in question. A brief review of indications is included with some discussion on pitfalls, nuances or variations.

Moderator: Tom D. Wang, MD
10:15am  Bony Modulation and the J-Osteotomy Variation
Steve Byrd, MD
10:25am  Hump Reduction is Tricky (Hint: There's More Than One Step!)
Stephen S. Park, MD
10:35am  Dorsal Augmentation: An Overview of Options
Steven J. Pearlman, MD
10:45pm  Spreader Grafts: Not a One Trick Pony
Ira D. Papel, MD
10:55pm  Spreader Flaps: You Got to know when to Fold 'Em
Sam P. Most, MD
11:05pm  Cephalic Trim and Dome Sutures: Where Millimeters Matter
Charles East, MD
11:25pm  Lateral Crural Strut: The Graft of the Decade?
J. Regan Thomas, MD
11:35am  Questions
11:45am  Lateral Crural Repositioning: Going All In
Andrew S. Frankel, MD
11:55am  Before You Vilify Dome Division, Listen to this Talk!
Vito C. Quatela, MD
12:05pm  Columellar Strut: An Old Friend with a New Twist
Fazil Apaydin, MD
12:15pm  The Caudal Septal Graft: A Pillar of Strength, Stability, and Support
Richard E. Davis, MD
12:25pm  Shield Grafts and Tip Onlay Grafts: Building your Second Floor Addition
Yong Ju Jang, MD
12:35pm  Septal L Strut Modification: Taking Down the Foundation and Building it Up
Grant S. Hamilton, MD
12:45pm  Multi-Dimensional Alar Base Reduction
Peter A. Adamson, MD
12:55pm  Questions
1:05pm  Lunch

2:15pm  Special Lecture: Leonardo's Sensazione: The Critical Key to Excellence in Rhinoplasty
M. Eugene Tardy, Jr., MD
**Panel Sessions**
The panel sessions will be more than a series of individual presentations. Individual panelists may present material briefly, but this information will serve to stimulate discussion among panelists. Panelists have been selected because of their collective expertise on the subject but also because they have a range of viewpoints. The moderator will illuminate both shared and divergent approaches from the experts on stage. The moderator will steer the discussion topically, but allow for debate and challenge of any viewpoints so that a complete picture of the topic may be conveyed.

2:45pm  **Panel: Analysis--Avoiding Pitfalls by Identifying Variant Anatomy**  
Moderator: Peter A. Adamson, MD  
Panelists: Steve Byrd, MD; Gilbert Nolst Trenité, MD; Peter A. Hilger, MD; Norman J. Pastorek, MD; and Stephen W. Perkins, MD  
The theme of this panel is the relationship between the surface contour and internal anatomy of the nose. The panel will build upon the concepts highlighted earlier in the day, paying particular attention to illustrating how common primary nasal deformities can be understood through anatomical variations. Special attention will be given to those variants which predispose to complications in rhinoplasty. The panel will help students solidify analytical and diagnostic skills. Subsequent presentations will build on this as the course shifts toward integrating analysis and techniques to treat specific rhinoplasty problems.

3:45pm  **VIDEO BLAST: Essential and Advanced Techniques, Part 1**  
Moderator: Grant S. Hamilton, MD  
The video blast sessions are designed to provide a rapid fire, high density, teaching forum covering an assortment of topics. So that the learning potential is maximized in these sessions, the videos are of high quality and tightly edited. Each presenter may use live narration at the podium while the clip is playing or narration will be pre-recorded and embedded into the clip. The video presenters will take part in discussion sessions with questions from the audience.

- External Rhino: Opening and Closure, David W. Kim, MD  
- Endonasal: Incisions and Approaches, Abel-Jan Tasman, MD  
- Medial and Lateral Osteotomies, Steve Byrd, MD  
- Intermediate and Transverse Osteotomies, Steve Byrd, MD  
- Hump Reduction, Stephen W. Perkins, MD  
- Columellar Strut, Peter A. Hilger, MD  
- Spreader Graft, Oren Friedman, MD

4:40pm  **Break**

5:00pm  **VIDEO BLAST: Essential and Advanced Techniques, Part 2**  
- Tongue in Groove, Richard E. Davis, MD  
- Shield Graft, Yong Ju Jang, MD  
- Alar Width and Flare Reduction, Julian Rowe-Jones, MD  
- Alar Batten, Stephen S. Park, MD  
- Butterfly Graft, Benjamin C. Marcus, MD  
- Extended Spreader Grafts, David W. Kim, MD  
- LC Convexity Correction Sutures, Ronald P. Gruber, MD  
- In-line Caudal Septal Extension Grafts, Steven. J. Pearlman, MD  
- Caudal Septal Replacement, Tom D. Wang, MD  
- eLCG with LC Repositioning, Dean M. Toriumi, MD

6:00pm  **Panel: The Selfie, Self-Image, and Self-Esteem: The Rhinoplasty Patient in the Digital Social World**  
Moderator: Susanna Negovan  
Panelists: Laura Berman, LCSW, PhD; Steven H. Dayan, MD; David W. Kim, MD; and Nicole Pearl  
This panel focuses on how patients come to desire rhinoplasty. Susanna Negovan is editor and publisher of Splash, the Chicago Sun Times weekly magazine covering style and society. Other panelists may include patients and therapists. Discussion will cover common motivators for rhinoplasty and plastic surgery, both healthy and unhealthy. Special attention will be directed toward how the digital world and social media have changed how young people create their sense of self-identity and self-awareness—how perceptions of the self are increasingly influenced by a digital, social media facing identity, epitomized by the “selfie”.

7:00pm  **Welcome Reception**

All registered attendees are invited to attend the Welcome Reception on Thursday, May 14, 2015 at 7:00pm in the Exhibit Hall. This is an opportunity for you to mingle with your colleagues and meet new people. There will be nearly 50 exhibiting companies at this meeting who are all eager to show you their latest products and services. You may purchase Welcome Reception ticket(s) for your unregistered guest(s).
DAY 2. Friday, May 15, 2015

6:30am Breakfast Session: PRACTICE MANAGEMENT
Staff Management, Financial Benchmarks
Edward H. Farrior, MD

Fundamental Rhinoplasty Problems
The second day of the meeting centers around common primary rhinoplasty deformities or “problems” which surgeons face. Day 2 begins with this cluster of presentations which are subgrouped into general categories: the large nose, the crooked nose, the disproportionate nose, non-Caucasian rhinoplasty, functional problems, and reconstructive problems. Presentations will focus on showing students how to integrate the essential concepts and techniques established from the first day to successfully treat the problem in question. Other discussion points include avoidance of pitfalls, variations on technique, alternative treatments, and complications.

7:15am Opening Remarks
J. David Kriet, MD

The Large Nose
Moderator: Steven J. Pearlman, MD
7:20am Narrowing the Dorsum: Not Too Much, Not Too Little
Edward H. Farrior, MD
7:30am The Bulbous Tip: Nuances with Suture Control
Ronald P. Gruber, MD
7:40am The Bulbous Tip: Structural Modifications to Create Ideal Shape
Dean M. Toriumi, MD
7:55am Alar Base Excess: Basic and Advanced Concepts
Ronald P. Gruber, MD
8:05am Thick Skin: How do we Create Shape through a Thick Covering?
Roxana Cobo, MD
8:15am Dorsal Excess: Lowering the Dorsum Simply and Safely
J. Regan Thomas, MD
8:25am Dorsal Excess: Nuances and Avoidance of Pitfalls
Daniel G. Becker, MD

The Crooked Nose
Moderator: Steven J. Pearlman, MD
8:35am Osseous Deviations: Opening and Closing the Book On the Crooked Nose
Charles East, MD
8:45am Crooked Nose: Straightening Top to Bottom, Inside to Out
Steven R. Mobley, MD
8:55am Crooked Nose: Who Says You Can’t Straighten a Nose Endonasally?
Abel-Jan Tasman, MD
9:05am Questions
9:15am Break

The Dis-Proportioned Nose
Moderator: J. Regan Thomas, MD
9:45am Prevention is the Best Medicine: Avoiding Complications in Rhinoplasty
Volney Pitombo, MD
9:55am An Uplifting Approach to the Droopy Tip
Julian Rowe-Jones, MD
10:05am Making the Flat Tip Taller While Maintaining Smoothness and Symmetry
Vito C. Quatela, MD
10:15am Deprojecting the Tip with Control
Dirk Menger, MD
10:25am The Low Dorsum: My Odyssey in Searching for the Ideal Material
Yong Ju Jang, MD
10:35am The Low Dorsum: Creating Predictable Outcomes with Diced Cartilage
Abel-Jan Tasman, MD

Non-Caucasian Rhinoplasty
Moderator: J. Regan Thomas, MD
10:45am Asian Rhinoplasty
Yong Ju Jang, MD
10:55am Mestizo Rhinoplasty
Roxana Cobo, MD
11:05am African Rhinoplasty
Olivier Gerbault, MD
11:15am Middle Eastern Rhinoplasty
Fazil Apaydin, MD
11:25am Questions

11:35am Panel: The Rhinoplasty Patient’s Experience
A Global Perspective
Moderator: J. Regan Thomas, MD
Panelists: Roxana Cobo, MD; Charles East, MD;
Yong Ju Jang, MD; Dirk Menger, MD; and
Volney Pitombo, MD
This panel is not a collection of presentations covering the different surgical approaches to noses of different ethnicities. Instead, the panel will focus on the diverse processes through which patients from different parts of the world experience rhinoplasty—motivations, economics, logistic, aesthetic sensibilities, attitudes, etc. The panel will highlight the global and diverse nature of rhinoplasty and provide the audience a broad multicultural perspective.

12:25pm Special Lecture: Prevention is the Best Medicine: Ten Tips to Avoid Revision Rhinoplasty
Volney Pitombo, MD

12:45pm Lunch
DAY 2. Friday, May 15, 2015

1:45pm VIDEO BLAST: Fundamental Rhinoplasty Problems
Moderator: Oren Friedman, MD
This session will show in sequence the combination of techniques used to treat specific rhinoplasty problems. Many of the individual techniques are presented elsewhere in the meeting, so the footage will be appropriately edited to avoid overly focusing on any one technique. Instead the videos will focus on the interplay of the different techniques as well as any variations of techniques used to address the problem at hand.
- Wide Dorsum, Fazil Apaydin, MD
- Crooked Nose, Steven J. Pearlman, MD
- Under-projected Tip, Yong Ju Jang, MD
- Over-projected Tip, Abel-Jan Tasman, MD
- Dependent Tip, Bahman Guyuron, MD
- Bulbous Tip Thick Skin, Richard E. Davis, MD
- Bulbous Tip Thin Skin, Daniel G. Becker, MD
- The Deviated Nasal Tip, Olivier Gerbault, MD
- Questions

2:45pm Panel: Nasal Dorsum
Moderator: Richard E. Davis, MD
Panelists: Steve Byrd, MD; Ronald P. Gruber, MD; Peter A. Hilger, MD; Abel-Jan Tasman, MD; and Tom D. Wang, MD
Topics will include dorsal aesthetics and aesthetic relationships (supratip break, dorsal projection, height-width relationships, tip-dorsal relationships), dorsal reduction, dorsal augmentation with discussion of alternative options, pitfalls in dorsal surgery, etc.

3:45pm Special Lecture: Controlling the Dorsal Aesthetic Lines from Radix to Tip
Steve Byrd, MD

4:10pm Break

Breakout Session 1: Functional Rhinoplasty
Moderator: Theda C. Kontis, MD
4:40pm Nasal Valve in Depth
Oren Friedman, MD
4:55pm Causes and Prevention of Secondary Obstruction
Theda C. Kontis, MD
5:10pm External Valve: More than Just Batten Grafts
Benjamin C. Marcus, MD
5:20pm Complex Nasal Septal Problems
Sam P. Most, MD
5:30pm Don’t forget About the Butterfly Graft
Oren Friedman, MD
5:40pm Questions

5:50pm Breakout Panel: Look Better, Breath Better
Moderator: Theda C. Kontis, MD
Panelists: Oren Friedman, MD; Benjamin C. Marcus, MD; Sam P. Most, MD; and Stephen S. Park, MD
The panel will build on the lectures preceding the panel. Topics will include: avoidance of creating obstruction in rhinoplasty, correction of primary obstruction (septum, L strut, valves), variant anatomy related to functional problems, specific techniques with variant approaches, non traditional approaches, troubleshooting, etc.

Breakout Session 2: Reconstructive Rhinoplasty
Moderator: Stephen S. Park, MD
4:30pm Nasal Reconstruction: Perspective from Three Masters
Shan R. Baker, MD; Dirk Menger, MD; and Stephen S. Park, MD
5:00pm Cleft Lip Rhinoplasty: From Good to Great
Jonathan M. Sykes, MD
5:15pm Decision Making for Pediatric Patients with Nasal Problems
Dirk Menger, MD
5:30pm Questions

5:40pm Breakout Panel: From Broken to Fixed-- How to Treat the Traumatized Nose
Moderator: Ira D. Papel, MD
Panelists: Daniel G. Becker, MD; Charles East, MD; Fred G. Fedok, MD; Ronald P. Gruber, MD; and Steven R. Mobley, MD
Topics will include assessment, management, pitfalls, controversies, difficult situations, and complications regarding the post-traumatic nose (crooked nose, saddle deformity, collapsed nose).

6:30pm Adjournment
Advanced Rhinoplasty Problems and Complications
The third day of the meeting begins with consideration of difficult primary rhinoplasty deformities or “problems” which surgeons face. The first cluster of presentations discuss the challenges and strategies of treating these difficult problems. Presentations will discuss specifically why these deformities are difficult and present treatment strategies. Students will be given a clear understanding of the nuances and complexities of successful treatment and understand the pitfalls which can result from poor treatment. Other discussion points include avoidance of pitfalls, variations on technique, alternative treatments, and complications.

Later in the third day of the meeting, discussion shifts to complications, both in prevention during primary rhinoplasty as well as treatment in revision surgery. Discussion will go in depth about what goes wrong, how and why it happens, and how to reduce risk of the complication. Discussion of the strategy for correction during revision will cover analysis, risk assessment, and techniques.

9:00am Special Lecture: Sharing the Lessons I’ve Learned from 25 Years of Structural Rhinoplasty
Dean M. Toriumi, MD

9:45am Break

10:15am Panel: Tip Position and Shape: Solving Both Sides of the Equation
Moderator: Stephen W. Perkins, MD
Panelists: Richard E. Davis, MD; Norman J. Pastorek, MD; Abel-Jan Tasman, MD; and Dean M. Toriumi, MD
This is one of the richest topics in rhinoplasty. Because there are so many aspects of tip work, the moderator will cover topics for which there are multiple viewpoints allowing for discussion and counter point in this session. Topics include: pros and cons of the tongue in groove repositioning of the tip, challenging conventions in tip aesthetics, alternative methods to creating ideal tip shape for a few different types of noses (flat and weak, strong and bulbous, pinched revision). The moderator will present questions and scenarios through accompanying images, graphics or patient photos in this dynamic panel.

Complications and Revisions/Prevention and Treatment
Moderator: Tom D. Wang, MD

11:15am Why So Many Complications?
Pietro Palma, MD

11:30am Nasal Tip Lumps, Bumps, Depressions, and Asymmetries: Why do they Happen and What to do about them?
Bahman Guyuron, MD

11:45am Soft Tissue Triangle Problems: An Overlooked Stigma of Rhinoplasty
David W. Kim, MD

11:55am Avoiding and Treating Bony Defects and Deformities
Gilbert Nolst Trenité, MD

12:05am Alar Retraction and Soft Tissue Deficiency: The Role of Composite Grafts
Dean M. Toriumi, MD

12:25pm The Tip-Dorsum Relationship and its Role in the Polybeak Deformity
Steve Byrd, MD

12:35pm Questions

12:45pm Lunch
DAY 3. Saturday, May 16, 2015

Moderator: Shan R. Baker, MD
2:00pm  Lateral Wall Collapse: A Failure of Form and Function  
David W. Kim, MD
2:10pm  Middle Vault Problems: A Common Complication that Keeps Happening  
Andrew S. Frankel, MD
2:30pm  Effective Use of Rib Grafting  
Dean M. Toriumi, MD
2:50pm  Intra-Operative Disasters  
Shan R. Baker, MD
3:00pm  Questions

3:10pm  Panel: Complications. How to Avoid them and How to Deal with them  
Moderator: Shan R. Baker, MD
Panelists: Olivier Gerbault, MD; Bahman Guyuron, MD; Gilbert Nolst Trenité, MD; and Julian Rowe-Jones, MD
This important panel will help audience members gain an understanding of the causes, prevention, and treatment of various complications in rhinoplasty. Both primary and revision cases will be used as examples for discussion. Common rhinoplasty mistakes will be discussed. For a portion of the panel, each panelist will briefly present a mistake he/she made in a past rhinoplasty and discuss the sequelae. Other panelists will weigh in on their perspective of etiology and suggest treatment. The presenting panelist will then show how he or she treated the problem. The moderator will also lead focused discussion related to a variety of other difficult complication scenarios.

4:00pm  Break
4:30pm  Panel: Battle of the Masters: Controversies in Rhinoplasty  
Moderator: Dean M. Toriumi, MD
Panelists: Bahman Guyuron, MD; Pietro Palma, MD; Stephen W. Perkins, MD; and Abel-Jan Tasman, MD
This provocative panel will put expert against expert, covering a range of controversies in rhinoplasty. Using a debate format, this session will stimulate all of us to question why we do the things we do in rhinoplasty and consider alternatives to our assumptions.

5:30pm  VIDEO BLAST: Difficult Problems and Revision  
Moderator: Benjamin C. Marcus, MD
This session will show in sequence the combination of techniques used to treat the assigned rhinoplasty problem using appropriately edited videos. Many of the individual techniques are presented elsewhere in the meeting, so the footage will be appropriately edited to avoid being overly detailed about any one technique. The videos will focus on the interplay of the different techniques as well as any variations of techniques used to address the problem at hand.

Problems
- Excess Columellar Show, Gilbert Nolst Trenité, MD
- Deficient Columellar Show
- The Twisted Nose
- Saddle
- Cleft Lip Nose, Tom D. Wang, MD
- Short Nose
- Questions

Revision
- Alar Retraction
- The Collapsing Dorsum, Edward H. Farrior, MD
- Over-resected Dorsum and Middle Vault
- Over-resected Tip and Lateral Walls
- Bossae, Stephen W. Perkins, MD
- Polybeak
- Questions

7:00pm  Adjournment

Exhibition
The Exhibit Hall will be open starting on Thursday, May 14, 2015 and will close promptly after the lunch on Sunday, May 17, 2015. The exhibition will feature nearly 40 companies displaying their latest products and services. Breaks, lunches, and the Welcome Reception will be held in the Exhibit Hall.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Panel</th>
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<tbody>
<tr>
<td>6:30am</td>
<td><strong>Breakfast Session: Non Surgical Adjuncts to Rhinoplasty</strong></td>
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<td></td>
<td>Steven H. Dayan, MD</td>
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<td><em>Rhinoplasty: Out-of-the-Box</em></td>
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<td>The final day of the meeting covers a range of “non-traditional” topics that</td>
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<td></td>
<td>examine critical ideas affecting rhinoplasty, aesthetics, and the patient</td>
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<td>experience. Special lectures and panels are presented along with the afternoon</td>
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<td>cadaver lab and live surgery.</td>
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<td>7:15am</td>
<td>Opening Remarks</td>
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<td></td>
<td>Tom D. Wang, MD</td>
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<td>7:20am</td>
<td><strong>Breakout Session 1: Patient Expectations</strong></td>
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<td></td>
<td>Moderator: David W. Kim, MD</td>
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<tr>
<td>7:20am</td>
<td>Setting Expectations</td>
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<td></td>
<td>Peter A. Hilger, MD</td>
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<td>7:35am</td>
<td>Is Imaging Worth A Thousand Words?</td>
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<td>Andrew S. Frankel, MD</td>
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<td>7:45am</td>
<td>3-D Imaging</td>
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<td>Steven J. Pearlman, MD</td>
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<td>8:00am</td>
<td>The Unhappy Patient</td>
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<td>Jonathan M. Sykes, MD</td>
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<td>8:15am</td>
<td>Questions</td>
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<td>7:20am</td>
<td><strong>Breakout Session 2: Aesthetics and Culture</strong></td>
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<td>Moderator: Tom D. Wang, MD</td>
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<td>7:20am</td>
<td>Evolution of Beauty</td>
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<td>7:40am</td>
<td>Changing Nasal Aesthetics</td>
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<td>Gillian Dunlop, MD</td>
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<td>7:55am</td>
<td>Why is Beauty Important?</td>
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<td>Steven H. Dayan, MD</td>
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<td>8:15am</td>
<td>Questions</td>
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<tr>
<td>8:20am</td>
<td><strong>Panel: How to be a Better Rhinoplasty Surgeon</strong></td>
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<td>Moderator: Peter A. Hilger, MD</td>
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<td>Panelists: Pietro Palma, MD; Norman J. Pastorek, MD; Volney Pitombo, MD; M.</td>
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<td>Eugene Tardy, MD; and Dean M. Toriumi, MD</td>
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<td></td>
<td>This panel explores the process through which one</td>
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<td>becomes a better rhinoplasty surgeon. The panel is placed early in the</td>
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<td>program to inspire and guide students in their lifelong learning of</td>
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<td>rhinoplasty. Topics will include: why rhinoplasty is so difficult to learn</td>
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<td>and master, how best to begin with rhinoplasty as an inexperienced surgeon,</td>
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<td>specific strategies to accelerate the learning process, dealing with</td>
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<td>mistakes and being honest with oneself, commitment, rhinoplasty in training</td>
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<td>programs, etc.</td>
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<td>9:20am</td>
<td><strong>Special Lecture: Rhinoplasty and the Time Element</strong></td>
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<td>Bahman Guyuron, MD</td>
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<td>9:45am</td>
<td>Break</td>
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<tr>
<td>10:15am</td>
<td><strong>VIDEO BLAST: Pearls and Tricks</strong></td>
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<td>Moderator: David W. Kim, MD</td>
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<td>Rhinoplasty Pearls and Tricks Video Blast Session. In this session, very</td>
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<td>short (less than 30 second) clips will be shown demonstrating a specific</td>
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<td>“trick”, “helpful maneuver”, or “pearl” that aids you in rhinoplasty. In the</td>
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<td>spirit of “Vine”, the 6 second video based social media site, these clips</td>
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<td>show a tangible, and brief demonstration of useful maneuver.</td>
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<td>10:40am</td>
<td><strong>Special Lecture: Cartilage Conservation in Tip Surgery</strong></td>
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<td>Richard E. Davis, MD</td>
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<td>11:00am</td>
<td>**Panel: Rhinoplasty Evolution: How the Past and Present are Shaping the</td>
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<td>Future**</td>
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<td>Moderator: Tom D. Wang, MD</td>
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<td>Panelists: Steve Byrd, MD; Richard E. Davis, MD; Olivier Gerbault, MD;</td>
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<td>Bahman Guyuron, MD; and Steven J. Pearlman, MD</td>
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<td>This panel will focus on the evolution of rhinoplasty with a discussion on the</td>
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<td>most significant advances in rhinoplasty up to the present. The bulk of the</td>
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<td>session will center around current challenges in rhinoplasty for which we</td>
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<td>may be able to develop better solutions through science and engineering</td>
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<td>either in the near or distant future.</td>
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<td>12:00pm</td>
<td>Lunch</td>
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<td>12:00pm</td>
<td><strong>Breakout Session 1: Live Surgery</strong></td>
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<td>Moderator: David W. Kim, MD</td>
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<td>12:00pm</td>
<td>Rhinoplasty with Structural Grafting</td>
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<td>Dean M. Toriumi, MD, Chicago, IL</td>
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<td>Rhinoplasty surgeon Dean Toriumi, MD will perform live surgery from the 900</td>
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<td>North Michigan Surgery Center. The surgery will be telecast in real time to</td>
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<td>one of the lecture rooms and to the cadaver lab. A moderator will field</td>
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<td>questions for Dr. Toriumi during and after the surgery.</td>
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DAY 4 Sunday, May 17, 2015

Breakout Session 2: Cadaver Lab
Moderator: J. David Kriet, MD
1:00pm  Cadaver Lab
Expert faculty will be assigned to participants allowing for small group, hands-on teaching on fresh cadaver specimens. Selected faculty will also perform live prosections demonstrating specific advanced techniques. Digital and video presentation will accompany a dissection outline to guide students in the lab. Faculty to student ratio will be approximately 1:2. A telecast of the live surgery session with Dr. Toriumi will be shown during the Cadaver Lab.

Breakout Session 3: Looking at It Differently
Moderator: Benjamin C. Marcus, MD
2:00pm  Ultrasonic Rhinosculpture
Olivier Gerbault, MD
2:15pm  Illusions and Reality in Photography
Grant S. Hamilton, MD
2:30pm  Nasal Function: What is there Beyond Breathing?
Grant S. Hamilton, MD
2:45pm  Electro-Cautery Sculpting in Rhinoplasty
Steven R. Mobley, MD
3:00pm  Adhesives: An Alternative to Sutures
Benjamin C. Marcus, MD
3:15pm  The Angry Face
Norman J. Pastorek, MD
3:30pm  Endonasal versus External Rhinoplasty: What is there Left to Discuss?
Fred G. Fedok, MD
3:45pm  SAFE Protocol for Rhinoplasty in Children
Gilbert Nolst Trenité, MD
4:00pm  Rebuilding our Concept of Tip Aesthetics
Pietro Palma, MD
4:15pm  The Special Challenges of Endonasal Rhinoplasty
Stephen W. Perkins, MD
4:30pm  Questions
6:00pm  Meeting Adjourned

AAFPRS Video Learning Center
The popular AAFPRS Video Learning Center will be in the Exhibit Hall and will be open to all meeting attendees. The John Dickinson Memorial Library has over 275 procedural and instructional DVDs which you can preview at the meeting. You may also purchase the DVDs on-site and receive a 10% meeting discount. There will be BRAND NEW rhinoplasty DVDs at this meeting and they will be shown during the breaks.

For questions about any of the information contained in this brochure, please contact:
AAFPRS Foundation
310 S. Henry Street
Alexandria, VA 22314
Phone: (703) 299-9291
Fax: (703) 299-8898
E-mail: info@aafprs.org
Web site: www.aafprs.org

For program updates or to register on-line, visit the Academy’s Web site: www.aafprs.org.
ABOUT THE AAFPRS

ITS HISTORY
The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) was founded in 1964 and represents more than 2,500 facial plastic and reconstructive surgeons throughout the world. The AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA). The AAFPRS holds an official seat in the AMA House of Delegates and on the American College of Surgeons board of governors.

ITS MEMBERS
The majority of AAFPRS members and fellows are certified by the American Board of Otolaryngology-Head and Neck Surgery, which includes examination in facial plastic and reconstructive surgery procedures, and the American Board of Facial Plastic and Reconstructive Surgery. Other AAFPRS members are surgeons certified in ophthalmology, plastic surgery, and dermatology.

ITS PURPOSE
The AAFPRS was founded in 1964 as an autonomous professional society representing the specialty of facial plastic surgery. The mission of the AAFPRS is:

• To promote the highest quality facial plastic surgery through education, dissemination of professional information, and the establishment of professional standards;
• To achieve understanding and recognition of the specialty of facial plastic surgery by the medical profession, hospitals, and other medical care entities, legislative and regulatory bodies, and the public at large;
• To define facial plastic surgery as a specialty that requires intensive training and competence, embodies high ethical standards, artistic ideals, commitment to humanitarian service, and a desire to enhance the quality of human life;
• To serve as the public’s information source on facial plastic surgery; and
• To assist members in the practice of facial plastic and reconstructive surgery, guiding them in the delivery of high quality, cost-effective medicine and surgery.

With over 2,500 members, the Academy is the world’s largest international association of facial plastic surgeons and the only organization dedicated solely to the advancement of facial plastic and reconstructive surgery.

ABOUT THE AAFPRS FOUNDATION

In 1974, the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) was created to address the medical and scientific issues and challenges which confront facial plastic surgeons.

The AAFPRS Foundation established a proactive research program and educational resources for leaders in facial plastic surgery. Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

In the early 1990s, FACE TO FACE humanitarian programs were established so that AAFPRS members could use their skills and share their talent in helping the less fortunate individuals here and abroad.

FACE TO FACE: International brings AAFPRS members to third world countries where they treat children with facial birth defects and anomalies.

FACE TO FACE: The National Domestic Violence Project allows AAFPRS members to perform surgeries on survivors of domestic abuse here in the United States, who have received injuries to their faces.

The newest member to FACE TO FACE is Faces of Honor. This program offers free surgical care for soldiers who have been injured in the line of duty.

Mark your calendars for these upcoming AAFPRS Meetings

OCTOBER 1-3, 2015
Fall Meeting
Dallas, TX
Co-chairs: G. Richard Holt, MD, and Daniel G. Becker, MD

MARCH 2-5, 2016
Aging Face
Beverly Hills, CA
Co-chairs: Theda C. Kontis, MD; Stephen W. Perkins, MD; and Rami Batniji, MD
**Vertical Lengthening Chin Implant**  
*Designed by Barry L. Eppley, MD, DMD*

Although a vertical chin deficiency can exist in isolation, it typically occurs in conjunction with a receding profile.

Our new Vertical Chin Lengthening Implant is designed to help correct this weak three-dimensional condition.

The implant fits securely to the lower edge of the anterior jawline to provide a downward 45-degree chin extension as well as a strong projection in the horizontal plane.

The result is a more elongated face and triangular jawline-chin shape for your patient.

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**Anatomical Nasal Implant**  
*Designed by Nazih M. Haddad, MD*

The Anatomical Nasal Implant was specifically developed to provide a natural-looking tip and fullness to the nasal dorsum.

By supporting the nasal tip, the implant opens the columnellar labial angle.

As a result, the implant also promotes a more aesthetic balance between the nose and other facial features.

Benefits include tapered wings that easily drape over the dorsal sides for stability, and a dorsum tapered from top to nasal tip to preserve anatomically correct thickness.

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