On Site Program

Rejuvenation of the Aging Face

Sponsored by:

FACIAL PLASTIC SURGERY

Endorsed by:

THE AMERICAN SOCIETY FOR AESTHETIC PLASTIC SURGERY

February 4-8, 2014
Manchester Grand Hyatt, San Diego, CA

Co-directors:
Sam P. Most, MD
Keith A. LaFerriere, MD
H. Devon Graham, III, MD

Lab Director:
Charles Woodard, MD
Composite Facial Implants

Implantech, known and trusted for years by the facial aesthetics market, now manufactures Composite Facial Implants in our most popular silicone shapes.

Consisting of flexible silicone fully encased in expanded polytetrafluoroethylene (ePTFE), our Composite Facial Implants readily adapt to underlying bone and tissue. ePTFE has been shown to allow tissue attachment and provide further implant stabilization.

ePTFE Sheeting

In addition to our ePTFE coated implants, Implantech can also be your source for ePTFE sheeting.

Available in various sizes, our ePTFE sheeting is packaged sterile for your surgical needs.

Contact us today for more information.

Visit us at Table 17 to receive 100 Bonus Implantech Rewards Points!
Message from the Chairs

We are happy to welcome you to beautiful San Diego—an idyllic city of perfect weather, gorgeous beaches, and a wealth of attractions for visitors—as we host the 2014 Rejuvenation of the Aging Face meeting. We encourage you to enjoy the surroundings and the Manchester Grand Hyatt, a first class facility.

Our program has incorporated many of the masters of facial rejuvenation from multiple specialties: facial plastic surgery, dermatology, plastic surgery, and oculoplastic surgery are all represented. We have incorporated interactive, multi-disciplinary learning sessions to enhance your experience.

We have incorporated principles of evidence-based medicine into our program as much as possible.

Finally, we have several live demonstration programs and a rich dissection course, taught by the masters, to enhance learning. Our goal is to use interactive learning to enhance and deepen your understanding of the three-dimensional approach to facial rejuvenation. Hopefully you will leave with some new tools, a fresh outlook, and some happy memories of your stay in lovely San Diego.

About the Course

Rejuvenation of the Aging Face

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) presents this unique course which will showcase the knowledge and expertise of world renowned surgeons from the specialties of facial plastic surgery, plastic surgery, ophthalmology, and dermatology. Trend setting techniques in eyelid surgery, brow, forehead, and face lifting, laser resurfacing, rhinoplasty, implants and fillers will be addressed. Edited surgical videos will be incorporated throughout the course. A live demonstration of different fillers and a cadaver lab will take place as well.

Target Audience

The course is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

Accreditation and Credit Designation

The AAFPRS Foundation is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The AAFPRS Foundation designates this live activity for up to 37 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Learning Objectives

At the completion of this course, the participant should be able to:

- Describe the relevant factors involved in patient selection for facial rejuvenation surgery
- Discuss the various techniques available for facial rejuvenation
- Contrast traditional lifting and contemporary filling methods for rejuvenating the brow, eyelids, midcheek, face and neck
- Differentiate between the various injectable filler and neurolytic materials and their applications
- Discuss complication avoidance and treatment related to facial rejuvenation surgery
- Explain the current state of evidence in facial aesthetic surgery

Fundamentals Learning

Because they have been very popular in the last two meetings, we are pleased to, once again, offer two sessions focusing on the fundamentals of the aging face presented by some of the most respected and experienced surgeons in the field. Whether you are just starting to incorporate aging face surgery into your practice and want to learn from the masters or whether you are a 20 year veteran surgeon who wants to reinforce the solid foundation of your knowledge base, these sessions are for you. We have master facial plastic surgeons speaking about basic concepts on day 1. On day 2, we feature an Aging Face Laboratory. Other demonstrations will be techniques that you have always wanted to try but needed to see it live from the source. These courses will round out and deepen your understanding of the aging face in ways that make the remainder of the course more meaningful. Spanish translation will be provided for both of these sessions.
**Distinguished Faculty**

Peter A. Adamson, MD, FRCSC, Professor and Head, Divisions of Facial Plastic and Reconstructive Surgery, Department of Otolaryngology-Head and Neck Surgery, University of Toronto, Toronto, Ontario, Canada (Consultant: Allergan Canada)

Babak Azizzadeh, MD, Assistant Clinical Professor, UCLA, Beverly Hills, CA (Other: Royalty: Elsevier, Springer; Research Support: Myoscience, Galderma, Ulthera; Stock Purchase: Myoscience)

Shan R. Baker, MD, University of Michigan, Ann Arbor, MI (*)

Rami K. Batniji MD, Newport Beach, CA (Material, Speakers Bureau: Allergan, Consultant: Invuity, Consultant, Material, Speakers Bureau: Bien Air Surgery)

Amid D. Bhrany, MD, Assistant Professor, University of Washington, Seattle, WA (*)

William J. Binder, MD, Assistant Clinical Professor, Department of Head & Neck Surgery, UCLA, Los Angeles, Los Angeles, California, USA (*)

Edward D. Buckingham, MD, Director, Buckingham Center for Facial Plastic Surgery, Austin, TX (*)

Andrew C. Campbell, MD, Mequon, WI (Speakers Bureau: Allergan, Sciton, Ulthera, BTL Aesthetics)

Paul J. Carniol MD, Clinical Professor and Director Facial Plastic Surgery, Rutgers New Jersey Medical School, Summit, NJ (Speakers Bureau: Allergan, Cutera, Ellman, Medicis)

Donn R. Chatham, MD, Louisville, KY (*)

Louis M. DeJoseph, MD, Premier Image Cosmetic & Laser Surgery, Atlanta, GA (Consultant, Speakers Bureau: Merz; Consultant, Speakers Bureau, Trainer: Allergan)

Tracy Drumm, MD, Chicago, IL (Consultant: IF Marketing)

J. Kevin Duplechain, MD, LaFayette, LA (Other: Founder: Cutagenesis; Speakers Bureau: Allergan, Valeant, Lumenis)

Edward H. Farrior, MD, Associate Clinical Professor Department of Otolaryngology, University of South Florida, Tampa, FL (*)

Fred G. Fedok, MD, Professor and Chief-FPS-OTO/HNS, Pennsylvania State University, Hershey, PA (Speakers Bureau: AO)

Rebecca Fitzgerald MD, Clinical Instructor, UCLA Department of Medicine, Los Angeles, CA (Consultant, Speakers Bureau: Allergan, Medicis, Valeant; Consultant: Merz)

Albert J. Fox, MD, North Dartmouth, MA (*)

M. Sean Freeman, MD, Director, Center for Facial Plastic & Laser Surgery, Charlotte, NC (*)

Barry L. Friedberg, MD, A.M.C., Newport Beach, CA (*)

Mark J. Glasgold, MD, Rutgers University Medical School, Highland Park, NJ (*)

Robert Alan Goldberg, MD, UCLA, Los Angeles, CA (Grant, Research Support: Merz; Research Support: Medicis, Alcon)

Mitchel P. Goldman, MD, Clinical Professor of Dermatology, University of California, San Diego, CA (Material, Research Support, Consultant, Stock Purchase: Lumenis; Material, Research Support: Cynosure/Palomar, Solta, Candela/Syneron; Material: Sciton)

Neil A. Gordon, MD, Director, Head & Neck Aesthetic Surgery, Clinical Assistant Professor of Surgery, Yale School of Medicine, New York, NY (*)

H. Devon Graham, III, MD, Ochsner Medical Center, New Orleans, LA (*)

Launa Hankins, Sr. Practice Consultant, Los Angeles, CA (Other: Employee: Allergan)

Jill L. Hessler, MD, Adjunct Clinical Faculty, Stanford University, Palo Alto, CA (Consultant, Speakers Bureau: Allergan, Valeant/Medicis; Consultant: Ulthera)

Ranella Hirsch, MD, Department of Dermatology, Boston University School of Medicine, Boston, MA (Consultant: L'Oreal USA, Unilever)

Jon Hoffenberg, Co-Founder, Yellow Telescope, Miami, FL (Owner: Yellow Telescope)

Lisa Ishii, MD, Assistant Professor, Johns Hopkins School of Medicine, Baltimore, MD (*)

Andrew A. Jacono, MD, Albert Einstein College of Medicine, New York, NY (*)

Amir Karam, MD, San Diego, CA (Speakers Bureau: Allergan)
Distinguished Faculty

Gregory S. Keller, MD, Clinical Professor of Surgery, UCLA, Los Angeles, CA (Material, Grant, Research Support, Speakers Bureau: ThermiAesthetics; Material, Grant, Speakers Bureau: Eclipse Medical; Material, Speakers Bureau: Microaire)

Edmon Khoury, MD, Denver, CO (*)

Matthew A. Kienstra, MD, Clinical Faculty, University of Missouri-Columbia, Mercy Healthcare, Springfield, MO (*)

Don O. Kikkawa MD, Professor and Chief, Division of Ophthalmic Plastic and Reconstructive Surgery, Department of Ophthalmology, University of California, San Diego, LaJolla, CA (Advisory Board: Bausch and Lomb)

Theda C. Kontis, MD, Assistant Professor, Johns Hopkins Medical Institutions, Baltimore, MD (Speakers Bureau: Allergan, Viora; Speakers Bureau, Injector Trainer: Valeant)

Bill Koontz, Surgeon’s Advisor, Miami, FL (*)

Keith A. LaFerriere, MD, Clinical Professor, University of Missouri, Springfield, MO (*)

Samuel M. Lam, MD, Dallas, TX (*)

Wayne F. Larrabee Jr., MD, Clinical Professor, University of Washington, Seattle, WA (*)

Paul L. Leong, MD, Pittsburgh, PA (*)

J. William Little, MD, Clinical Professor of Plastic Surgery, Georgetown University, Washington, DC (*)

Corey S. Maas, MD, Associate Clinical Professor, UCSF, San Francisco, CA (Grant, Research Support, Consultant: Medicis, Merz; Consultant, Shareholder: Allergan)

Devinder S. Mangat, MD, Cincinnati, OH (*)

Timothy J. Marten, MD, Founder and Director, Marten Clinic of Plastic Surgery, San Francisco, CA (*)

Alisha R. Merlo, Senior Alphaeon Excellence Partner, Alphaeon Corporation, Sacramento, CA (Stock Purchase, Other: Employee: Alphaeon Corporation)

Philip J. Miller, MD, Assistant Professor, New York University, New York, NY (*)

Amir Moradi, MD, Vista, CA (Research Support, Consultant, Speakers Bureau: Merz, Allergan, Medicis)

Mary Lynn Moran, MD, Woodside, CA (*)

Sam P. Most, MD, Chief, Division of Facial Plastic & Reconstructive Surgery, Stanford University School of Medicine, Stanford, CA (*)

Foad Nahai, MD, Professor, Plastic Surgery, Emory University, Atlanta, GA (Other: Royalties: Elsevier, QMP, Springer)

Tanuj Nakra, MD, Texas Oculoplastic Consultants, Austin, TX (*)

Vic A. Narurkar MD, FAAD, Chairman of Dermatology, Director and Founder, California Pacific Medical Center, Bay Area Laser Institute, San Francisco, CA (Research Support: Allergan, Solta Medical, Merz Aesthetics, Zeltiq; Consultant: Myoscience, Philips)

William E. O’Mara, MD, Beaumont, TX (*)

Ira D. Papel, MD, Associate Professor, The Johns Hopkins University, Baltimore, MD (*)

Norman J. Pastorek, MD, Clinical Professor, Facial Plastic Surgery, New York Presbyterian Hospital, Wieu Cornell Center, New York, NY (*)

Stephen W. Perkins, MD, President, Meridian Plastic Surgery Center; Clinical Associate Professor, Department of Otolaryngology-Head and Neck Surgery, Indiana University School of Medicine, Indianapolis, IN (*)

Vito C. Quatela, MD, Associate Professor, Department of Otolaryngology, University of Rochester, Rochester, New York (*)

Scott B. Roofe, MD, Tripler Army Medical Center - US Army, Honolulu, HI (*)

Michael Rose, Mojo Medical Labs, Irving, TX (*)

Andrew H. Rosenthal, MD, Plastic Surgeon, Sanctuary Medical Center, Boca Raton & Palm Beach Gardens, FL (Consultant, Speakers Bureau: Lifecell)

E. Victor Ross, MD, Scripps Clinic, San Diego, CA (Research Support, Consultant: Cynosure; Research Support, Consultant, Speakers Bureau: Lumenis; Consultant: Lutronic, Syneron, Cutera)

Renato Saltz, MD, Salt Lake City, UT (*)

Jonathan M. Sykes, MD, Professor and Director Facial Plastic Surgery, University of California, UC Davis Medical Center, Sacramento, CA (Speakers Bureau: Medicis, Valeant, Research Support: Kythera, Other: Allergan)
Distinguished Faculty

Edward O. Terino MD, Medical Director, Plastic Surgery Institute of Southern California, Agoura Hills, CA (Consultant, Stock Purchase, Speakers Bureau: Implantech Corp.)

J. Regan Thomas, MD, Lederer Professor and Chairman, Dept. of Otolaryngology-Head & Neck Surgery, University of Illinois, Chicago, IL (*)

William H. Truswell, MD, Northampton, MA & Charleston, SC; Clinical Instructor, The University of Connecticut School of Medicine, Division of Otolaryngology, Department of Surgery, Farmington, CT (*)

Tom D. Wang, MD, Professor, Facial Plastic and Reconstructive Surgery, Oregon Health & Science University, Portland, OR (*)

Edwin F. Williams, III, MD, Clinical Medical Professor, Albany Medical College, Albany, NY (Stock Purchase: Allergan)

Charles R. Woodard MD, Assistant Professor of Facial Plastic and Reconstructive Surgery, Duke University Medical Center, Durham, NC (*)

(*) Nothing to Disclose

Registration Hours

Grand Foyer
Monday, February 3, 2014 2:00pm - 5:00pm
Tuesday, February 4, 2014 7:00am - 6:00pm
Wednesday, February 5, 2014 7:00am - 5:00pm
Thursday, February 6, 2014 7:00am - 4:30pm
Friday, February 7, 2014 7:00am - 4:30pm
Saturday, February 8, 2014 7:00am - 12:00pm

Exhibition

Grand Hall A
The Exhibit Hall will open starting on Tuesday, February 4, 2014 for the Welcome reception and will end on Friday, February 7, 2014 after the afternoon break. The exhibition will feature our loyal exhibitors displaying their latest products and services. Breaks, lunches, and the Welcome Reception will be held in the Exhibit Hall.

Welcome Reception

Grand Hall A
All registered physicians and guests are invited to the Welcome Reception on Tuesday, February 4, 2014, 6:30pm-7:30pm in the Exhibit Hall. Those guests not registered for the meeting but who want to attend the reception, may purchase a ticket at the registration desk.

Meeting Site

Experience San Diego, California hotel living on a grand scale at Manchester Grand Hyatt San Diego (1 Market Place, San Diego, CA 92101; phone (619) 232-1234.)

The best of San Diego is right outside the door. Wake to the sun sparkling off San Diego Bay, indulge in breakfast on the boardwalk at Sally's, then head out to Seaport Village or enjoy a coastal cruise, a walk through the Gaslamp Quarter or a day at San Diego Zoo, SeaWorld or Balboa Park. Later, look forward to great night's sleep in our Respire Hypo Allergenic Rooms.

LEARN

The Educational and Research Foundation for the AAAPRS announces a world class learning and information center for members: Lifetime Educational And Research Network (LEARN). Come by the AAFPRS Foundation Table outside the meeting room to try out the new LEARN Web site. Karen Sloat will be there to personally assist members with setting up their own accounts and demonstrate the capabilities and functionality of the system.

The LEARN Web site will offer members CME courses on-line, DVD's from John Dickinson Library and educational webinars. In addition, information will be provided, including current and upcoming activities, relevant articles about the profession and spotlight areas of interest.

The most exciting aspect of the portal is CME360. This tool provides the capability for members to build an educational curriculum to meet their specific needs, maintain a printable transcript of all completed activities and print Certificates of Completion as needed.
Day 1--Tuesday, February 4, 2014

**MORNING SESSION** (Grand Hall C)
**FUNDAMENTALS LEARNING PART I**
*Basic Principles of the Aging Face*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:50am</td>
<td>Introduction and Welcome Remarks</td>
<td>Sam P. Most, MD</td>
</tr>
<tr>
<td>8:00am</td>
<td>Evolution of Beauty in a Multicultural World</td>
<td>J. Regan Thomas, MD</td>
</tr>
<tr>
<td>8:20am</td>
<td>Brow Lifting/Forehead Anatomy</td>
<td>Jonathan M. Sykes, MD</td>
</tr>
<tr>
<td>8:40am</td>
<td>Upper Lid Blepharoplasty: The Basics</td>
<td>Norman J. Pastorek, MD</td>
</tr>
<tr>
<td>9:10am</td>
<td>Lower Lid Blepharoplasty: The Basics</td>
<td>Norman J. Pastorek, MD</td>
</tr>
<tr>
<td>9:30am</td>
<td>Midface Lifting: An Introduction</td>
<td>Vito C. Quatela, MD</td>
</tr>
<tr>
<td>9:50am</td>
<td>Rhyditectomy: Evolution of a Technique</td>
<td>Ira D. Papel, MD</td>
</tr>
<tr>
<td>10:10am</td>
<td>Volumization in Facial Rejuvenation: The Basics</td>
<td>Mark J. Glasgold, MD</td>
</tr>
<tr>
<td>10:30am</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>11:00am</td>
<td>Interactive Panel: Aging Face Surgery Rapid Fire</td>
<td>Sam P. Most, MD; Ira D. Papel, MD; Norman J. Pastorek, MD; Jonathan M. Sykes, MD; J. Regan Thomas, MD</td>
</tr>
</tbody>
</table>

12:15pm Lunch

**AFTERNOON SESSION** (Grand Hall B)
**Workshop: Aging Face Innovations**
Moderators: Paul J. Carniol, MD and Andrew C. Campbell, MD

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30pm</td>
<td>Laser Treatment of Scars</td>
<td></td>
</tr>
<tr>
<td>1:40pm</td>
<td>Gizmos, Gimmick or Great: Evaluating New Technology</td>
<td>Donn R. Chatham, MD</td>
</tr>
<tr>
<td>1:50pm</td>
<td>Laser Treatment of Tattoos</td>
<td>Louis M. DeJoseph, MD</td>
</tr>
<tr>
<td>2:00pm</td>
<td>Latest Skin Resurfacing Innovations</td>
<td>E. Victor Ross, MD</td>
</tr>
<tr>
<td>2:10pm</td>
<td>Latest Non-Resurfacing Laser Innovations</td>
<td>Mitchell Goldman, MD</td>
</tr>
<tr>
<td>2:20pm</td>
<td>Panel: What Treatment Do You Recommend for these Patients?</td>
<td>Paul J. Carniol, MD; Andrew C. Campbell, MD; Jill L. Hessler, MD; Theda C. Kontis, MD; Philip J. Miller, MD</td>
</tr>
<tr>
<td>3:10pm</td>
<td>Laser Procedures Ethnic Skin</td>
<td>Scott B. Roofe, MD</td>
</tr>
<tr>
<td>3:20pm</td>
<td>Avoiding and Managing Laser Complications</td>
<td>Raynella Hirsch, MD</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Break</td>
<td></td>
</tr>
</tbody>
</table>

**AAFPRS Video Learning Center**

The popular AAFPRS Video Learning Center is in the Exhibit Hall and is open to all meeting attendees. The John Dickinson Memorial Library has over 300 procedural and instructional DVDs performed by the experts themselves.

BRAND NEW RELEASED AT THIS MEETING include a blepharoplasty by Richard Anderson, MD and a laser DVD.

Show special is a 10 percent discount. Purchase 3 or more DVDs and save even more. The DVDs are available here for you to take home today.
Day 1--Tuesday, February 4, 2014

MORNING SESSION (Grand Hall B)
Workshop: Facial Volumization Part I

7:50am Introduction
Amir Moradi, MD and Mary Lynn Moran, MD

8:00am Fundamentals and Anatomy
Rebecca Fitzgerald, MD

8:30am Filling the Tear Trough Made Easy
Louis M. DeJoseph, MD

8:45am Autologous Fat Grafting: Video Technique and Long Term Results
Edward D. Buckingham, MD

9:00am Hyaluronic Acid Fillers: Pearls and Pitfalls
Mary Lynn Moran, MD

9:15am Upper Lid Enhancement Using HAs
Amir Moradi, MD

9:30am Facial Volume Analysis and Filler Preference by Site
Fred G. Fedok, MD

9:45am Facial Volumization with PLLA and Autologous Fat
Jonathan M. Sykes, MD

10:00am Volumization of Temples: Results of a 12-Month, IRB Approved Study
Amir Moradi, MD

10:15am Q & A

10:30am Break

11:00am Live Demonstrations

12:15pm Lunch

AFTERNOON SESSION (Grand Hall C)
Workshop: Practice Management Part I

1:30pm Internet: Google's New Rules
Bill Koontz

1:50pm Customer Relations and Sales Management
Alisha R. Merlo

2:10pm The Availability Heuristic: Properly Utilizing Data to Avoid the Misdemeanors of Management
Jon Hoffenberg

2:20pm Q & A

2:30pm Digital Marketing
Michael Rose

2:50pm Unlocking the Secret Code for Word of Mouth Marketing
Tracy Drumm

3:00pm ROE Powers ROI
Michael Rose

3:20pm Q & A

3:30pm Break

4:00pm Practical Pearls: Rapid Fire Session
Andrew C. Campbell, MD; Louis M. DeJoseph, MD; Tracy Drumm; Jon Hoffenberg; Samuel M. Lam, MD; Paul L. Leong, MD; Alisha R. Merlo; Philip J. Miller, MD; Andrew Rosenthal, MD; Vito C. Quatela, MD; Michael Rose; and Edwin F. Williams, III, MD

5:00pm Interactive Panel: Practice Management
Moderator: Samuel M. Lam, MD
Panelists: Louis M. DeJoseph, MD; Tracy Drumm; Philip J. Miller, MD; Andrew Rosenthal, MD; Vito C. Quatela, MD; Michael Rose; and Edwin F. Williams, III, MD

5:00pm Ideas for 1 Million Growth in One Year
Jon Hoffenberg

5:30pm Business Structure and Profit Centers
Edwin F. Williams, III, MD

6:00pm Adjournment

6:30pm Welcome Reception in the Exhibit Hall
(Grand Hall A)

Disclaimer
Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.
# ALL DAY SESSION (Grand Hall C)

**FUNDAMENTALS LEARNING PART II**

**Aging Face Laboratory** (additional fee)

Director: Charles R. Woodard, MD

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15am</td>
<td>Introduction and Setup</td>
</tr>
<tr>
<td>7:30am</td>
<td>Upper and Lower Blepharoplasty Ptosis Repair</td>
</tr>
<tr>
<td>9:00am</td>
<td>Midface/SOOF Lifting</td>
</tr>
<tr>
<td>10:15am</td>
<td>Break in Exhibit Hall (Grand Hall A)</td>
</tr>
<tr>
<td>10:45am</td>
<td>Endoscopic Midface Lift</td>
</tr>
<tr>
<td>11:30am</td>
<td>Endoscopic Browlift</td>
</tr>
<tr>
<td>12:00pm</td>
<td>Lunch in the Exhibit Hall (Grand Hall A)</td>
</tr>
<tr>
<td>1:30pm</td>
<td>Facial Implants</td>
</tr>
<tr>
<td>2:15pm</td>
<td>Deep Plane Face Lifting</td>
</tr>
<tr>
<td>3:15pm</td>
<td>Break in Exhibit Hall (Grand Hall A)</td>
</tr>
<tr>
<td>3:45pm</td>
<td>My Approach to Face Lifting</td>
</tr>
<tr>
<td>5:00pm</td>
<td>Adjournment</td>
</tr>
</tbody>
</table>

# MORNING SESSION--Room 2 (Grand Hall B)

**Workshop: Practice Management Part II**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:40am</td>
<td>Introduction</td>
</tr>
<tr>
<td>7:50am</td>
<td>The 5 Pillars of a Successful Cosmetic Facial Plastic Surgery Practice</td>
</tr>
<tr>
<td>8:05am</td>
<td>Developing Profit Centers</td>
</tr>
<tr>
<td>8:25am</td>
<td>Leadership Principles</td>
</tr>
<tr>
<td>8:40am</td>
<td>Excellence in the Patient Journey</td>
</tr>
<tr>
<td>9:00am</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>9:15am</td>
<td><strong>Interactive Panel: Practice Management Pearls Rapid Fire</strong></td>
</tr>
<tr>
<td>10:15am</td>
<td>Break in Exhibit Hall (Grand Hall A)</td>
</tr>
</tbody>
</table>

# AFTERNOON SESSION (Grand Hall B)

**Workshop: Facial Volumization Part II**

Moderators: Mary Lynn Moran, MD and Amir Moradi, MD

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00pm</td>
<td>Aesthetic Dermatological Complications</td>
</tr>
<tr>
<td>1:15pm</td>
<td>Complications</td>
</tr>
<tr>
<td>1:30pm</td>
<td>Voluma and Volumization</td>
</tr>
<tr>
<td>1:45pm</td>
<td>Autologous Fat Grafting Simplified</td>
</tr>
<tr>
<td>2:00pm</td>
<td>What is Primarily Important: Facial Fillers or Alloplastic Implants or a Combination?</td>
</tr>
<tr>
<td>2:15pm</td>
<td><strong>Interactive Panel: Volumization</strong></td>
</tr>
<tr>
<td>3:15pm</td>
<td>Break in Exhibit Hall (Grand Hall A)</td>
</tr>
<tr>
<td>3:45pm</td>
<td>Things You Didn't Know You Could Do With a Needle: Latest Update on Facial Fillers</td>
</tr>
<tr>
<td>4:00pm</td>
<td>Hyperkinetic Lines and Musculature in the Aging Face: Strategic Employment of Neuromodulators</td>
</tr>
<tr>
<td>4:15pm</td>
<td>Peri-Orbital Fat Grafting: A New Paradigm for Rejuvenation of the Eyelids</td>
</tr>
<tr>
<td>4:45pm</td>
<td>Live Demonstrations</td>
</tr>
<tr>
<td>6:00pm</td>
<td>Adjournment</td>
</tr>
</tbody>
</table>
Day 3—Thursday, February 6, 2014

**MORNING SESSION** (Grand Hall B)

*Brows and Upper Lids*

Moderator: Jonathan M. Sykes, MD

7:00am  Anatomy and Aesthetics
        Jonathan M. Sykes, MD

7:12am  Endoscopic Forehead Lift
        Stephen W. Perkins, MD

7:24am  Trichophytic Forehead Lift
        Peter A. Adamson, MD

7:36am  Endoforehead with Pretrichial Modification
        Devinder S. Mangat, MD

7:48am  Endobrow with Surgical Adhesives
        Corey S. Maas, MD

8:00am  Alternatives to Forehead Rejuvenation
        Shan R. Baker, MD

8:15am  18-Year Experience on Endoscopic Forehead Lift
        Guest Speaker: Renato Saltz, MD

8:45am  Interactive Panel Discussion: A Case That Taught Me a Lesson
        Moderator: Stephen W. Perkins, MD
        Panelists: Peter A. Adamson, MD; Robert A. Goldberg, MD; Devinder S. Mangat, MD; Renato Saltz, MD; and Jonathan M. Sykes, MD

9:45am  Break in Exhibit Hall (Grand Hall A)

10:12am Endobrowlift
        M. Sean Freeman, MD

10:24am Brow Pexy
        Andrew C. Campbell, MD

10:36am Non-Endobrow Forehead Rejuvenation
        Donn R. Chatham, MD

10:48am Blepharoplasty
        Wayne F. Larrabee, Jr., MD

11:00am Fat Repositioning vs. Fat Removal in Lower Blepharoplasty
        Fred G. Fedok, MD

11:12am My Approach to Blepharoplasty
        Edward H. Farrior, MD

11:30am Aesthetic Inter-Dependence of the Eyebrows and the Mid-Face and Orbit: Redefining Our Goals for Rejuvenation of the Forehead and Brow
        Guest Speaker: Timothy J. Marten, MD

12:00pm Lunch in the Exhibit Hall (Grand Hall A)

---

**AFTERNOON SESSION** (Grand Hall B)

*Lower Lids and Midface*

Moderator: Fred G. Fedok, MD

1:00pm  Comprehensive Approach to Lower Blepharoplasty
        Tanuj Nakra, MD

1:24pm  SOOF Lift Blepharoplasty: A 10 Year Review
        M. Sean Freeman, MD

1:36pm  Revision Blepharoplasty
        Don O. Kikkawa, MD

1:48pm  Endoscopic Midface Lifting: Looking Back on a Procedure that's Approaching Middle Age
        Vito C. Quatela, MD

2:00pm  Midface Implants
        William J. Binder, MD

2:12pm  Lower Lid Blepharoplasty Combined with Midface Lift
        Guest Speaker: Foad Nahai, MD

2:45pm  Interactive Panel Discussion: Treatment of the Lower Lid/Midface Complex
        Moderator: Edward H. Farrior, MD
        Panelists: M. Sean Freeman, MD; Don O. Kikkawa, MD; Foad Nahai, MD; Tanuj Nakra, MD; and Vito C. Quatela, MD

3:30pm  Break in the Exhibit Hall (Grand Hall A)

4:00pm  Lower Eyelid Canthopexy: An Adjunct to Successful Facial Rejuvenation Surgery
        J. Kevin Duplechain, MD

4:12pm  Customized Diagnosis and Detailed Planning for Periorbital Surgery
        Robert A. Goldberg, MD

4:36pm  Fat Transplantation Lower Blepharoplasty
        Shan R. Baker, MD

4:48pm  Modern Pinch Technique Blepharoplasty
        J. Regan Thomas, MD

5:00pm  Interactive Panel Discussion: Risk and Complications
        Moderator: Robert A. Goldberg, MD
        Panelists: Shan R. Baker, MD; Foad Nahai, MD; Tanuj Nakra, MD; and J. Regan Thomas, MD

6:00pm  Adjournment
Day 4—Friday, February 7, 2014

MORNING SESSION (Grand Hall B)
Midface to Jawline
Moderator: Neil A. Gordon, MD

7:00am The Anatomy of Facial Aging
Neil A. Gordon, MD

7:12am High SMAS Facelift with Extended Platysmal Suspension: Patient Selection and Technique
Paul L. Leong, MD

7:24am Limited Face Lifting: When, What, Where and How?
Edward D. Buckingham, MD

7:36am Utilizing a New Classification of Midfacial Aging to Direct Midface Rejuvenation Surgery: When to Fill, When to Lift, and When to do Both?
Andrew A. Jacono, MD

7:48am Multiplane Rhytidectomy
Shan R. Baker, MD

8:00am What Kind of Facelift Should You Perform? Applying Anatomy to Aesthetics
Jonathan M. Sykes, MD

8:12am High SMAS Facelift
Guest Speaker: Timothy J. Marten, MD

8:45am Interactive Panel Discussion: Rhytidectomy: My Approach When I Started and My Approach Today: Has It Changed, If So, Why?
Moderator: Jonathan M. Sykes, MD
Panelists: Shan R. Baker, MD; Edward D. Buckingham, MD; Neil A. Gordon, MD; Timothy J. Marten, MD; and Edwin F. Williams, III, MD

9:45am Break in Exhibit Hall (Grand Hall A)

10:15am Surgical Rejuvenation of the Midface - Is There Still a Role in the 21st Century
Edwin F. Williams, III, MD

10:39am The Vertical Extended SMAS Midface Lift
William J. Binder, MD

10:51am Integrating Face Lifting and Volume Rejuvenation
Mark J. Glasgold, MD

11:03am Anatomy of the Midface: Implications for Midfacial Rejuvenation
Wayne F. Larrabee, Jr., MD

11:15am Addressing the Midface During Rhytidectomy
M. Sean Freeman, MD

11:30am Architectural (Volume-neutral) Facelift
Guest Speaker: J. William Little, MD

12:00pm Lunch in the Exhibit Hall (Grand Hall A)

AFTERNOON SESSION (Grand Hall B)
Moderator: Edmon Khoury, MD

1:00pm Evidence-Based Approach to Facelift Surgery
Andrew A. Jacono, MD

1:12pm How to Achieve a Consistently Good Jawline
Stephen W. Perkins, MD

1:24pm Unraveling the Mystery of the Aging Upper Neck: Reliable Algorithmic Approaches
Fred G. Fedok, MD

1:36pm Modified Deep Plane Facelift: Why it Works for Me
Peter A. Adamson, MD

1:48pm Submentoplasty Techniques with and without Facelift
Ira D. Papel, MD

2:00pm Perioral Rejuvenation with Stomopexy
Guest Speaker: J. William Little, MD

2:30pm Interactive Panel Discussion: The Most Challenging Jawline Neck I've Faced and Lessons Learned
Moderator: Stephen W. Perkins, MD
Panelists: Peter A. Adamson, MD; Wayne F. Larrabee, Jr., MD; J. William Little, MD; and Ira D. Papel, MD

3:30pm Break in the Exhibit Hall (Grand Hall A)

4:00pm Sometimes Less is More: Is a Deep Plane Lift Really the Best for Our Patients?
Tom D. Wang, MD

4:12pm What To Do and What Not To Do: Limitations and Complications of Face Lifting
Shan R. Baker, MD

4:24pm Avoiding Complications: My Approach to Safe and Reliable Facelift Surgery
William H. Truswell, MD

4:36pm Deep Procedures in the Neck: Are the Risks Worth the Rewards?
Guest Speaker: Fohad Nahai, MD

5:10pm Interactive Panel: Risks and Complications
Moderator: William H. Truswell, MD
Panelist: Shan R. Baker, MD; Foad Nahai, MD; Jonathan M. Sykes, MD; and Tom D. Wang, MD

6:30pm Adjournment
Day 5—Saturday, February 8, 2014

MORNING SESSION (Grand Hall B)
New Horizons
Moderator: Gregory S. Keller, MD

7:00am The Future of Facial Plastic Surgery
Peter A. Adamson, MD

7:12am Perception of the Aging Face: An Evidence-Based Analysis
Lisa M. Ishii, MD

7:24am Anesthesia in Cosmetic Medicine
Barry L. Friedberg, MD

7:48am The New Injectables: A Critical Assessment
Corey S. Maas, MD

8:00am Innovative Use of Micro-Cannulas for Injecting Facial Fillers
Paul L. Leong, MD

8:12am Myomodulators 2013: Update on Products and Strategies
Corey S. Maas, MD

8:24am Non-invasive Fat Reduction
Vic A. Narurkar, MD

8:45am Interactive Panel: New Horizons in Facial Plastic Surgery: One Innovation I know I Will See in the Next 10 Years
Moderator: Lisa M. Ishii, MD
Panelists: Peter A. Adamson, MD; Paul L. Leong, MD; and Corey S. Maas, MD

9:45am Break

10:00am Evidence-Based Skin Care
Lisa M. Ishii, MD

10:12am Quality and Safety in Cosmetic Facial Surgery
Lisa M. Ishii, MD

10:24am Ultrasound Energy Transduction for Facial Rejuvenation
Andrew C. Campbell, MD

10:36am Innovative Technologies for Treatment of Dynamic Rhytids
Gregory S. Keller, MD

10:48am Botulinum Toxin Injection in the Superior Aspect of DAO: Defying the Common Belief
Amir Moradi, MD

11:00am Interactive Panel: Ethics of New Technology: Risks and Complications
Moderator: Amir Moradi, MD
Panelists: Amit Bhrany, MD and Andrew C. Campbell, MD

12:00pm Adjournment

ABOUT THE AAFPRS
ITS HISTORY
The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) was founded in 1964 and represents more than 2,500 facial plastic and reconstructive surgeons throughout the world. The AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA). The AAFPRS holds an official seat in the AMA House of Delegates and on the American College of Surgeons board of governors.

ITS MEMBERS
The majority of AAFPRS members and fellows are certified by the American Board of Otolaryngology-Head and Neck Surgery, which includes examination in facial plastic and reconstructive surgery procedures, and the American Board of Facial Plastic and Reconstructive Surgery. Other AAFPRS members are surgeons certified in ophthalmology, plastic surgery, and dermatology.

ABOUT THE AAFPRS FOUNDATION
In 1974, the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) was created to address the medical and scientific issues and challenges which confront facial plastic surgeons.

The AAFPRS Foundation established a proactive research program and educational resources for leaders in facial plastic surgery. Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

In the early 1990s, FACE TO FACE humanitarian programs were established so that AAFPRS members could use their skills and share their talent in helping the less fortunate individuals here and abroad.

• FACE TO FACE: International brings AAFPRS members to third world countries where they treat children with facial birth defects and anomalies.
• FACE TO FACE: The National Domestic Violence Project allows AAFPRS members to perform surgeries on survivors of domestic abuse here in the United States, who have received injuries to their faces.
• The newest member to FACE TO FACE is FACES OF HONOR. This program offers free surgical care for soldiers who have been injured in the line of duty in Iraq and/or Afghanistan.
Exhibitors

AAFPRS Membership Booth and Video Learning Center
Table T-30 – T-33
310 S. Henry Street
Alexandria, VA 22314
703-299-9291
703-299-8898, fax
www.aafprs.org
Come by and see what all the buzz is about. We will have new DVD releases including a blepharoplasty from Richard Anderson, MD and a DVD compilation of laser techniques. Watch these quality DVDs here and take them home with you today. The on-site discount is 10 percent.

Advanced Biologics
Table T-5
2800 Roosevelt St.
Carlsbad, CA 92008
800-272-0267
480-287-9391, fax
www.AdvancedBiologics.com
Advanced Biologics is focused on developing innovative and clinically relevant biologic solutions across a wide degree of medical specialties. Our company is fully dedicated to improving patients’ lives and the health care provider’s experience with our products. Our first aesthetic product LipoAMP is an acellular adipose-derived filler.

Aesthetic Brand Marketing, Inc.
Table T-4
265 Santa Helena, Ste. 125
Solana Beach, CA 92075
800-395-3963
619-923-3212, fax
www.info@aestheticbrandmarketing.com
"Aesthetic Brand Marketing, a boutique medical marketing agency with distinct expertise servicing the elective health care industry. Specializing in custom tailored website marketing solutions that drive new patient inquiries. ABM’s unique blend of internet consulting, search engine & social media marketing, digital PR, all generate strong returns for our clients."

Allergan
Table T-1
2525 Dupont Drive
Irvine, CA 92612
714-246-3678
714-796-3090
www.allergan.com
Allergan Medical, a division of Allergan, Inc., offers the most comprehensive, science-based, aesthetic product offerings under its Total Facial Rejuvenation portfolio, including BOTOX® Cosmetic; hyaluronic acid and collagen-based dermal fillers; LATISSE™ (bimatoprost ophthalmic solution) 0.03%; and physician-dispensed skin care products.

Anthony Products/Geo Pelle
Table T-6 - T-11
7740 Records Street
Indianapolis, IN 46226
800-428-1610
317-543-3289, fax
www.anthonyproducts.com
For 45 years, Anthony Products has specialized in the distribution of ENT, Plastic Surgery and Dermatology instruments and equipment. Gio Pelle, specializes in customized skincare and microdermabrasion. Gio Pelle offers personalized gel packs for post procedure recovery. Private label opportunities are available.

ASSI - Accurate Surgical
Table T-23
300 Shames Drive
Westbury, NY 11590
800-645-3569
516-997-4948, fax
www.assi@accuratesurgical.com
ASSI will have on display its range of plastic surgery instrumentation, Trepsat Facial Dissecting Scissors, Campbell Lip Awl, Nasal Rasps, Forehead & Face Lift Instruments, Ear Lobe Clamp, Face Lift Retractors, Rake Retractors, Micro Dissection Needles, Lalonde Skin Hook Forceps, D’Assumpcao Face Lift Marking Forceps, Bipolar Scissors and SuperCut & Ceramic Coated SuperCut Face Lift Scissors,

Black & Black Surgical
Table T-28
5238 Royal Woods Parkway
Tucker, GA 30084
770-414-4880
770-414-4879, fax
www.blackandblacksurgical.com
Black & Black Surgical, founded by long-time former owners of Snowden-Pencer, has more than 90 years combined experience in the plastic surgery market. Black & Black Surgical offers high quality plastic surgical instruments including Vitruvian™ Body Sculpting instruments, Artiste™ Assisted Injection System, Black Diamond™ Nasal Rasps, NobleTouch™ Bipolar Forceps, Tebbetts™ instruments for rhinoplasty and breast surgery, and iGuide™ - the lighted surgical suture system, which is the latest technology in suture tissue suspension. If you have questions, comments, or need more information on Black & Black products and services, please send us an email at info@blackandblacksurgical.com.
BTL Aesthetics
Table T-29
47 Loring Drive
Framingham, MA 01702
866-285-1656
888-499-2502, fax
www.blaesthetics.com
BTL’s aesthetic division manufactures non-surgical RF devices that represent the best in body contouring, skin tightening and wrinkle reduction. Exilis ELITE™ treats the face and body; portable Protege ELITE™ targets the face and neck. Vanquish™ delivers sub-cutaneous heating for body treatments based on induced apoptosis using a contact-free, operator-monitored clinical approach.

Canfield Imaging Systems
Tabled T-19
253 Passaic Avenue
Fairfield, NJ 07004-2524
97-276-0336
800-815-4330
973-276-0339, fax
info@canfieldsci.com
Canfield Imaging Systems is the leading worldwide developer of imaging software and photographic systems for the medical and skin care industries. Product lines include Mirror® imaging software, VISIA® Complexion Analysis, VECTRA® 3D Systems, Reveal® facial imagers, VEOS™ dermatoscopes, customized photographic studio solutions and specialized imaging devices for clinical photography.

Ceatus Media Group, LLC
Table T-21
4141 Jutland Drive, Ste. 215
San Diego, CA 92117
858-454-5505
858-454-5668
www.ceatus.com
Ceatus Media Group specializes in building patient volume for plastic surgeons through customized online marketing strategies. Our products include SEO, Website Design, Patient Referral Directories, Social Media, and other Management Services. We offer Internet visibility through our patient referral portal All About Facial Rejuvenation®. Visit www.ceatus.com and grow your practice.

Eclipse Aesthetics
Table T-35
13988 Diplomat Dr. Suite 160
Dallas, TX 75234
(972) 380-2911 (Phone)
(972) 380-2953 (Fax)
www.eclipseaesthetics.com
Eclipse Aesthetics, LLC
Eclipse Aesthetics, LLC is a leading supplier of aesthetic devices. Eclipse portfolio includes: Equinox™ fractional CO2 laser system, TRI-BEAM Q-Switched Nd:YAG Laser,

Ellman International
Table T-3
400 Karin Lane
Hicksville, NY 11801
516-594-3333
www.ellman.com
Ellman International, Inc., with the recent addition of laser and IPL systems through the acquisition of Sandstone™ Medical Technologies, offers a full complement of aesthetic products that also includes the Pelleve® Wrinkle Reduction System and the Surgitron® Surgical RF Systems. Our advanced radiofrequency (RF) products are used around the world for precision surgical and aesthetic procedures.

Elsevier
Table T-27
1600 JFK Blvd.
Suite 1800
Philadelphia, PA 19103
215-239-3490
215-239-3494, fax
www.us.elsevierhealth.com
ELSEVIER is a leading publisher of health science publications, advancing medicine by delivering superior reference information and decision support tools to doctors, nurses, health practitioners and students. With an extensive media spectrum - print, online and handheld, we are able to supply the information you need in the most convenient format.

Firm Media
Table T-39
139 E. Colorado Blvd.
Monrovia, CA 91016
888-465-5036
626-270-4441, fax
www.firm-media.com
Firm Media strives to help professional practices achieve their business goals through internet marketing. Our methods of achieving results include a strategic blend of web design, search engine optimization, pay-per-click, retargeting, social media marketing, and video production and marketing.

Hanson Medical
Table T-22
25960 Ohio Avenue, NE, Ste. 200
Kingston, WA 98346
360-297-1997
630-297-1998, fax
Hanson Medical offers Sterile Silicone Facial Implants, Silicone Body Contouring Implants, Scarfade Silicone Scar Gel, Laserfade Cream, Compression Garments and a complete line of professional skincare.
Implantech
Table T-17
6025 Nicole Street
Ventura, CA 93003
800-733-0833
805-339-9414, fax
www.implantech.com
Implantech is the recognized leader in manufacturing innovative facial implants for aesthetic and reconstructive surgery. We offer more than 150 sizes and shapes in silicone, Conform™ style, ePTFE Composite® facial implants and ePTFE sheeting. Custom Implant options include an interactive online design process. Also available: body contouring implants, Cimeosil® scar management products and GelZone® compression with scar healing. High quality products offered by Implantech for Superior Patient Aesthetics!

Incredible Marketing
Table T-18
310 Goddard, Ste. 200
Irvine, CA 92618
800-949-0133
866-321-0688, fax
www.incrediblemarketing.com
We're web scientists with attitude! Online marketing experts, to be exact... We took the medical world by storm 6 years ago, serving up the world's best medical SEO (Search Engine Optimization), Social Media Marketing (SMM), Mobile Websites, & Custom Web Design. Think your digital marketing is Incredible? Find out! Ask Erving the Owl in booth #T18!

Lasering
Table T-14
2246 Camino Ramon
San Ramon, CA 94583
866-471-0469
925-355-0777, fax
www.mixtoskinresurfacing.com
LASERING USA will demonstrate the MiXto Pro Micro Fractional CO2 Laser for skin resurfacing. MiXto delivered winning results to capture the "Best Non-Surgical Facial Rejuvenation Enhancement Award" three years in a row at the Aesthetic Show in Las Vegas. MiXto leads the way in skin resurfacing for all skin types, easily outperforming all energy-based systems - lasers, RF and other heat producing devices. Ask about our show special and rent-to-own program.

Lumenis
Table T-25
2033 Gateway Place
San Jose, CA 95110
408-764-3826
www.lumenis.com
Lumenis is the leading developer, manufacturer and marketer of proprietary laser systems and the inventor of intense pulsed light (IPL). Lumenis aesthetic systems are reknown worldwide for advanced applications including scar reduction, fractional resurfacing, photorejuvenation, hair removal, improvement of vascular and pigmented lesions, and wrinkle reduction. Leading products include ScarFX, DeepFX and ActiveFX with UltraPulse, AcuPulse, LightSheer Duet, Q-Max, and M22 with ResurFX.

Marina Medical Instruments
Table T-20
955 Shotgun Road
Sunrise, FL 33326
954-924-4418
954-924-4419, fax
www.marinamedical.com
Marina Medical Instruments provides surgeons with the best value and selection of surgical instruments and equipment. We offer high quality, innovative products for the aesthetics industry. We are also proud to exclusively offer Koume Lipoplasty, Stille, and Red Head products. Let us be your go-to resource for all your instrument needs.

Microaire Surgical Instruments
Table T-2
3590 Grand Forks Blvd.
Charlottesville, BA 22911
434-975-8000
434-975-4144, fax
www.microaire.com
MicroAire Aesthetics is a world leader in aesthetic plastic surgery through two groundbreaking products: the PAL® LipoSculptor (power-assisted lipoplasty); and Endotine® bioabsorbable multi-point fixation devices for cosmetic facial procedures. MicroAire Aesthetics also proudly makes EpiCutO (epithelium tissue removal), SurgiWire™ and ReleaseWireO (subcutaneous dissection). For more information, please visit microaire.com.

PCA Skin
Table T-15
6710 East Camelback Road, Ste. 230
Scottsdale, AZ 85251
480-281-5349
480-946-9546, fax
www.pcsaskin.com
PCA Skin® is a healthcare company providing daily care products and chemical peels for physicians and clinicians worldwide to address their patients’ acne, aging skin, sensitive skin and hyperpigmentation. PCA Skin is a trusted educational resource with over a 20-year history of helping to improve skin health and people’s lives.
Exhibitors

Plastic Surgery Studios
Table T-24
8667 Haven Avenue, Ste. 200
Rancho Cucamonga, CA 91730
909-758-8300
909-758-8384, fax
www.plasticsurgerystudios.com
Plastic Surgery Studios provides plastic surgeons all over the country with total internet marketing solutions. As a part of their package, medical professionals have the opportunity to further increase their visibility on the Internet regionally and nationally. Specializing in Web Design, Search Engine Optimization (SEO), Social Media, Directories, Blogs, and Video Marketing, Plastic Surgery Studios can make marketing easier.

Puregraft
Table T-36
3020 Callan Road
San Diego, CA 92121
408-802-4602
858-408-4405, fax
www.puregraft.com
Puregraft is a simple, sterile, and superior fat grafting system, providing better results when volumizing with fat. With advanced filtering capabilities, Puregraft selectively washes adipose tissue and removes fluids, lipids, and blood in < 15 minutes within a closed system. Puregraft is available for small and large volume fat grafting.

Solutionreach
Table T-38
2912 Executive Parkway, Ste. 300
Lehi, UT 84043
866-605-6867
www.solutionreach.com
Total Patient Engagement. Solutionreach is a cloud-based platform for revolutionizing patient relationships and optimizing patient experience, with a powerful array of tools to help providers easily acquire, retain, educate and reactivate patients. Delivering the right message, to the right patient, at the right time, makes every patient the only patient.

Thermi Aesthetics
Table T-16
401 N. Carroll Avenue
Southlake, TX 76092
866-981-5017
214-279-0101, fax
www.thermi.com
ThermiAesthetics is a leading manufacturer of Temperature Controlled Radio Frequency technology. The company’s flagship product is ThermiRF, a platform technology which may be utilized as a surgeon's tool for various minimally and non-invasive applications.

Tulip Medical Products
Table T-26
4360 Morena Blvd., Ste. 100
San Diego, CA 92117
800-325-6526
888-412-1607, fax
www.tulipmedical.com
Tulip is the leader in liposuction and fat transfer instrumentation. We are innovators in liposuction cannulas and injector design and manufacturing. We create instruments and accessories for successful liposuction and fat transfer procedures. With our patent pending Cell FriendlyTechnology and our new premium Gems Single-Use fat transfer instruments Tulip is your source for liposuction, fat-transfer and regenerative medicine cannulas, micro injectors and accessories.

Ulthera, Inc.
Table T-12
1840 S. Stapley Drive, Ste. 200
Mesa, AZ 85204
480-619-4069
480-619-4071, fax
www.ultherapy.com
Ulthera®, Inc. is a global, high-growth medical device company pioneering aesthetic and medical applications using its therapeutic ultrasound platform technology. The Ulthera® System is the first and only energy-based device to receive FDA clearance for a non-invasive aesthetic lift indication. It is used in a face and neck procedure known as Ultherapy®, which is cleared to lift skin on the brow, neck and under the chin. For more information, visit www.ultherapy.com.

Zeltiq, Aesthetics
Table T-13
4698 Willow Road
Pleasanton, CA 94588
925-621-7458
925-621-7358, fax
www.coolsulpting.com
CoolSculpting® by ZELTIQ® is transforming the aesthetic industry with the world’s only proven, non-invasive procedure using Cryolipolysis to eliminate fat in specific areas of a patient’s body without harming surrounding tissue or organs. Developed by world-renowned scientists, CoolSculpting is FDA-cleared and has clinically proven efficacy with undeniable results.
be ageless
with the new
Perfecting Neck & Décolleté

let your beauty be endless and your age...a mystery

before

after five weeks

visit neckanddecollete.com to learn more

Perfecting Neck & Décolleté used twice daily. No professional treatments were applied. Results may vary.
She only completed 40% of your treatment plan.

Wouldn’t you rather she complete 100% now?

86% of Facial Plastic Surgeons surveyed said that at least once each month a patient declines a portion of recommended treatment or postpones treatment due to cost.¹ You can avoid this by offering the CareCredit® credit card to every patient, along with other payment options.

Think of it as the personal beauty credit card your patients can use every time they visit your practice® – for surgery or ongoing procedures like BOTOX® Cosmetics or fillers.

To apply to enroll at no cost today call 866-247-3049

¹ 2011 AAFPRS Market Study, Hiner & Partners, Inc.
* Subject to credit approval. ©2013 CareCredit
Now with multiple image stitching.

Three captures stitched into one 3D image with VECTRA software.

Show your patients the exciting possibilities of their anticipated aesthetic procedures.

Resurfacing, wrinkle reduction, volumizing, and neck tightening simulation with Face Sculptor® software.

3D imaging that goes where you go.
11th International Symposium of Facial Plastic Surgery

- 150 hours of CME activities to include lectures, debates, panel discussions and hands-on workshops in microtia reconstruction, lasers, face lifting, blepharoplasty, rhinoplasty and brow lifting
- World renowned experts in facial plastic surgery, plastic surgery, dermatology, oculoplastic surgery, and maxillofacial surgery
- Fast-paced and comprehensive with multiple concurrent courses offering something of interest to all
- Commemorating the 50th Anniversary of the founding of the American Academy of Facial Plastic and Reconstructive Surgery

Symposium Chair: Jonathan M. Sykes, MD
Program Chair: Anthony P. Sclafani, MD

May 27-31, 2014
New York City, NY

www.aafprs.org
info@aafprs.org